

Toni Eagar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6610288/publications.pdf>

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7
papers

89
citations

1937685
4
h-index

1872680
6
g-index

7
all docs

7
docs citations

7
times ranked

75
citing authors

#	ARTICLE	IF	CITATIONS
1	Toward a processual theory of transformation. <i>Journal of Business Research</i> , 2019, 100, 319-326.	10.2	4
2	Thin-slicing TremÃ© as a subjective sashay: heretical pilgrimages to St. Augustine Catholic Church. <i>Consumption Markets and Culture</i> , 2018, 21, 215-238.	2.1	6
3	The nomadic consumption community: the recursive role of space in community mobility. <i>Journal of Marketing Management</i> , 2018, 34, 569-591.	2.3	0
4	Capturing and Analyzing Social Media Composite Content: The Instagram Selfie. <i>Research in Consumer Behavior</i> , 2016, , 245-265.	0.3	5
5	Classifying the narrated #selfie: genre typing human-branding activity. <i>European Journal of Marketing</i> , 2016, 50, 1835-1857.	2.9	50
6	â€œAnd Ziggy played guitarâ€™: Bowie, the market, and the emancipation and resurrection of Ziggy Stardust. <i>Journal of Marketing Management</i> , 2015, 31, 546-576.	2.3	17
7	Resolving Contradictions in Human Brand Celebrity and Iconicity. <i>Research in Consumer Behavior</i> , 2015, , 311-330.	0.3	7