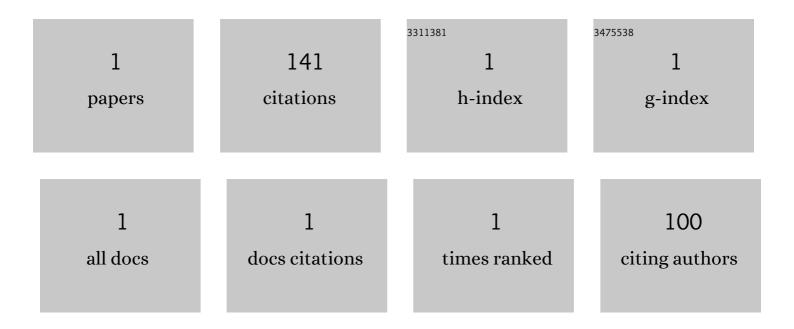
Ming-Way Li

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/6574706/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Unlocking the customer engagement-brand loyalty relationship in tourism social media: The roles of brand attachment and customer trust. Journal of Hospitality and Tourism Management, 2020, 44, 184-192.	6.6	141