

Ricardo Gouveia Rodrigues

List of Publications by Year in descending order

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Version: 2024-02-01

82
papers

1,744
citations

361045

20
h-index

301761

39
g-index

86
all docs

86
docs citations

86
times ranked

1339
citing authors

#	ARTICLE	IF	CITATIONS
1	Economic development levels and ease of doing business: is there a relationship?. Review of International Business and Strategy, 2023, 33, 371-396.	2.3	1
2	The value of human values: The importance of government performance towards security. Social Policy and Administration, 2022, 56, 438-451.	2.1	0
3	Linking natural resources and performance of small agricultural businesses: Do entrepreneurial orientation and environmental sustainability orientation matter?. Sustainable Development, 2022, 30, 713-725.	6.9	7
4	Farm diversification efforts, (open) innovation networks and performance: what is the connection?. British Food Journal, 2022, 124, 1912-1938.	1.6	1
5	Churn in services – A bibliometric review. Cuadernos De Gestion, 2022, 22, 97-121.	0.8	4
6	National innovation systems and sustainability: What is the role of the environmental dimension?. Journal of Cleaner Production, 2022, 347, 131164.	4.6	11
7	Innovativeness: a bibliometric vision of the conceptual and intellectual structures and the past and future research directions. Scientometrics, 2021, 126, 55-92.	1.6	22
8	Understanding (in)tolerance between Hosts and Refugees in Lebanon. Journal of Refugee Studies, 2021, 34, 397-421.	1.0	7
9	Attracting potential blood donors: The role of personality and social marketing. International Journal of Nonprofit and Voluntary Sector Marketing, 2021, 26, e1694.	0.5	4
10	Price Strategy, Market Orientation, and Business Performance in the Hotel Industry. Journal of Global Information Management, 2021, 29, 85-102.	1.4	11
11	Games based learning in accounting education – which dimensions are the most relevant?. Accounting Education, 2021, 30, 159-187.	2.3	14
12	ENTREPRENEURIAL INTENTION IN DEVELOPED AND DEVELOPING COUNTRIES: A COMPARATIVE BETWEEN G7 AND BRICS COUNTRIES. Gestão & Regionalidade, 2021, 37, .	0.1	0
13	Marketing Differences Study Motivations between Luso and Brazil Students. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 124.	2.6	1
14	Small agricultural businesses' performance – What is the role of dynamic capabilities, entrepreneurial orientation, and environmental sustainability commitment?. Business Strategy and the Environment, 2021, 30, 1898-1912.	8.5	32
15	The relationship between market orientation, customer loyalty and business performance: A sample from the Western Europe hotel industry. Tourism and Hospitality Research, 2020, 20, 131-143.	2.4	15
16	Value and rareness of resources and capabilities as sources of competitive advantage and superior performance. Knowledge Management Research and Practice, 2020, 18, 249-262.	2.7	25
17	I-ENTRE-U: an individual entrepreneurial orientation scale for teachers and researchers in higher education institutions. International Review on Public and Nonprofit Marketing, 2020, 17, 1-21.	1.3	7
18	Physical activity level as a booster of entrepreneurial intention: a social innovation approach. International Review on Public and Nonprofit Marketing, 2020, 17, 121-133.	1.3	6

#	ARTICLE	IF	CITATIONS
19	Tourist expectations and perception of service providers: a Brazilian perspective. <i>Service Business</i> , 2020, 14, 131-166.	2.2	15
20	Physical activity and supervised exercise among hypertensives and normotensives: status and barriers. <i>Sport Sciences for Health</i> , 2020, 16, 323-330.	0.4	2
21	Gamification in management education - A literature mapping. <i>Education and Information Technologies</i> , 2020, 25, 1803-1835.	3.5	15
22	STUDENT LEARNING MOTIVATIONS IN THE FIELD OF MANAGEMENT WITH (AND WITHOUT) GAMIFICATION. <i>Journal of Management and Business Education</i> , 2020, 3, 47-71.	0.1	4
23	Evaluation of Risks and Benefits of Physical Activity of Hypertensives and Normotensives: Fighting a Societal Burden. <i>Montenegrin Journal of Sports Science and Medicine</i> , 2020, 9, 11-18.	0.3	1
24	Competitor Orientation, Pricing Strategy, and Business Performance. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2020, , 115-128.	0.2	0
25	A relationship between technostress, satisfaction at work, organizational commitment and demography: evidence from the Brazilian public sector. <i>Revista Gest�o & Tecnologia</i> , 2020, 20, 176-201.	0.3	7
26	Elements of Entrepreneurship Under the Cultural Aspect: A Comparison of Culture of Portuguese Speaking Countries with Spanish Speaking Countries. <i>Lecture Notes in Electrical Engineering</i> , 2019, , 884-890.	0.3	0
27	Play it again: how game-based learning improves flow in Accounting and Marketing education. <i>Accounting Education</i> , 2019, 28, 484-507.	2.3	46
28	Gamification in Management Education: A Systematic Literature Review. <i>BAR - Brazilian Administration Review</i> , 2019, 16, .	0.4	36
29	Agricultural entrepreneurship: Going back to the basics. <i>Journal of Rural Studies</i> , 2019, 70, 125-138.	2.1	63
30	Entrepreneurial academics: a taxonomy with Latent Profile Analysis. <i>Management Decision</i> , 2019, 57, 3346-3363.	2.2	6
31	Restitution volumes at the end of dialysis sessions: A potential influencing factor on patients' haemoglobin levels?. <i>Nursing Open</i> , 2019, 6, 1307-1313.	1.1	0
32	What's new in the research on agricultural entrepreneurship?. <i>Journal of Rural Studies</i> , 2019, 65, 99-115.	2.1	114
33	Assessing the relationship between market orientation and business performance in the hotel industry – the mediating role of service quality. <i>Journal of Knowledge Management</i> , 2019, 23, 644-663.	3.2	40
34	Do Individual Characteristics Influence the Types of Technostress Reported by Workers?. <i>International Journal of Human-Computer Interaction</i> , 2019, 35, 218-230.	3.3	82
35	Agricultural entrepreneurship and the financial crisis. <i>Global Business and Economics Review</i> , 2019, 21, 500.	0.2	3
36	Uma an�lise da rela�o entre valores pessoais e satisfa�o com o trabalho. <i>Revista De Administra�o Da UFSM</i> , 2019, 11, 1240-1256.	0.1	2

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37	Supervised Exercise Patterns among Diabetic and Non-diabetic Portuguese Adults. <i>Annals of Applied Sport Science</i> , 2019, 7, 0-0.	0.4	2
38	Physical Activity Patterns and Perceptions among Type 2 Diabetic and Non-diabetic Portuguese. <i>Annals of Applied Sport Science</i> , 2019, 7, 36-42.	0.4	2
39	Clustering consumers who engage in boycotting: New insights into the relationship between political consumerism and institutional trust. <i>International Review on Public and Nonprofit Marketing</i> , 2018, 15, 87-104.	1.3	5
40	Entrepreneurial intentions and entrepreneurship in European countries. <i>International Journal of Innovation Science</i> , 2018, 10, 22-42.	1.5	62
41	Validation of the ISS-QUAL and the role of gender, age and education on it service quality in the public sector. <i>Information Technology and Management</i> , 2018, 19, 217-230.	1.4	1
42	Ease of doing business and foreign direct investment inflow among Sub-Sahara African countries. <i>International Journal of Business and Emerging Markets</i> , 2018, 10, 289.	0.1	7
43	Comparative Entrepreneurship between Western Europe and Latin America. <i>Entrepreneurship Research Journal</i> , 2018, 8, .	0.8	15
44	Ease of doing business and foreign direct investment inflow among Sub-Sahara African countries. <i>International Journal of Business and Emerging Markets</i> , 2018, 10, 289.	0.1	3
45	A quadruple helix model of entrepreneurship, innovation and stages of economic development. <i>Review of International Business and Strategy</i> , 2017, 27, 261-282.	2.3	40
46	The "Cereja da Cova da Beira (IGP)" supply chain. <i>Acta Horticulturae</i> , 2017, , 177-184.	0.1	4
47	Nascent Entrepreneurs' Motivations in European Economies: A Gender Approach Using GEM Data. <i>Journal of Global Marketing</i> , 2017, 30, 122-137.	2.0	5
48	Segmentation of Portuguese customers'™ expectations from fitness programs. <i>Journal of International Studies</i> , 2017, 10, 234-249.	0.7	3
49	The Impact of Broadband Access on GDP per Capita : The Case of OECD Countries. <i>Indian Journal of Marketing</i> , 2017, 47, 50.	0.3	1
50	Environmental activism and consumers'™ perceived responsibility. <i>International Journal of Consumer Studies</i> , 2016, 40, 466-474.	7.2	34
51	External relationships in the organizational innovation. <i>RAI: Revista De Administraçãõ E Inovaçãõ</i> , 2016, 13, 156-165.	0.8	16
52	Development and Validation of a Self-Reported Measure of Job Performance. <i>Social Indicators Research</i> , 2016, 126, 279-307.	1.4	23
53	The Use of Online Social Networks in Higher Education and Its Influence on Job Performance. <i>Advances in Linguistics and Communication Studies</i> , 2016, , 330-353.	0.2	0
54	Market Orientation of Teachers and Researchers in Higher Education Institutions: A New Approach. <i>Procedia, Social and Behavioral Sciences</i> , 2015, 174, 3017-3024.	0.5	9

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55	Entrepreneurial intentions: is education enough?. International Entrepreneurship and Management Journal, 2015, 11, 57-75.	2.9	104
56	Avalia�o do conhecimento dos professores de educa�o f�sica para reagirem a situa�es de emerg�ncia. Motricidade, 2015, 11, .	0.2	3
57	Brand Image and Awareness in the Third Sector and their Influence on the Intention to Donate. Brazilian Business Review, 2015, 12, 97-117.	0.4	3
58	The Influence of Competitiveness and Regulations on Entrepreneurial Activity in Emerging and Advanced Economies. Innovar, 2014, 24, 113-128.	0.1	9
59	O MARKETING SOCIAL E A PROMO�O DE MUDAN�AS ESTRUTURAIS NO ALEITAMENTO MATERNO. RAE Revista De Administracao De Empresas, 2014, 54, 370-380.	0.1	3
60	Branding in NGOs � its Influence on the Intention to Donate. Economics and Sociology, 2014, 7, 11-21.	0.8	21
61	The Influence of (Online) Social Networks on Workers� Attitudes and Behaviours in Higher Education Institutions. Advances in Business Information Systems and Analytics Book Series, 2014, , 259-279.	0.3	0
62	Social marketing: an application to the behaviour of breastfeeding. International Review on Public and Nonprofit Marketing, 2013, 10, 185-186.	1.3	0
63	Psychological characteristics and entrepreneurial intentions among secondary students. Education and Training, 2013, 55, 763-780.	1.7	91
64	Health Learning Practices in Adolescents Using Physical Activity. Journal of Cases on Information Technology, 2013, 15, 83-97.	0.7	2
65	A model of entrepreneurial intention. Journal of Small Business and Enterprise Development, 2012, 19, 424-440.	1.6	212
66	Entrepreneurship education. Education and Training, 2012, 54, 657-672.	1.7	98
67	Web site quality evaluation in Higher Education Institutions. Procedia Technology, 2012, 5, 273-282.	1.1	19
68	Online Playability. , 2012, , 391-421.		0
69	Gender Differences Expectations Towards Exercise Rehabilitation. Medicine and Science in Sports and Exercise, 2011, 43, 322-323.	0.2	1
70	Entrepreneurial intention among secondary students: findings from Portugal. International Journal of Entrepreneurship and Small Business, 2011, 13, 92.	0.2	34
71	Behaviours and entrepreneurial intention: Empirical findings about secondary students. Journal of International Entrepreneurship, 2011, 9, 20-38.	1.8	171
72	The contribution of yoga to the entrepreneurial potential of university students: a SEM approach. International Entrepreneurship and Management Journal, 2011, 7, 255-278.	2.9	17

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73	Entrepreneurial Orientation, Human Resources Information Management, and Firm Performance in <scp>SMEs</scp>. Canadian Journal of Administrative Sciences, 2011, 28, 143-153.	0.9	27
74	Sport Activity Benefits Building Teenager Multiple Self-Concept Dimensions. Medicine and Science in Sports and Exercise, 2010, 42, 455.	0.2	0
75	Physical Fitness Performance of Portuguese and Polish University Students. Medicine and Science in Sports and Exercise, 2010, 42, 749-750.	0.2	0
76	Perception Of The Importance Of Physical Activity Benefits In The Quality Of Life. Medicine and Science in Sports and Exercise, 2010, 42, 359.	0.2	0
77	The role of marketing in the promotion of breastfeeding. Journal of Medical Marketing, 2010, 10, 199-212.	0.2	10
78	Entrepreneurship education and the propensity for business creation: testing a structural model. International Journal of Entrepreneurship and Small Business, 2010, 9, 58.	0.2	38
79	Propensity to firm creation: empirical research using structural equations. International Entrepreneurship and Management Journal, 2008, 4, 485-504.	2.9	42
80	What Determines Satisfaction with Call Centers? The Case of UK Telecom. Services Marketing Quarterly, 0, , 1-21.	0.7	0
81	The Use of Online Social Networks in Higher Education and Its Influence on Job Performance. , 0, , 576-601.		0
82	The Influence of (Online) Social Networks on Workers' Attitudes and Behaviours in Higher Education Institutions. , 0, , 644-666.		0