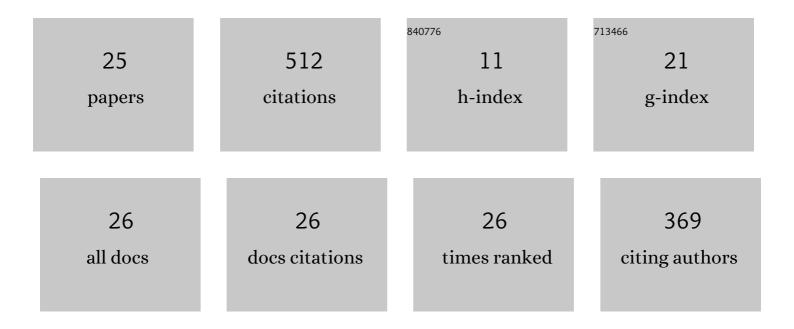
## Mari Juntunen

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/6586767/publications.pdf Version: 2024-02-01



| #  | Article  | IF   | CITATIONS |
|----|--|------|-----------|
| 1  | Latent classes of accounting outsourcing firms. Journal of Global Operations and Strategic Sourcing, 2022, 15, 115-141.  | 4.6  | 5         |
| 2  | A narrative literature review process for an academic business research thesis. Studies in Higher Education, 2021, 46, 330-342.  | 4.5  | 18        |
| 3  | The Role of Ethical Perceptions in Consumers' Participation and Value Co-creation on Sharing Economy Platforms. Journal of Business Ethics, 2021, 169, 421-441.  | 6.0  | 51        |
| 4  | B2B brands on Twitter: Engaging users with a varying combination of social media content objectives, strategies, and tactics. Industrial Marketing Management, 2020, 89, 630-641.                      | 6.7  | 53        |
| 5  | Consumers' value co-creation in sharing economy: The role of social support, consumers' ethical perceptions and relationship quality. Technological Forecasting and Social Change, 2020, 151, 119786.  | 11.6 | 118       |
| 6  | Consumer segments in social commerce: A latent class approach. Journal of Consumer Behaviour, 2017, 16, 279-292.   | 4.2  | 27        |
| 7  | Outsourcing strategies in the security sector. International Journal of Logistics Economics and Globalisation, 2017, 6, 297.   | 0.5  | 0         |
| 8  | Firms' capability portfolios throughout international expansion: A latent class approach. Journal of<br>Business Research, 2016, 69, 5578-5586.  | 10.2 | 18        |
| 9  | Time-based modifications to process theory illustrations through a corporate rebranding case study.<br>Baltic Journal of Management, 2015, 10, 222-242.  | 2.2  | 2         |
| 10 | Latent classes of service quality, logistics costs and loyalty. International Journal of Logistics<br>Research and Applications, 2015, 18, 442-458.  | 8.8  | 11        |
| 11 | Investigating brand equity of third-party service providers. Journal of Services Marketing, 2014, 28, 214-222.   | 3.0  | 22        |
| 12 | Interpretative narrative process research approach to corporate renaming. Qualitative Market Research, 2014, 17, 112-127.  | 1.5  | 9         |
| 13 | Loyalty, power and relationships: a latent class approach. International Journal of Management and<br>Enterprise Development, 2014, 13, 219.   | 0.3  | 0         |
| 14 | Coâ€creating nonprofit brand equity. International Journal of Nonprofit and Voluntary Sector<br>Marketing, 2013, 18, 122-132.  | 0.8  | 16        |
| 15 | Social and environmental responsibility, service quality, corporate image and loyalty in logistics services. World Review of Intermodal Transportation Research, 2013, 4, 194.                         | 0.4  | 3         |
| 16 | Coâ€creating corporate brands in startâ€ups. Marketing Intelligence and Planning, 2012, 30, 230-249.   | 3.5  | 21        |
| 17 | Recruits' Corporate Brand Co-creation Experiences of the Finnish Military Forces. Corporate<br>Reputation Review, 2012, 15, 88-104.  | 1.7  | 6         |
| 18 | Impact of service quality, image and relational aspects on satisfaction and loyalty in logistics<br>outsourcing relationships. International Journal of Shipping and Transport Logistics, 2012, 4, 17. | 0.5  | 17        |

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| #  | Article   | IF  | CITATIONS |
|----|---|-----|-----------|
| 19 | Outsourcing strategies of the security sector through acquisition procedures. International Journal of Physical Distribution and Logistics Management, 2012, 42, 931-947. | 7.4 | 8         |
| 20 | Protecting Finnish defence security: a logistics challenge. International Journal of Shipping and Transport Logistics, 2011, 3, 295.                                      | 0.5 | 7         |
| 21 | A Case Study on the Role of the Finnish Defence Forces in the Transport Sector. Journal of Military Studies, 2011, 2, 34-43.  | 0.4 | 2         |
| 22 | Corporate brand equity and loyalty in B2B markets: A study among logistics service purchasers.<br>Journal of Brand Management, 2011, 18, 300-311.                         | 3.5 | 50        |
| 23 | Degree of standardisation, agility and supply chain performance. International Journal of Services and Standards, 2010, 6, 112.   | 0.2 | 5         |
| 24 | Corporate brand building in different stages of small business growth. Journal of Brand Management, 2010, 18, 115-133.  | 3.5 | 36        |
| 25 | External economies and confidence: a way to reduce logistics costs. International Journal of Logistics Research and Applications, 2010, 13, 329-337.                      | 8.8 | 7         |