

Ricardo Gouveia Rodrigues

List of Publications by Year in descending order

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Version: 2024-02-01

82
papers

1,744
citations

361045

20
h-index

301761

39
g-index

86
all docs

86
docs citations

86
times ranked

1339
citing authors

#	ARTICLE	IF	CITATIONS
1	A model of entrepreneurial intention. <i>Journal of Small Business and Enterprise Development</i> , 2012, 19, 424-440.	1.6	212
2	Behaviours and entrepreneurial intention: Empirical findings about secondary students. <i>Journal of International Entrepreneurship</i> , 2011, 9, 20-38.	1.8	171
3	What's new in the research on agricultural entrepreneurship?. <i>Journal of Rural Studies</i> , 2019, 65, 99-115.	2.1	114
4	Entrepreneurial intentions: is education enough?. <i>International Entrepreneurship and Management Journal</i> , 2015, 11, 57-75.	2.9	104
5	Entrepreneurship education. <i>Education and Training</i> , 2012, 54, 657-672.	1.7	98
6	Psychological characteristics and entrepreneurial intentions among secondary students. <i>Education and Training</i> , 2013, 55, 763-780.	1.7	91
7	Do Individual Characteristics Influence the Types of Technostress Reported by Workers?. <i>International Journal of Human-Computer Interaction</i> , 2019, 35, 218-230.	3.3	82
8	Agricultural entrepreneurship: Going back to the basics. <i>Journal of Rural Studies</i> , 2019, 70, 125-138.	2.1	63
9	Entrepreneurial intentions and entrepreneurship in European countries. <i>International Journal of Innovation Science</i> , 2018, 10, 22-42.	1.5	62
10	Play it again: how game-based learning improves flow in Accounting and Marketing education. <i>Accounting Education</i> , 2019, 28, 484-507.	2.3	46
11	Propensity to firm creation: empirical research using structural equations. <i>International Entrepreneurship and Management Journal</i> , 2008, 4, 485-504.	2.9	42
12	A quadruple helix model of entrepreneurship, innovation and stages of economic development. <i>Review of International Business and Strategy</i> , 2017, 27, 261-282.	2.3	40
13	Assessing the relationship between market orientation and business performance in the hotel industry – the mediating role of service quality. <i>Journal of Knowledge Management</i> , 2019, 23, 644-663.	3.2	40
14	Entrepreneurship education and the propensity for business creation: testing a structural model. <i>International Journal of Entrepreneurship and Small Business</i> , 2010, 9, 58.	0.2	38
15	Gamification in Management Education: A Systematic Literature Review. <i>BAR - Brazilian Administration Review</i> , 2019, 16, .	0.4	36
16	Entrepreneurial intention among secondary students: findings from Portugal. <i>International Journal of Entrepreneurship and Small Business</i> , 2011, 13, 92.	0.2	34
17	Environmental activism and consumers' perceived responsibility. <i>International Journal of Consumer Studies</i> , 2016, 40, 466-474.	7.2	34
18	Small agricultural businesses' performance – What is the role of dynamic capabilities, entrepreneurial orientation, and environmental sustainability commitment?. <i>Business Strategy and the Environment</i> , 2021, 30, 1898-1912.	8.5	32

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19	Entrepreneurial Orientation, Human Resources Information Management, and Firm Performance in <scp>SMEs</scp>. Canadian Journal of Administrative Sciences, 2011, 28, 143-153.	0.9	27
20	Value and rareness of resources and capabilities as sources of competitive advantage and superior performance. Knowledge Management Research and Practice, 2020, 18, 249-262.	2.7	25
21	Development and Validation of a Self-Reported Measure of Job Performance. Social Indicators Research, 2016, 126, 279-307.	1.4	23
22	Innovativeness: a bibliometric vision of the conceptual and intellectual structures and the past and future research directions. Scientometrics, 2021, 126, 55-92.	1.6	22
23	Branding in NGOs – its Influence on the Intention to Donate. Economics and Sociology, 2014, 7, 11-21.	0.8	21
24	Web site quality evaluation in Higher Education Institutions. Procedia Technology, 2012, 5, 273-282.	1.1	19
25	The contribution of yoga to the entrepreneurial potential of university students: a SEM approach. International Entrepreneurship and Management Journal, 2011, 7, 255-278.	2.9	17
26	External relationships in the organizational innovation. RAI: Revista De AdministraÃ§Ã£o E InovaÃ§Ã£o, 2016, 13, 156-165.	0.8	16
27	Comparative Entrepreneurship between Western Europe and Latin America. Entrepreneurship Research Journal, 2018, 8, .	0.8	15
28	The relationship between market orientation, customer loyalty and business performance: A sample from the Western Europe hotel industry. Tourism and Hospitality Research, 2020, 20, 131-143.	2.4	15
29	Tourist expectations and perception of service providers: a Brazilian perspective. Service Business, 2020, 14, 131-166.	2.2	15
30	Gamification in management education - A literature mapping. Education and Information Technologies, 2020, 25, 1803-1835.	3.5	15
31	Games based learning in accounting education – which dimensions are the most relevant?. Accounting Education, 2021, 30, 159-187.	2.3	14
32	Price Strategy, Market Orientation, and Business Performance in the Hotel Industry. Journal of Global Information Management, 2021, 29, 85-102.	1.4	11
33	National innovation systems and sustainability: What is the role of the environmental dimension?. Journal of Cleaner Production, 2022, 347, 131164.	4.6	11
34	The role of marketing in the promotion of breastfeeding. Journal of Medical Marketing, 2010, 10, 199-212.	0.2	10
35	The Influence of Competitiveness and Regulations on Entrepreneurial Activity in Emerging and Advanced Economies. Innovar, 2014, 24, 113-128.	0.1	9
36	Market Orientation of Teachers and Researchers in Higher Education Institutions: A New Approach. Procedia, Social and Behavioral Sciences, 2015, 174, 3017-3024.	0.5	9

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37	Ease of doing business and foreign direct investment inflow among Sub-Sahara African countries. International Journal of Business and Emerging Markets, 2018, 10, 289.	0.1	7
38	I-ENTRE-U: an individual entrepreneurial orientation scale for teachers and researchers in higher education institutions. International Review on Public and Nonprofit Marketing, 2020, 17, 1-21.	1.3	7
39	Understanding (in)tolerance between Hosts and Refugees in Lebanon. Journal of Refugee Studies, 2021, 34, 397-421.	1.0	7
40	Linking natural resources and performance of small agricultural businesses: Do entrepreneurial orientation and environmental sustainability orientation matter?. Sustainable Development, 2022, 30, 713-725.	6.9	7
41	A relationship between technostress, satisfaction at work, organizational commitment and demography: evidence from the Brazilian public sector. Revista GestÃo & Tecnologia, 2020, 20, 176-201.	0.3	7
42	Entrepreneurial academics: a taxonomy with Latent Profile Analysis. Management Decision, 2019, 57, 3346-3363.	2.2	6
43	Physical activity level as a booster of entrepreneurial intention: a social innovation approach. International Review on Public and Nonprofit Marketing, 2020, 17, 121-133.	1.3	6
44	Nascent Entrepreneurs' Motivations in European Economies: A Gender Approach Using GEM Data. Journal of Global Marketing, 2017, 30, 122-137.	2.0	5
45	Clustering consumers who engage in boycotting: New insights into the relationship between political consumerism and institutional trust. International Review on Public and Nonprofit Marketing, 2018, 15, 87-104.	1.3	5
46	The "Cereja da Cova da Beira (IGP)" supply chain. Acta Horticulturae, 2017, , 177-184.	0.1	4
47	Attracting potential blood donors: The role of personality and social marketing. International Journal of Nonprofit and Voluntary Sector Marketing, 2021, 26, e1694.	0.5	4
48	STUDENT LEARNING MOTIVATIONS IN THE FIELD OF MANAGEMENT WITH (AND WITHOUT) GAMIFICATION. Journal of Management and Business Education, 2020, 3, 47-71.	0.1	4
49	Churn in services " A bibliometric review. Cuadernos De Gestion, 2022, 22, 97-121.	0.8	4
50	O MARKETING SOCIAL E A PROMOÃo DE MUDANÇAS ESTRUTURAIS NO ALEITAMENTO MATERNO. RAE Revista De Administracao De Empresas, 2014, 54, 370-380.	0.1	3
51	Segmentation of Portuguese customers'™ expectations from fitness programs. Journal of International Studies, 2017, 10, 234-249.	0.7	3
52	AvaliaÃo do conhecimento dos professores de educaÃo fÃsica para reagirem a situaÃes de emergÃncia. Motricidade, 2015, 11, .	0.2	3
53	Brand Image and Awareness in the Third Sector and their Influence on the Intention to Donate. Brazilian Business Review, 2015, 12, 97-117.	0.4	3
54	Ease of doing business and foreign direct investment inflow among Sub-Sahara African countries. International Journal of Business and Emerging Markets, 2018, 10, 289.	0.1	3

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55	Agricultural entrepreneurship and the financial crisis. <i>Global Business and Economics Review</i> , 2019, 21, 500.	0.2	3
56	Physical activity and supervised exercise among hypertensives and normotensives: status and barriers. <i>Sport Sciences for Health</i> , 2020, 16, 323-330.	0.4	2
57	Health Learning Practices in Adolescents Using Physical Activity. <i>Journal of Cases on Information Technology</i> , 2013, 15, 83-97.	0.7	2
58	Uma análise da relação entre valores pessoais e satisfação com o trabalho. <i>Revista De Administração Da UFSM</i> , 2019, 11, 1240-1256.	0.1	2
59	Supervised Exercise Patterns among Diabetic and Non-diabetic Portuguese Adults. <i>Annals of Applied Sport Science</i> , 2019, 7, 0-0.	0.4	2
60	Physical Activity Patterns and Perceptions among Type 2 Diabetic and Non-diabetic Portuguese. <i>Annals of Applied Sport Science</i> , 2019, 7, 36-42.	0.4	2
61	Gender Differences Expectations Towards Exercise Rehabilitation. <i>Medicine and Science in Sports and Exercise</i> , 2011, 43, 322-323.	0.2	1
62	Validation of the ISS-QUAL and the role of gender, age and education on it service quality in the public sector. <i>Information Technology and Management</i> , 2018, 19, 217-230.	1.4	1
63	Marketing Differences Study Motivations between Luso and Brazil Students. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 124.	2.6	1
64	The Impact of Broadband Access on GDP per Capita : The Case of OECD Countries. <i>Indian Journal of Marketing</i> , 2017, 47, 50.	0.3	1
65	Evaluation of Risks and Benefits of Physical Activity of Hypertensives and Normotensives: Fighting a Societal Burden. <i>Montenegrin Journal of Sports Science and Medicine</i> , 2020, 9, 11-18.	0.3	1
66	Farm diversification efforts, (open) innovation networks and performance: what is the connection?. <i>British Food Journal</i> , 2022, 124, 1912-1938.	1.6	1
67	Economic development levels and ease of doing business: is there a relationship?. <i>Review of International Business and Strategy</i> , 2023, 33, 371-396.	2.3	1
68	Sport Activity Benefits Building Teenager Multiple Self-Concept Dimensions. <i>Medicine and Science in Sports and Exercise</i> , 2010, 42, 455.	0.2	0
69	Physical Fitness Performance of Portuguese and Polish University Students. <i>Medicine and Science in Sports and Exercise</i> , 2010, 42, 749-750.	0.2	0
70	Perception Of The Importance Of Physical Activity Benefits In The Quality Of Life. <i>Medicine and Science in Sports and Exercise</i> , 2010, 42, 359.	0.2	0
71	Social marketing: an application to the behaviour of breastfeeding. <i>International Review on Public and Nonprofit Marketing</i> , 2013, 10, 185-186.	1.3	0
72	Elements of Entrepreneurship Under the Cultural Aspect: A Comparison of Culture of Portuguese Speaking Countries with Spanish Speaking Countries. <i>Lecture Notes in Electrical Engineering</i> , 2019, , 884-890.	0.3	0

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73	Restitution volumes at the end of dialysis sessions: A potential influencing factor on patients' haemoglobin levels?. Nursing Open, 2019, 6, 1307-1313.	1.1	0
74	ENTREPRENEURIAL INTENTION IN DEVELOPED AND DEVELOPING COUNTRIES: A COMPARATIVE BETWEEN G7 AND BRICS COUNTRIES. GestÃO & Regionalidade, 2021, 37, .	0.1	0
75	The value of human values: The importance of government performance towards security. Social Policy and Administration, 2022, 56, 438-451.	2.1	0
76	What Determines Satisfaction with Call Centers? The Case of UK Telecom. Services Marketing Quarterly, 0, , 1-21.	0.7	0
77	Online Playability. , 2012, , 391-421.		0
78	The Influence of (Online) Social Networks on Workers' Attitudes and Behaviours in Higher Education Institutions. Advances in Business Information Systems and Analytics Book Series, 2014, , 259-279.	0.3	0
79	The Use of Online Social Networks in Higher Education and Its Influence on Job Performance. Advances in Linguistics and Communication Studies, 2016, , 330-353.	0.2	0
80	Competitor Orientation, Pricing Strategy, and Business Performance. Advances in Business Strategy and Competitive Advantage Book Series, 2020, , 115-128.	0.2	0
81	The Use of Online Social Networks in Higher Education and Its Influence on Job Performance. , 0, , 576-601.		0
82	The Influence of (Online) Social Networks on Workers' Attitudes and Behaviours in Higher Education Institutions. , 0, , 644-666.		0