

# Toni Eagar

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6610288/publications.pdf>

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7  
papers

89  
citations

1937685  
4  
h-index

1872680  
6  
g-index

7  
all docs

7  
docs citations

7  
times ranked

75  
citing authors

#	ARTICLE	IF	CITATIONS
1	Classifying the narrated #selfie: genre typing human-branding activity. European Journal of Marketing, 2016, 50, 1835-1857.	2.9	50
2	“And Ziggy played guitar”: Bowie, the market, and the emancipation and resurrection of Ziggy Stardust. Journal of Marketing Management, 2015, 31, 546-576.	2.3	17
3	Resolving Contradictions in Human Brand Celebrity and Iconicity. Research in Consumer Behavior, 2015, , 311-330.	0.3	7
4	Thin-slicing TremÃ© as a subjective sashay: heretical pilgrimages to St. Augustine Catholic Church. Consumption Markets and Culture, 2018, 21, 215-238.	2.1	6
5	Capturing and Analyzing Social Media Composite Content: The Instagram Selfie. Research in Consumer Behavior, 2016, , 245-265.	0.3	5
6	Toward a processual theory of transformation. Journal of Business Research, 2019, 100, 319-326.	10.2	4
7	The nomadic consumption community: the recursive role of space in community mobility. Journal of Marketing Management, 2018, 34, 569-591.	2.3	0