

# Voon-Hsien Lee

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6570049/publications.pdf>

Version: 2024-02-01

51  
papers

3,692  
citations

186209

28  
h-index

189801

50  
g-index

51  
all docs

51  
docs citations

51  
times ranked

2464  
citing authors

#	ARTICLE	IF	CITATIONS
1	What catalyses mobile apps usage intention: an empirical analysis. <i>Industrial Management and Data Systems</i> , 2015, 115, 1269-1291.	2.2	245
2	Unearthing the determinants of Blockchain adoption in supply chain management. <i>International Journal of Production Research</i> , 2020, 58, 2100-2123.	4.9	232
3	Mobile social tourism shopping: A dual-stage analysis of a multi-mediation model. <i>Tourism Management</i> , 2018, 66, 121-139.	5.8	218
4	Cloud computing in manufacturing: The next industrial revolution in Malaysia?. <i>Expert Systems With Applications</i> , 2018, 93, 376-394.	4.4	200
5	An SEM-artificial-neural-network analysis of the relationships between SERVPERF, customer satisfaction and loyalty among low-cost and full-service airline. <i>Expert Systems With Applications</i> , 2015, 42, 6620-6634.	4.4	197
6	Knowledge management: a key determinant in advancing technological innovation?. <i>Journal of Knowledge Management</i> , 2013, 17, 848-872.	3.2	173
7	The age of mobile social commerce: An Artificial Neural Network analysis on its resistances. <i>Technological Forecasting and Social Change</i> , 2019, 144, 311-324.	6.2	154
8	Creating technological innovation via green supply chain management: An empirical analysis. <i>Expert Systems With Applications</i> , 2014, 41, 6983-6994.	4.4	140
9	Mobile social commerce: The booster for brand loyalty?. <i>Computers in Human Behavior</i> , 2016, 59, 142-154.	5.1	134
10	Wearable payment: A deep learning-based dual-stage SEM-ANN analysis. <i>Expert Systems With Applications</i> , 2020, 157, 113477.	4.4	129
11	A gateway to realising sustainability performance via green supply chain management practices: A PLS-artificial-neural-network approach. <i>Expert Systems With Applications</i> , 2018, 107, 1-14.	4.4	125
12	A hybrid SEM-neural network analysis of social media addiction. <i>Expert Systems With Applications</i> , 2019, 133, 296-316.	4.4	124
13	HRM practices and knowledge sharing: an empirical study. <i>International Journal of Manpower</i> , 2011, 32, 704-723.	2.5	118
14	Mobile applications in tourism: the future of the tourism industry?. <i>Industrial Management and Data Systems</i> , 2017, 117, 560-581.	2.2	118
15	Can competitive advantage be achieved through knowledge management? A case study on SMEs. <i>Expert Systems With Applications</i> , 2016, 65, 136-151.	4.4	111
16	The interactive mobile social media advertising: An imminent approach to advertise tourism products and services?. <i>Telematics and Informatics</i> , 2018, 35, 2270-2288.	3.5	111
17	Switching from cash to mobile payment: what's the hold-up?. <i>Internet Research</i> , 2020, 31, 376-399.	2.7	97
18	The relationship between TQM, learning orientation and market performance in service organisations: an empirical analysis. <i>Total Quality Management and Business Excellence</i> , 2011, 22, 1277-1297.	2.4	93

#	ARTICLE	IF	CITATIONS
19	A structural analysis of the relationship between TQM practices and product innovation. <i>Asian Journal of Technology Innovation</i> , 2010, 18, 73-96.	1.7	89
20	A structural analysis of greening the supplier, environmental performance and competitive advantage. <i>Production Planning and Control</i> , 2015, 26, 116-130.	5.8	88
21	A structural equation model of TQM, market orientation and service quality. <i>Managing Service Quality</i> , 2012, 22, 281-309.	2.4	86
22	Could the mobile and social perspectives of mobile social learning platforms motivate learners to learn continuously?. <i>Computers and Education</i> , 2018, 120, 127-145.	5.1	69
23	Towards a Cashless Society: The Imminent Role of Wearable Technology. <i>Journal of Computer Information Systems</i> , 2022, 62, 39-49.	2.0	49
24	The effects of supply chain management on technological innovation: The mediating role of guanxi. <i>International Journal of Production Economics</i> , 2018, 205, 15-29.	5.1	44
25	The Dark Side of Mobile Learning via Social Media: How Bad Can It Get?. <i>Information Systems Frontiers</i> , 2022, 24, 1887-1904.	4.1	41
26	Tapping the Next Purchase: Embracing the Wave of Mobile Payment. <i>Journal of Computer Information Systems</i> , 2022, 62, 527-535.	2.0	39
27	The dawning of mobile tourism: what contributes to its system success?. <i>International Journal of Mobile Communications</i> , 2016, 14, 170.	0.2	38
28	Structural relationship between TQM practices and learning organisation in Malaysia's manufacturing industry. <i>Production Planning and Control</i> , 2012, 23, 885-902.	5.8	33
29	Does TQM improve employees' quality of work life? Empirical evidence from Malaysia's manufacturing firms. <i>Production Planning and Control</i> , 2013, 24, 72-89.	5.8	33
30	The cognitive-affective nexus on mobile payment continuance intention during the COVID-19 pandemic. <i>International Journal of Bank Marketing</i> , 2022, 40, 939-959.	3.6	33
31	Understanding trust in ms-commerce: The roles of reported experience, linguistic style, profile photo, emotional, and cognitive trust. <i>Information and Management</i> , 2021, 58, 103416.	3.6	32
32	Unfolding the impact of supply chain quality management practices on sustainability performance: an artificial neural network approach. <i>Supply Chain Management</i> , 2022, 27, 611-624.	3.7	31
33	Unfolding the impact of leadership and management on sustainability performance: Green and lean practices and guanxi as the dual mediators. <i>Business Strategy and the Environment</i> , 2021, 30, 4136-4153.	8.5	27
34	Mobile-lizing continuance intention with the mobile expectation-confirmation model: An SEM-ANN-NCA approach. <i>Expert Systems With Applications</i> , 2022, 205, 117659.	4.4	26
35	Applying the Malcolm Baldrige National Quality Award criteria: an approach to strengthen organisational memory and process innovation. <i>Total Quality Management and Business Excellence</i> , 2015, 26, 1373-1386.	2.4	24
36	Psychological and System-Related Barriers to Adopting Blockchain for Operations Management: An Artificial Neural Network Approach. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 67-81.	2.4	24

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37	The role of cybersecurity and policy awareness in shifting employee compliance attitudes: Building supply chain capabilities. <i>International Journal of Information Management</i> , 2022, 66, 102520.	10.5	22
38	Determining factors affecting broadband services adoption: an empirical analysis of Malaysian consumers. <i>International Journal of Services, Economics and Management</i> , 2012, 4, 236.	0.2	21
39	On the way: Hailing a taxi with a smartphone? A hybrid SEM-neural network approach. <i>Machine Learning With Applications</i> , 2021, 4, 100034.	3.0	20
40	Supply chain quality management for product innovation performance: insights from small and medium-sized manufacturing enterprises. <i>Industrial Management and Data Systems</i> , 2021, 121, 2118-2142.	2.2	15
41	The Dark Side of Compulsory e-education: Are Students Really Happy and Learning during the COVID-19 Pandemic?. <i>International Journal of Human-Computer Interaction</i> , 2022, 38, 1168-1181.	3.3	15
42	Embracing mobile shopping: what matters most in the midst of a pandemic?. <i>Industrial Management and Data Systems</i> , 2022, 122, 1645-1664.	2.2	12
43	Mobile Social Cyberbullying: Why are Keyboard Warriors Raging?. <i>Journal of Computer Information Systems</i> , 2021, 61, 371-382.	2.0	11
44	The impact of TQM practices on learning organisation and customer orientation: a survey of small service organisations in Malaysia. <i>International Journal of Services, Economics and Management</i> , 2011, 3, 62.	0.2	10
45	Integrating TQM, organisational learning and technological innovation. <i>International Journal of Innovation and Learning</i> , 2013, 13, 78.	0.4	10
46	HRM practices and organisational learning: a critical review and research agenda. <i>International Journal of Innovation and Learning</i> , 2011, 10, 414.	0.4	8
47	Organisational learning as a mediating factor of TQM practices and technological innovation: an empirical analysis of Malaysia's manufacturing firms. <i>International Journal of Innovation and Learning</i> , 2015, 18, 222.	0.4	8
48	Evaluating and comparing ten-year (2006-2015) research performance between Malaysian public and private higher learning institutions: a bibliometric approach. <i>International Journal of Innovation and Learning</i> , 2018, 23, 145.	0.4	6
49	Computer Science in ASEAN: A Ten-Year Bibliometric Analysis (2009-2018). <i>Journal of Computer Information Systems</i> , 2021, 61, 247-255.	2.0	5
50	Integrating TQM and HRM to achieve a higher knowledge sharing in Malaysian service firms: an SEM approach. <i>International Journal of Services, Economics and Management</i> , 2012, 4, 186.	0.2	4
51	Correction to: "Does TQM improve employees' quality of work life? Empirical evidence from Malaysia's manufacturing firms". <i>Production Planning and Control</i> , 2013, 24, 548-548.	5.8	0