

Venugopal Pingali

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/654263/publications.pdf>

Version: 2024-02-01

14
papers

114
citations

2258059

3
h-index

1372567

10
g-index

16
all docs

16
docs citations

16
times ranked

80
citing authors

#	ARTICLE	IF	CITATIONS
1	Context-general and Context-specific Determinants of Online Satisfaction and Loyalty for Commerce and Content Sites. <i>Journal of Interactive Marketing</i> , 2010, 24, 222-238.	6.2	56
2	Social media content strategy for sport clubs to drive fan engagement. <i>Journal of Retailing and Consumer Services</i> , 2021, 62, 102648.	9.4	32
3	Social Media WOM: Definition, Consequences and Inter-relationships. <i>Management and Labour Studies</i> , 2014, 39, 293-308.	1.6	11
4	Urban Orientation of Rural Consumers: Implication for Consumer Goods Distribution. <i>International Journal of Rural Management</i> , 2012, 8, 107-119.	1.3	4
5	Integrating the circular economy into engineering programs in India: A study of students' familiarity with the concept. <i>Industry and Higher Education</i> , 2021, 35, 264-269.	2.2	3
6	Editorial Special Issue on E-waste Management. <i>Management and Labour Studies</i> , 2016, 41, vii-ix.	1.6	2
7	Framework for responsible (sustainable) marketing. <i>Corporate Governance and Sustainability Review</i> , 2020, 4, 50-55.	0.8	2
8	Consideration Set:. <i>Journal of International Food and Agribusiness Marketing</i> , 1997, 8, 69-79.	2.1	1
9	Management Education: A Framework for Grading. <i>Management and Labour Studies</i> , 2002, 27, 177-188.	1.6	1
10	Cavinkare Private Limited: Serving Low Income Consumers. <i>Asian Case Research Journal</i> , 2008, 12, 1-28.	0.0	1
11	The determinants for sustainability in a low-technology SME textile cluster in an emerging economy. <i>International Journal of Business Innovation and Research</i> , 2018, 15, 340.	0.2	1
12	Consumer Perceptions of Door-to-Door Selling: An Exploratory Study. <i>Management and Labour Studies</i> , 2006, 31, 49-54.	1.6	0
13	Concern for Global Warming among Professionals in Urban India. <i>Management and Labour Studies</i> , 2015, 40, 325-332.	1.6	0
14	Responsible leadership: learning from Indian case studies. <i>Asian Journal of Business Ethics</i> , 2016, 5, 139-147.	1.4	0