

Marzia Ingrassia

List of Publications by Year in descending order

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Version: 2024-02-01

28
papers

317
citations

759233

12
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16
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all docs

31
docs citations

31
times ranked

188
citing authors

#	ARTICLE	IF	CITATIONS
1	Digital Influencers, Food and Tourismâ€”A New Model of Open Innovation for Businesses in the Ho.Re.Ca. Sector. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2022, 8, 50.	5.2	28
2	Interactions between Street Food and Food Safety Topics in the Scientific Literatureâ€”A Bibliometric Analysis with Science Mapping. <i>Foods</i> , 2022, 11, 789.	4.3	10
3	Influence of Coherent Context for Positioning Distinctive and Iconic Sicilian Sparkling Wines: Effect of a Sensorial Experience on a Gulet. <i>Journal of International Food and Agribusiness Marketing</i> , 2022, 34, 144-175.	2.1	5
4	JIFAM Special Issue on Experiential Marketing: Perspectives from the International Agro-food Sector. <i>Journal of International Food and Agribusiness Marketing</i> , 2022, 34, 121-122.	2.1	1
5	The Brandâ€”Land Identity of Etna Volcano Valley Wines: A Policy Delphi Study. <i>Agriculture (Switzerland)</i> , 2022, 12, 811.	3.1	6
6	Is Environmental Sustainability Also â€œEconomically Efficientâ€? The Case of the â€œSOSustainâ€ Certification for Sicilian Sparkling Wines. <i>Sustainability</i> , 2022, 14, 7359.	3.2	5
7	Study on consumer preferences for quality attributes of fig fruit after storage at room temperature. <i>Acta Horticulturae</i> , 2021, , 135-140.	0.2	1
8	Consumption of spices and ethnic contamination in the daily diet of Italians - consumersâ€™ preferences and modification of eating habits. <i>Journal of Ethnic Foods</i> , 2021, 8, .	1.9	7
9	Food and Religion in Sicilyâ€”A New Green Tourist Destination by an Ancient Route from the Past. <i>Sustainability</i> , 2021, 13, 6686.	3.2	10
10	Italian Consumersâ€™ Preferences for Pasta and Consumption Trends: Tradition or Innovation?. <i>Journal of International Food and Agribusiness Marketing</i> , 2020, 32, 337-360.	2.1	25
11	The Wine Influencers: Exploring a New Communication Model of Open Innovation for Wine Producersâ€”A Netnographic, Factor and AGIL Analysis. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 165.	5.2	19
12	Soil Carbon Budget Account for the Sustainability Improvement of a Mediterranean Vineyard Area. <i>Agronomy</i> , 2020, 10, 336.	3.0	17
13	Study of Wine Producersâ€™ Marketing Communication in Extreme Territoriesâ€”Application of the AGIL Scheme to Wineriesâ€™ Website Features. <i>Agronomy</i> , 2020, 10, 721.	3.0	14
14	6. Consumption of pasta in Italy: factors affecting preferences. , 2020, , .		1
15	Consumer acceptance and primary drivers of liking for small fruits. <i>Acta Horticulturae</i> , 2018, , 1147-1154.	0.2	8
16	The communicative power of an extreme territory â€” the Italian island of Pantelleria and its passito wine. <i>International Journal of Wine Business Research</i> , 2018, 30, 292-308.	2.0	14
17	Pasta experience: Eating with the five sensesâ€”a pilot study. <i>AIMS Agriculture and Food</i> , 2018, 3, 493-520.	1.6	27
18	Quality Factors Influencing Consumer Demand for Small Fruit by Focus Group and Sensory Test. <i>Journal of Food Products Marketing</i> , 2017, 23, 857-872.	3.3	20

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19	Study of Consumer Preferences in Regard to the Blonde Orange Cv.<i>Washington Navel</i>â€œArancia Di Ribera PDOâ€• Journal of Food Products Marketing, 2017, 23, 799-816.	3.3	18
20	Study of product repositioning for the Marsala Vergine DOC wine. International Journal of Entrepreneurship and Small Business, 2017, 32, 118.	0.2	14
21	Consumer preferences for fig fruit (<i>Ficus carica</i> L.) quality attributes and postharvest storage at low temperature by in-store survey and focus group. Acta Horticulturae, 2017, , 383-388.	0.2	10
22	Study of product repositioning for the Marsala Vergine DOC wine. International Journal of Entrepreneurship and Small Business, 2017, 32, 1.	0.2	1
23	Influence of an evoked pleasant consumption context on consumersâ€™ hedonic evaluation for minimally processed cactus pear (<i>Opuntia ficus-indica</i>) fruit. Acta Horticulturae, 2016, , 327-334.	0.2	15
24	SENSORY EVALUATION AND SUITABILITY FOR FRESH-CUT PRODUCE OF WHITE PEACH [<i>PRUNUS PERSICA</i> (L.) BATSCH] 'SETTEMBRINA DI BIVONA'. Acta Horticulturae, 2015, , 787-790.	0.2	11
25	STUDY OF THE IMPORTANCE OF EMOTIONAL FACTORS CONNECTED TO THE COLORS OF FRESH-CUT CACTUS PEAR FRUITS IN CONSUMER PURCHASE CHOICES FOR A MARKETING POSITIONING STRATEGY. Acta Horticulturae, 2015, , 209-215.	0.2	12
26	The behaviour of non consumers of organic food: suggestions on marketing strategies to attract new market segments. Rivista Di Economia Agraria, 2013, , 47-63.	0.2	0
27	Studio di alcuni aspetti della domanda di arance bionde mediante la Cluster Analysis. Il Caso delle arance di Ribera dop e possibili strategie di mercato. Economia Agro-Alimentare, 2012, , 217-233.	0.5	3
28	La comunicazione: un valido strumento per la competitivit� delle aziende vinicole. Economia Agro-Alimentare, 2011, , 43-57.	0.5	0