## HÃ¥vard Hansen

List of Publications by Year in descending order

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687363 434195 35 985 13 31 citations h-index g-index papers 36 36 36 943 docs citations times ranked citing authors all docs

#	Article	IF	Citations
1	Environmentally Motivated Travel Reduction: The Effects of Availability, Herding Bias, and Self-Monitoring. Sustainability, 2021, 13, 691.	3.2	5
2	It Takes a Couple to Tango: Antecedents to Collaborative Decision-Making. Social Sciences, 2021, 10, 245.	1.4	0
3	If It Works, I like It: Consumer Acceptance of Food-Related Nudging. Journal of International Food and Agribusiness Marketing, 2020, 32, 361-378.	2.1	11
4	The New Ecological Paradigm, Pro-Environmental Behaviour, and the Moderating Effects of Locus of Control and Self-Construal. Sustainability, 2020, 12, 7728.	3.2	18
5	Negative Information, Cognitive Load, and Taste Perceptions. Journal of Food Products Marketing, 2020, 26, 185-196.	3 <b>.</b> 3	2
6	Motivating Sustainable Change in Tourism Behavior: The First- and Third-Person Effects of Hard and Soft Messages. Sustainability, 2020, 12, 235.	3.2	3
7	Working it out together: a suggested model for vacation-related decision-making in couples. Scandinavian Journal of Hospitality and Tourism, 2019, 19, 354-370.	3.0	3
8	Improving hospital food menu quality: an experimental approach. International Journal of Health Care Quality Assurance, 2018, 31, 1082-1088.	0.9	3
9	Ethnocentrism and Domestic Food Choice: Insights From an Affluent Protectionist Market. Journal of Food Products Marketing, 2017, 23, 570-590.	3.3	13
10	Throwing It All Away: Exploring Affluent Consumers' Attitudes Toward Wasting Edible Food. Journal of Food Products Marketing, 2017, 23, 416-429.	3.3	55
11	The effect of personality on salespeople's information gathering. Baltic Journal of Management, 2017, 12, 464-484.	2.2	4
12	Purchase intentions for domestic food: a moderated TPB-explanation. British Food Journal, 2016, 118, 2372-2387.	2.9	41
13	Cooperation and information sharing in institutional food chains. British Food Journal, 2016, 118, 2388-2403.	2.9	3
14	Promotion and Prevention Focused Feeding Strategies: Exploring the Effects on Healthy and Unhealthy Child Eating. BioMed Research International, 2015, 2015, 1-7.	1.9	19
15	Child weight and parental feeding practices: a child-responsive model. Nutrition and Food Science, 2015, 45, 174-188.	0.9	7
16	Advertising Functional Foods: The Effects of Physical Body Size and Appeal Type on Ad Credibility and Purchase Intentions. Journal of International Food and Agribusiness Marketing, 2015, 27, 142-154.	2.1	6
17	l'd rather be nice than honest. Journal of Vacation Marketing, 2015, 21, 318-325.	4.3	10
18	Informational Cascades, Herding Bias, and Food Taste Evaluations. Journal of Food Products Marketing, 2014, 20, 1-16.	3.3	6

#	Article	IF	CITATIONS
19	Consumer Product Perceptions and Salmon Consumption Frequency: The Role of Heterogeneity Based on Food Lifestyle Segments. Marine Resource Economics, 2014, 29, 351-374.	2.0	25
20	Consumer Intentions to Buy Front-of-Pack Nutrition Labeled Food Products: The Moderating Effects of Personality Differences. Journal of Food Products Marketing, 2014, 20, 390-407.	3.3	12
21	What If You Stop and Think About It? Nutrition Logos and Product Selection Behavior. Journal of International Food and Agribusiness Marketing, 2014, 26, 140-153.	2.1	8
22	The moderating effects of need for cognition on drivers of customer loyalty. European Journal of Marketing, 2013, 47, 1157-1176.	2.9	35
23	Parental food-related behaviors and family meal frequencies: associations in Norwegian dyads of parents and preadolescent children. BMC Public Health, 2013, 13, 820.	2.9	17
24	Price Consciousness and Purchase Intentions for New Food Products: The Moderating Effect of Product Category Knowledge when Price Is Unknown. Journal of Food Products Marketing, 2013, 19, 237-246.	3.3	13
25	Extrinsic Cues and the Evaluation of Political Candidates. Journal of Promotion Management, 2012, 18, 458-473.	3.4	2
26	When Diseases Hit Aquaculture: An Experimental Study of Spillover Effects from Negative Publicity. Marine Resource Economics, 2011, 26, 281-291.	2.0	20
27	Trying to complain: the impact of selfâ€referencing on complaining intentions. International Journal of Consumer Studies, 2011, 35, 375-382.	11.6	10
28	Extrinsic Cues and Consumer Judgments of Food Product Introductions: The Case of Pangasius in Norway. Journal of Food Products Marketing, 2011, 17, 536-551.	3.3	9
29	Optimum stimulation level and consumer attitudes toward time share second homes. Journal of Vacation Marketing, 2009, 15, 335-347.	4.3	5
30	The Salmon Disease Crisis in Chile. Marine Resource Economics, 2009, 24, 405-411.	2.0	165
31	Customer perceived value in B-t-B service relationships: Investigating the importance of corporate reputation. Industrial Marketing Management, 2008, 37, 206-217.	6.7	191
32	Antecedents to customer satisfaction with financial services: The moderating effects of the Need to Evaluate. Journal of Financial Services Marketing, 2008, 13, 234-244.	3.4	10
33	Antecedents to consumers' disclosing intimacy with service employees. Journal of Services Marketing, 2003, 17, 573-588.	3.0	18
34	The Potential Hazard of Self-Service in Developing Customer Loyalty. Journal of Service Research, 2001, 4, 79-90.	12.2	130
35	Together alone: complex tourism decisions in couples and random groups. Anatolia, 0, , 1-11.	2.4	0