

# Mary R Brooks

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6572240/publications.pdf>

Version: 2024-02-01

77  
papers

1,248  
citations

393982

19  
h-index

395343

33  
g-index

82  
all docs

82  
docs citations

82  
times ranked

597  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Governance Structure of Ports. <i>Review of Network Economics</i> , 2004, 3, .	0.4	131
2	Assessing port governance models: process and performance components. <i>Maritime Policy and Management</i> , 2008, 35, 411-432.	1.9	128
3	Revisiting port governance and port reform: A multi-country examination. <i>Research in Transportation Business and Management</i> , 2017, 22, 1-10.	1.6	69
4	An alternative theoretical approach to the evaluation of liner shipping Part II. Choice criteria. <i>Maritime Policy and Management</i> , 1985, 12, 145-155.	1.9	61
5	Short sea shipping in North America: understanding the requirements of Atlantic Canadian shippers. <i>Maritime Policy and Management</i> , 2008, 35, 145-158.	1.9	58
6	Understanding mode choice decisions: A study of Australian freight shippers. <i>Maritime Economics and Logistics</i> , 2012, 14, 274-299.	2.0	57
7	Short sea shipping: a Canadian perspective. <i>Maritime Policy and Management</i> , 2004, 31, 393-407.	1.9	50
8	A systematic approach for evaluating port effectiveness. <i>Maritime Policy and Management</i> , 2011, 38, 315-334.	1.9	49
9	Chapter 18 Governance Models Defined. <i>Research in Transportation Economics</i> , 2006, 17, 405-435.	2.2	44
10	An alternative theoretical approach to the evaluation of liner shipping. <i>Maritime Policy and Management</i> , 1984, 11, 35-43.	1.9	42
11	Understanding the ocean container market—a seven country study [1]. <i>Maritime Policy and Management</i> , 1995, 22, 39-49.	1.9	36
12	Chapter 17 Port Governance, Devolution and the Matching Framework: A Configuration Theory Approach. <i>Research in Transportation Economics</i> , 2006, 17, 379-403.	2.2	35
13	Preferences for alternative short sea shipping opportunities. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2011, 47, 182-189.	3.7	30
14	Chapter 11 Port Devolution and Governance in Canada. <i>Research in Transportation Economics</i> , 2006, 17, 237-257.	2.2	28
15	Short sea shipping: lessons for or from Australia. <i>International Journal of Shipping and Transport Logistics</i> , 2011, 3, 384.	0.2	26
16	M&As and Corporate Visual Identity: An Exploratory Study. <i>Corporate Reputation Review</i> , 2004, 7, 181-194.	1.1	25
17	Chapter 25 Issues in Measuring Port Devolution Program Performance: A Managerial Perspective. <i>Research in Transportation Economics</i> , 2006, 17, 599-629.	2.2	24
18	Measuring port effectiveness in user service delivery: What really determines users' evaluations of port service delivery?. <i>Research in Transportation Business and Management</i> , 2013, 8, 87-96.	1.6	24

#	ARTICLE	IF	CITATIONS
19	Performance evaluation of carriers by North American companies. <i>Transport Reviews</i> , 2000, 20, 205-218.	4.7	23
20	Improving port effectiveness through determinance/performance gap analysis. <i>Maritime Policy and Management</i> , 2014, 41, 328-345.	1.9	19
21	Market Structures and Shipping Security. <i>Maritime Economics and Logistics</i> , 2006, 8, 100-120.	2.0	16
22	Providing freight services to remote arctic communities: Are there lessons for practitioners from services to Greenland and Canada's northeast?. <i>Research in Transportation Business and Management</i> , 2012, 4, 69-78.	1.6	16
23	Measuring port effectiveness: what really determines cargo interestsâ€™ evaluations of port service delivery?. <i>Maritime Policy and Management</i> , 2015, 42, 699-711.	1.9	14
24	Port Effectiveness. <i>Transportation Research Record</i> , 2011, 2222, 34-42.	1.0	13
25	Editorial: Advances in port performance and strategy. <i>Research in Transportation Business and Management</i> , 2013, 8, 1-6.	1.6	13
26	Influences on Post-M&A Corporate Visual Identity Choices. <i>Corporate Reputation Review</i> , 2005, 8, 136-144.	1.1	12
27	Case study analysis of the impacts of electronic commerce on the strategic management of container shipping companies. <i>Maritime Policy and Management</i> , 2007, 34, 37-54.	1.9	12
28	A new direction or stay the course? Canada's port-specific challenges resulting from the port reform program of the 1990s. <i>Research in Transportation Business and Management</i> , 2017, 22, 161-170.	1.6	12
29	The determinants of shipping rates: A North Atlantic case study. <i>Transport Logistics</i> , 1996, 1, 21-30.	0.0	12
30	Performance evaluation in the North American transport industry: usersâ€™ views. <i>Transport Reviews</i> , 1998, 18, 1-16.	4.7	11
31	Performance evaluation of carriers by North American logistics service firms. <i>Transport Reviews</i> , 1999, 19, 273-283.	4.7	10
32	Developing Short Sea Shipping in South America: Looking beyond Traditional Perspectives. <i>Ocean Yearbook</i> , 2014, 28, 495-525.	0.2	9
33	The privatization of ship safety. <i>Maritime Policy and Management</i> , 1996, 23, 271-288.	1.9	7
34	Performance evaluation by North American carriers. <i>Transport Reviews</i> , 1999, 19, 1-11.	4.7	7
35	The Changing Regulation of Coastal Shipping in Australia. <i>Ocean Development and International Law</i> , 2014, 45, 67-83.	0.2	7
36	Developing an instrument to assess seaport effectiveness in service delivery. <i>International Journal of Logistics Research and Applications</i> , 2016, 19, 143-157.	5.6	7

#	ARTICLE	IF	CITATIONS
37	Maritime economics in a Post-Expansion Panama Canal Era. <i>Maritime Policy and Management</i> , 2016, 43, 161-163.	1.9	7
38	Review of fishing safety policies in Canada with respect to extreme environmental conditions and climate change effects. <i>WMU Journal of Maritime Affairs</i> , 2017, 16, 1-17.	1.4	7
39	The impact of NAFTA on transportation companies: a Canadian point of view. <i>Transport Reviews</i> , 1994, 14, 105-117.	4.7	6
40	Chapter 26 Conclusions and Research Agenda. <i>Research in Transportation Economics</i> , 2006, 17, 631-660.	2.2	6
41	Limitations in the Carrier Choice Process: A Study of Eastern Canadian Exporters of Containerisable Cargo. <i>International Journal of Physical Distribution &amp; Materials Management</i> , 1985, 15, 38-46.	0.1	5
42	Does superior service performance provided to shipping lines improve the perceived value of a port?. <i>International Journal of Shipping and Transport Logistics</i> , 2016, 8, 175.	0.2	5
43	Transparency in port governance: setting a research agenda. <i>Journal of Shipping and Trade</i> , 2022, 7, .	0.7	5
44	Shipping within the framework of a single European market. <i>Transport Reviews</i> , 1992, 12, 237-251.	4.7	4
45	A Chilean Maritime Highway. <i>Transportation Research Record</i> , 2017, 2611, 32-40.	1.0	4
46	Port policy: are the Goss principles still relevant today. <i>International Journal of Shipping and Transport Logistics</i> , 2019, 11, 405.	0.2	3
47	North American Free Trade Agreement and Transportation: A Canadian Scorecard. <i>Transportation Research Record</i> , 2001, 1763, 35-41.	1.0	3
48	Visibility and verifiability in port governance transparency: exploring stakeholder expectations. <i>WMU Journal of Maritime Affairs</i> , 0, , 1.	1.4	3
49	Guest Editorial: Is liner shipping unique?. <i>Maritime Policy and Management</i> , 2004, 31, 257-258.	1.9	2
50	Editorial: maritime issues in the Americas. <i>Maritime Policy and Management</i> , 2005, 32, 187-189.	1.9	2
51	Measuring Port Effectiveness. <i>Transportation Research Record</i> , 2015, 2479, 42-48.	1.0	2
52	Toward Robust Management of Maritime Risk and Security. , 2016, , 122-149.		2
53	Valuing freight transport: A Canadian example of the role of selected methodologies. <i>Research in Transportation Business and Management</i> , 2018, 29, 77-84.	1.6	2
54	Canada and the Liner Code of Conduct: Consumerism and public policy. <i>Maritime Policy and Management</i> , 1983, 10, 77-85.	1.9	1

#	ARTICLE	IF	CITATIONS
55	Transportation and Communication. Ocean Yearbook, 1998, 13, 142-166.	0.2	1
56	5. THE FISCAL TREATMENT OF SHIPPING: A CANADIAN PERSPECTIVE ON SHIPPING POLICY. Research in Transportation Economics, 2004, 12, 143-171.	2.2	1
57	Governance in the Maritime Industry. Asian Journal of Shipping and Logistics, 2014, 30, 269-271.	1.8	1
58	Themed Volumes: A Blessing or a Curse?. Publications, 2015, 3, 174-189.	1.9	1
59	WMU journal of marine affairs special issue. WMU Journal of Maritime Affairs, 2015, 14, 1-5.	1.4	1
60	Seaports. , 2021, , 299-304.		1
61	Introduction to the Liner Shipping Industry and Its Regulation. , 2000, , 1-28.		1
62	Case studies From the Liner Shipping Industry. , 2000, , 165-193.		1
63	Transatlantic Port Issues. Journal of the Transportation Research Forum, 2012, 49, .	0.2	1
64	The effects of marine cargo delays in law and commerce. Maritime Policy and Management, 1990, 17, 189-197.	1.9	0
65	BORDERS AND SUSTAINABLE TRANS-ATLANTIC FREIGHT TRANSPORT. IATSS Research, 2005, 29, 13-21.	1.8	0
66	Electronic commerce and the strategic management of deep-sea container shipping companies. , 2006, , .		0
67	Maritime Logistics. Handbooks in Transport, 2008, , 419-430.	0.1	0
68	Lessons from Other Industries. , 2000, , 143-164.		0
69	The Regulatory Dilemma. , 2000, , 239-261.		0
70	The Strategies of Liner Companies. , 2000, , 57-83.		0
71	Keys to Successful Liner Strategy Implementation. , 2000, , 85-109.		0
72	Lessons from Other Industries. , 2000, , 111-141.		0

#	ARTICLE	IF	CITATIONS
73	Competition Issues in Liner Shipping. , 2000, , 195-238.		0
74	Literature and Theories on Firm Structure and Market Behaviour. , 2000, , 29-56.		0
75	Port Governance as a Tool of Economic Development: Revisiting the Question. , 2016, , 128-157.		0
76	Maritime security in Canada. , 2014, , .		0
77	Competition and Regulation in Maritime Transport. , 2011, , .		0