

# Giacomo Marzi

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6591848/publications.pdf>

Version: 2024-02-01

45  
papers

2,029  
citations

318942

23  
h-index

340414

39  
g-index

59  
all docs

59  
docs citations

59  
times ranked

1464  
citing authors

#	ARTICLE	IF	CITATIONS
1	Do or do not. Cognitive configurations affecting open innovation adoption in SMEs. Technovation, 2023, 119, 102585.	4.2	27
2	An Ambidextrous Approach to Practice-Based Innovation for Social Product Development: Lessons From A Dutch Company. IEEE Transactions on Engineering Management, 2022, 69, 376-387.	2.4	6
3	Non-financial reporting research and practice: Lessons from the last decade. Journal of Cleaner Production, 2022, 345, 131154.	4.6	58
4	On the nature, origins and outcomes of Over Featuring in the new product development process. Journal of Engineering and Technology Management - JET-M, 2022, 64, 101685.	1.4	18
5	New Product Development During the Last Ten Years: The Ongoing Debate and Future Avenues. IEEE Transactions on Engineering Management, 2021, 68, 330-344.	2.4	82
6	Knowledge Management in the Fourth Industrial Revolution: Mapping the Literature and Scoping Future Avenues. IEEE Transactions on Engineering Management, 2021, 68, 289-300.	2.4	154
7	Journal of Intellectual Capital: a review of emerging themes and future trends. Journal of Intellectual Capital, 2021, 22, 744-767.	3.1	44
8	Exploring the impact of big data analytics capabilities on business model innovation: The mediating role of entrepreneurial orientation. Journal of Business Research, 2021, 123, 1-13.	5.8	233
9	A philosophical approach to entrepreneurship education: a model based on Kantian and Aristotelian thought. International Journal of Entrepreneurship and Small Business, 2021, 42, 203.	0.2	0
10	A philosophical approach to entrepreneurship education: a model based on Kantian and Aristotelian thought. International Journal of Entrepreneurship and Small Business, 2021, 42, 203.	0.2	4
11	Rethinking SME default prediction: a systematic literature review and future perspectives. Scientometrics, 2021, 126, 2141-2188.	1.6	54
12	Women in Engineering as a Research Topic: Past, Present, and Future. , 2021, , .		2
13	The complexity of decision-making processes and IoT adoption in accommodation SMEs. Journal of Business Research, 2021, 131, 573-583.	5.8	48
14	40 years of excellence: An overview of Technovation and a roadmap for future research. Technovation, 2021, 106, 102303.	4.2	23
15	A Three Decade Mixed-Method Bibliometric Investigation of the IEEE Transactions on Engineering Management. IEEE Transactions on Engineering Management, 2020, 67, 4-17.	2.4	36
16	Agile, Stage-Gate and their combination: Exploring how they relate to performance in software development. Journal of Business Research, 2020, 110, 538-553.	5.8	76
17	Achieving strategic flexibility in the era of big data. Management Decision, 2020, 58, 1585-1600.	2.2	59
18	The big data-business strategy interconnection: a grand challenge for knowledge management. A review and future perspectives. Journal of Knowledge Management, 2020, 24, 1157-1176.	3.2	46

#	ARTICLE	IF	CITATIONS
19	The relationship between knowledge management and leadership: mapping the field and providing future research avenues. <i>Journal of Knowledge Management</i> , 2020, 24, 1445-1492.	3.2	76
20	Sport entrepreneurship: A synthesis of existing literature and future perspectives. <i>International Entrepreneurship and Management Journal</i> , 2020, 16, 795-826.	2.9	51
21	The effects of a gamified human resource management system on job satisfaction and engagement. <i>Human Resource Management Journal</i> , 2020, 30, 260-277.	3.6	55
22	The Modern Organization, Data, and Better Performances. , 2020, , 1-4.		0
23	From Big Data to Performance: The Importance of Ambidexterity, Agility and BDA Integration in Business Processesâ€”A Theory-Based Framework. , 2020, , 39-67.		2
24	Setting the Stage: BDA, Dynamic Capabilities and Ambidexterity, What We Know So Far?. , 2020, , 5-38.		1
25	The role of geographical distance on the relationship between cultural intelligence and knowledge transfer. <i>Business Process Management Journal</i> , 2019, 25, 104-125.	2.4	27
26	Big data and dynamic capabilities: a bibliometric analysis and systematic literature review. <i>Management Decision</i> , 2019, 57, 2052-2068.	2.2	136
27	Developing software beyond customer needs and plans: an exploratory study of its forms and individual-level drivers. <i>International Journal of Production Research</i> , 2019, 57, 7189-7208.	4.9	14
28	Ten years of conflict management research 2007-2017. <i>International Journal of Conflict Management</i> , 2019, 30, 87-110.	1.0	61
29	Expatriates managersâ€™ cultural intelligence as promoter of knowledge transfer in multinational companies. <i>Journal of Business Research</i> , 2019, 94, 367-377.	5.8	98
30	Understanding the role of heritage tourist experience. , 2019, , 45-65.		1
31	Additive Manufacturing in SMEs: Empirical Evidences from Italy. <i>International Journal of Innovation and Technology Management</i> , 2018, 15, 1850007.	0.8	16
32	A mixed methods bibliometric investigation of the &lt;i>World Review of Entrepreneurship, Management and Sustainable Development&lt;/i>: from qualitative to quantitative data. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2018, 14, 764.	0.2	5
33	Ambidextrous organization and agility in big data era. <i>Business Process Management Journal</i> , 2018, 24, 1091-1109.	2.4	90
34	Entrepreneurial cognition and socially situated approach: a systematic and bibliometric analysis. <i>Scientometrics</i> , 2018, 116, 1675-1718.	1.6	39
35	A decade of the &lt;i>International Journal of Entrepreneurship and Small Business&lt;/i>: a bibliometric analysis. <i>International Journal of Entrepreneurship and Small Business</i> , 2018, 33, 289.	0.2	13
36	Conflict management in family businesses. <i>International Journal of Conflict Management</i> , 2018, 29, 519-542.	1.0	124

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37	A mixed methods bibliometric investigation of the &i&tWorld Review of Entrepreneurship, Management and Sustainable Development&/i&t: from qualitative to quantitative data. World Review of Entrepreneurship, Management and Sustainable Development, 2018, 14, 764.	0.2	1
38	A decade of the &i&tInternational Journal of Entrepreneurship and Small Business&/i&t: a bibliometric analysis. International Journal of Entrepreneurship and Small Business, 2018, 33, 289.	0.2	7
39	Product and process innovation in manufacturing firms: a 30-year bibliometric analysis. Scientometrics, 2017, 113, 673-704.	1.6	89
40	Management lessons from Italy: a bibliometric analysis of top Italian based scholars and studies published from 1985 to 2015. International Journal of Critical Accounting, 2017, 9, 269.	0.1	3
41	The Internet of Things in manufacturing innovation processes. Business Process Management Journal, 2016, 22, 383-402.	2.4	127
42	How to match technological and social innovation: insights from the biomedical 3D printing industry. International Journal of Transitions and Innovation Systems, 2015, 4, 80.	0.3	5
43	3D PRINTING IN LUXURY MASS CUSTOMIZATION: INSIGHTS FROM AREZZO DISTRICT COMPANIES. Global Fashion Management Conference, 2015, 3, 413-416.	0.0	0
44	Philosophy Theory Into Entrepreneurial Education Practice: A Holistic Model. Proceedings - Academy of Management, 2014, 2014, 17160.	0.0	2
45	Gli effetti della Stampa 3D sulla competitivita' aziendale. Il caso delle imprese orafe del distretto di Arezzo. , 2014, , 215-228.		1