

KÅ¥re Skallerud

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6571564/publications.pdf>

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16
papers

429
citations

840776

11
h-index

940533

16
g-index

16
all docs

16
docs citations

16
times ranked

424
citing authors

#	ARTICLE	IF	CITATIONS
1	Tourist Motivation with Sun and Sand Destinations: Satisfaction and the Wom-Effect. Journal of Travel and Tourism Marketing, 2010, 27, 858-873.	7.0	96
2	An examination of consumersâ€™ cross-shopping behaviour. Journal of Retailing and Consumer Services, 2009, 16, 181-189.	9.4	62
3	A systematic review of the trade show marketing literature: 1980â€“2014. Industrial Marketing Management, 2017, 63, 18-30.	6.7	53
4	Who Eats Seaweed? An Australian Perspective. Journal of International Food and Agribusiness Marketing, 2019, 31, 329-351.	2.1	45
5	Preference for local food as a matter of helping behaviour: Insights from Norway. Journal of Rural Studies, 2019, 67, 79-88.	4.7	44
6	Effect of Distance and Communication Climate on Export Performance: The Mediating Role of Relationship Quality. Journal of Global Marketing, 2013, 26, 284-300.	3.4	22
7	Towards an exchange view of trade fairs. Journal of Business and Industrial Marketing, 2015, 30, 795-804.	3.0	19
8	Consumersâ€™ evaluation and intention to buy traditional seafood: The role of vintage, uniqueness, nostalgia and involvement in luxury. Appetite, 2021, 157, 104994.	3.7	19
9	Structure, strategy and performance of exhibitors at individual booths versus joint booths. Journal of Business and Industrial Marketing, 2010, 25, 259-267.	3.0	17
10	Importance Performance Analysis as a Trade Show Performance Evaluation and Benchmarking Tool. Journal of Convention and Event Tourism, 2010, 11, 314-328.	3.0	16
11	Intentions to Consume Sustainably Produced Fish: The Moderator Effects of Involvement and Environmental Awareness. Sustainability, 2021, 13, 946.	3.2	15
12	Export Marketing Arrangements in Four New Zealand Agriculture Industries: An Institutional Perspective. Journal of International Food and Agribusiness Marketing, 2011, 23, 310-329.	2.1	7
13	Attitudes and intentional reactions towards mariculture development â€“local residents' perspective. Ocean and Coastal Management, 2019, 174, 56-62.	4.4	5
14	Buying Norwegian Salmon: A Cross-Cultural Study of Store Choice Behavior. Journal of Food Products Marketing, 2012, 18, 257-267.	3.3	3
15	The Mediating Effect of Relationship Quality on the Transaction Costâ€“Export Performance Link: Bangladeshi Exporters' Perspectives. Journal of Relationship Marketing, 2015, 14, 152-169.	4.4	3
16	A segmentation of residents' attitudes towards mariculture development in Sweden. Aquaculture, 2020, 521, 735040.	3.5	3