

# Seth Ketron

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6545402/publications.pdf>

Version: 2024-02-01

3  
papers

27  
citations

2682572

2  
h-index

2550090

3  
g-index

3  
all docs

3  
docs citations

3  
times ranked

9  
citing authors

#	ARTICLE	IF	CITATIONS
1	How retailer ownership of vs. collaboration with sharing economy apps affects anticipated service quality and value co-creation. <i>Journal of Business Research</i> , 2022, 140, 684-692.	10.2	15
2	Representational versus abstract imagery: Effects on purchase intentions between vice and virtue foods. <i>Journal of Business Research</i> , 2021, 125, 52-62.	10.2	11
3	Blame and service recovery strategies in lateral exchange markets. <i>Journal of Strategic Marketing</i> , 2022, 30, 3-21.	5.5	1