

Jing Chen

List of Publications by Year in descending order

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Version: 2024-02-01

61
papers

2,906
citations

147801

31
h-index

175258

52
g-index

61
all docs

61
docs citations

61
times ranked

1227
citing authors

#	ARTICLE	IF	CITATIONS
1	Implementing coordination contracts in a manufacturer Stackelberg dual-channel supply chain. <i>Omega</i> , 2012, 40, 571-583.	5.9	438
2	When to introduce an online channel, and offer money back guarantees and personalized pricing?. <i>European Journal of Operational Research</i> , 2017, 257, 614-624.	5.7	148
3	Coordinating a decentralized supply chain with customer returns and price-dependent stochastic demand using a buyback policy. <i>European Journal of Operational Research</i> , 2011, 212, 293-300.	5.7	144
4	Optimal pricing policies for differentiated brands under different supply chain power structures. <i>European Journal of Operational Research</i> , 2017, 259, 437-451.	5.7	141
5	The impact of customer returns on pricing and order decisions. <i>European Journal of Operational Research</i> , 2009, 195, 280-295.	5.7	120
6	Backward integration strategy in a retailer Stackelberg supply chain. <i>Omega</i> , 2018, 75, 118-130.	5.9	108
7	Implementing market segmentation using full-refund and no-refund customer returns policies in a dual-channel supply chain structure. <i>International Journal of Production Economics</i> , 2012, 136, 56-66.	8.9	103
8	Manufacturer encroachment with production cost reduction under asymmetric information. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2019, 128, 191-211.	7.4	99
9	Pricing and quality competition in a brand-differentiated supply chain. <i>International Journal of Production Economics</i> , 2018, 202, 97-108.	8.9	73
10	The impact of customer returns in a supply chain with a common retailer. <i>European Journal of Operational Research</i> , 2017, 256, 139-150.	5.7	72
11	Competition among supply chains: Implications of full returns policy. <i>International Journal of Production Economics</i> , 2012, 139, 257-265.	8.9	70
12	Money-back guarantee and personalized pricing in a Stackelberg manufacturer's dual-channel supply chain. <i>International Journal of Production Economics</i> , 2018, 197, 84-98.	8.9	70
13	Competing in a supply chain via full-refund and no-refund customer returns policies. <i>International Journal of Production Economics</i> , 2013, 146, 246-258.	8.9	69
14	Compete in Price or Service? A Study of Personalized Pricing and Money Back Guarantees. <i>Journal of Retailing</i> , 2017, 93, 154-171.	6.2	63
15	Optimal production and pricing strategies for a remanufacturing firm. <i>International Journal of Production Economics</i> , 2018, 204, 290-315.	8.9	62
16	When should the offline retailer implement price matching?. <i>European Journal of Operational Research</i> , 2019, 277, 996-1009.	5.7	56
17	Using online channel to defer the launch of discount retailing store. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2018, 120, 96-115.	7.4	54
18	Competing with customer returns policies. <i>International Journal of Production Research</i> , 2016, 54, 2093-2107.	7.5	53

#	ARTICLE	IF	CITATIONS
19	Who should be pricing leader in the presence of customer returns?. European Journal of Operational Research, 2018, 265, 735-747.	5.7	52
20	The impact of sharing customer returns information in a supply chain with and without a buyback policy. European Journal of Operational Research, 2011, 213, 478-488.	5.7	50
21	Pricing and production decisions in a dual-channel closed-loop supply chain with (re)manufacturing. International Journal of Production Economics, 2021, 232, 107935.	8.9	49
22	Supply chain coordination with customer returns and retailer's store brand product. International Journal of Production Economics, 2018, 203, 69-82.	8.9	44
23	Sourcing Strategy of Original Equipment Manufacturer with Quality Competition. Decision Sciences, 2020, 51, 1110-1130.	4.5	42
24	Manufacturer's channel strategy with retailer's store brand. International Journal of Production Research, 2021, 59, 3042-3061.	7.5	42
25	Contract design in a cross-sales supply chain with demand information asymmetry. European Journal of Operational Research, 2019, 275, 939-956.	5.7	41
26	Channel strategy for manufacturers in the presence of service freeriders. European Journal of Operational Research, 2020, 287, 460-479.	5.7	40
27	Contracting with demand uncertainty under supply chain competition. Annals of Operations Research, 2012, 201, 17-38.	4.1	39
28	Financing decisions in a supply chain with a capital-constrained manufacturer as new entrant. International Journal of Production Economics, 2019, 216, 321-332.	8.9	38
29	The impact of customer returns and bidirectional option contract on refund price and order decisions. European Journal of Operational Research, 2019, 274, 267-279.	5.7	38
30	Optimal pricing and production strategies for new and remanufactured products under a non-renewing free replacement warranty. International Journal of Production Economics, 2020, 226, 107602.	8.9	35
31	Market targeting and information sharing with social influences in a luxury supply chain. Transportation Research, Part E: Logistics and Transportation Review, 2020, 133, 101822.	7.4	34
32	The impact of online reviews in the presence of customer returns. International Journal of Production Economics, 2021, 232, 107929.	8.9	34
33	Pricing and order decisions with option contracts in the presence of customer returns. International Journal of Production Economics, 2017, 193, 422-436.	8.9	33
34	Marketplace or reseller? Platform strategy in the presence of customer returns. Transportation Research, Part E: Logistics and Transportation Review, 2021, 153, 102452.	7.4	32
35	The impact of customer returns on decisions in a newsvendor problem with and without buyback policies. International Transactions in Operational Research, 2011, 18, 473-491.	2.7	31
36	Manufacturer's vertical integration strategies in a three-tier supply chain. Transportation Research, Part E: Logistics and Transportation Review, 2020, 135, 101884.	7.4	27

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37	The impact of quantity-based cost decline on supplier encroachment. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2021, 147, 102245.	7.4	27
38	Optimal decisions on prices, order quantities, and returns policies in a supply chain with two-period selling. <i>European Journal of Operational Research</i> , 2021, 290, 1063-1082.	5.7	26
39	Eliminate demand information disadvantage in a supplier encroachment supply chain with information acquisition. <i>European Journal of Operational Research</i> , 2023, 305, 659-673.	5.7	23
40	Contract strategy in the presence of chain to chain competition. <i>International Journal of Production Research</i> , 2022, 60, 1913-1931.	7.5	21
41	Managing customer returns strategy with the option of selling returned products. <i>International Journal of Production Economics</i> , 2020, 230, 107794.	8.9	19
42	Supply chain coordination with put option contracts and customer returns. <i>Journal of the Operational Research Society</i> , 2020, 71, 1003-1019.	3.4	16
43	Manufacturer's channel and logistics strategy in a supply chain. <i>International Journal of Production Economics</i> , 2022, 246, 108415.	8.9	14
44	The impact of customer returns on competing chains. <i>International Journal of Management Science and Engineering Management</i> , 2011, 6, 58-70.	3.1	12
45	Market targeting with social influences and risk aversion in a co-branding alliance. <i>European Journal of Operational Research</i> , 2021, 297, 301-301.	5.7	12
46	Optimal (re)manufacturing strategies in the presence of spontaneous consumer returns. <i>Journal of Cleaner Production</i> , 2019, 237, 117642.	9.3	11
47	Optimal investment strategy of a free-floating sharing platform. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2020, 138, 101958.	7.4	11
48	Supplier selection with information disclosure in the presence of uninformed consumers. <i>International Journal of Production Economics</i> , 2022, 243, 108341.	8.9	11
49	Information strategy in a supply chain under asymmetric customer returns information. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2021, 155, 102511.	7.4	11
50	Enhancing revenue by offering a flexible product option. <i>International Transactions in Operational Research</i> , 2017, 24, 801-820.	2.7	7
51	Competitors or frenemies? Strategic investment between competing channels. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2022, 164, 102784.	7.4	7
52	Lease expiration management for a single lease term in the apartment industry. <i>European Journal of Operational Research</i> , 2014, 238, 233-244.	5.7	5
53	Offering a downgraded service to enhance profit?. <i>Journal of the Operational Research Society</i> , 2016, 67, 302-311.	3.4	5
54	Disclosure of quality preference-revealing information in a supply chain with competitive products. <i>Annals of Operations Research</i> , 0, , 1.	4.1	5

#	ARTICLE	IF	CITATIONS
55	Optimal extended warranty pricing and retailing strategies in a closed-loop supply chain. International Journal of Production Research, 2023, 61, 3435-3458.	7.5	5
56	Outsourcing strategy in the presence of the customer returns. International Journal of Production Economics, 2021, 240, 108217.	8.9	4
57	When should a retailer with competing manufacturers reveal product fit information?. International Journal of Production Research, 2023, 61, 1664-1682.	7.5	4
58	Interaction between innovation choice and market-entry timing in a competitive fashion supply chain. International Journal of Production Research, 2023, 61, 1606-1623.	7.5	3
59	Close integration of pricing and supply chain decisions has strategic as well as operations level benefits. Annals of Operations Research, 2017, 257, 77-93.	4.1	2
60	On the optimality of coupon books. Annals of Operations Research, 2018, 268, 405-423.	4.1	1
61	Editorial to the Special Issue on Optimization of Industrial Systems with Market Disruptions. International Transactions in Operational Research, 2017, 24, 687-696.	2.7	0