

# Vesna Damnjanovic

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6565199/publications.pdf>

Version: 2024-02-01

12  
papers

43  
citations

1937685  
4  
h-index

1872680  
6  
g-index

12  
all docs

12  
docs citations

12  
times ranked

40  
citing authors

#	ARTICLE	IF	CITATIONS
1	Mentoring development at student international business case competitions. EuroMed Journal of Business, 2021, 16, 154-170.	3.2	5
2	Business Case of the Affiliate Marketing Business Model. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 334-351.	0.8	2
3	Entry Market Strategy for Weaver Chatbot using the Digital B2B Model. , 2019, , .		4
4	Preconditions for the Transition of Developed and Developing Countries to the Cyber Economy Through the Process of Digital Modernization. Contributions To Economics, 2019, , 51-59.	0.3	3
5	Perceived Benefits and Issues of Student Learning in Business Case Competition Comparison Study of Serbia, Australia and Thailand. Athens Journal of Education, 2018, 5, 43-59.	0.4	3
6	The role of financial and marketing indicators in the function of ranking the key accounts. Anali Ekonomskog Fakulteta U Subotici, 2018, , 99-110.	0.8	0
7	Factors affecting patient satisfaction in the health care sector in Serbia. Srpski Arhiv Za Celokupno Lekarstvo, 2018, 146, 506-511.	0.2	1
8	Combustion heat release estimation by means of thermal imaging. Scientific Technical Review, 2018, 68, 64-69.	0.3	0
9	Application of pulsed flash thermography method for specific defect estimation in aluminum. Thermal Science, 2015, 19, 1845-1854.	1.1	9
10	Serbia brand identity: perspectives of residents and diaspora. EuroMed Journal of Business, 2012, 7, 256-267.	3.2	11
11	The Role of the LinkedIn Social Media in Building the Personal Image. Journal of Sustainable Business and Management Solutions in Emerging Economies, 2012, 17, 15-24.	0.6	0
12	Influence of healthcare institution managers' proactive approach to communication activities on patient satisfaction. Vojnosanitetski Pregled, 2010, 67, 267-271.	0.2	5