Grant Packard

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/6589919/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Using natural language processing to understand people and culture American Psychologist, 2022, 77, 525-537.	4.2	21
2	Expression Modalities: How Speaking Versus Writing Shapes Word of Mouth. Journal of Consumer Research, 2022, 49, 389-408.	5.1	15
3	How Concrete Language Shapes Customer Satisfaction. Journal of Consumer Research, 2021, 47, 787-806.	5.1	61
4	Thinking of You: How Second-Person Pronouns Shape Cultural Success. Psychological Science, 2020, 31, 397-407.	3.3	27
5	Are Atypical Things More Popular?. Psychological Science, 2018, 29, 1178-1184.	3.3	42
6	Many Labs 2: Investigating Variation in Replicability Across Samples and Settings. Advances in Methods and Practices in Psychological Science, 2018, 1, 443-490.	9.4	505
7	Compensatory knowledge signaling in consumer wordâ€ofâ€mouth. Journal of Consumer Psychology, 2013, 23, 434-450.	4.5	109