

Håvard Hansen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6533677/publications.pdf>

Version: 2024-02-01

35
papers

985
citations

687363

13
h-index

434195

31
g-index

36
all docs

36
docs citations

36
times ranked

943
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer perceived value in B-t-B service relationships: Investigating the importance of corporate reputation. <i>Industrial Marketing Management</i> , 2008, 37, 206-217.	6.7	191
2	The Salmon Disease Crisis in Chile. <i>Marine Resource Economics</i> , 2009, 24, 405-411.	2.0	165
3	The Potential Hazard of Self-Service in Developing Customer Loyalty. <i>Journal of Service Research</i> , 2001, 4, 79-90.	12.2	130
4	Throwing It All Away: Exploring Affluent Consumers' Attitudes Toward Wasting Edible Food. <i>Journal of Food Products Marketing</i> , 2017, 23, 416-429.	3.3	55
5	Purchase intentions for domestic food: a moderated TPB-explanation. <i>British Food Journal</i> , 2016, 118, 2372-2387.	2.9	41
6	The moderating effects of need for cognition on drivers of customer loyalty. <i>European Journal of Marketing</i> , 2013, 47, 1157-1176.	2.9	35
7	Consumer Product Perceptions and Salmon Consumption Frequency: The Role of Heterogeneity Based on Food Lifestyle Segments. <i>Marine Resource Economics</i> , 2014, 29, 351-374.	2.0	25
8	When Diseases Hit Aquaculture: An Experimental Study of Spillover Effects from Negative Publicity. <i>Marine Resource Economics</i> , 2011, 26, 281-291.	2.0	20
9	Promotion and Prevention Focused Feeding Strategies: Exploring the Effects on Healthy and Unhealthy Child Eating. <i>BioMed Research International</i> , 2015, 2015, 1-7.	1.9	19
10	Antecedents to consumers' disclosing intimacy with service employees. <i>Journal of Services Marketing</i> , 2003, 17, 573-588.	3.0	18
11	The New Ecological Paradigm, Pro-Environmental Behaviour, and the Moderating Effects of Locus of Control and Self-Construal. <i>Sustainability</i> , 2020, 12, 7728.	3.2	18
12	Parental food-related behaviors and family meal frequencies: associations in Norwegian dyads of parents and preadolescent children. <i>BMC Public Health</i> , 2013, 13, 820.	2.9	17
13	Price Consciousness and Purchase Intentions for New Food Products: The Moderating Effect of Product Category Knowledge when Price Is Unknown. <i>Journal of Food Products Marketing</i> , 2013, 19, 237-246.	3.3	13
14	Ethnocentrism and Domestic Food Choice: Insights From an Affluent Protectionist Market. <i>Journal of Food Products Marketing</i> , 2017, 23, 570-590.	3.3	13
15	Consumer Intentions to Buy Front-of-Pack Nutrition Labeled Food Products: The Moderating Effects of Personality Differences. <i>Journal of Food Products Marketing</i> , 2014, 20, 390-407.	3.3	12
16	If It Works, I like It: Consumer Acceptance of Food-Related Nudging. <i>Journal of International Food and Agribusiness Marketing</i> , 2020, 32, 361-378.	2.1	11
17	Antecedents to customer satisfaction with financial services: The moderating effects of the Need to Evaluate. <i>Journal of Financial Services Marketing</i> , 2008, 13, 234-244.	3.4	10
18	Trying to complain: the impact of self-referencing on complaining intentions. <i>International Journal of Consumer Studies</i> , 2011, 35, 375-382.	11.6	10

#	ARTICLE	IF	CITATIONS
19	I'd rather be nice than honest. <i>Journal of Vacation Marketing</i> , 2015, 21, 318-325.	4.3	10
20	Extrinsic Cues and Consumer Judgments of Food Product Introductions: The Case of Pangasius in Norway. <i>Journal of Food Products Marketing</i> , 2011, 17, 536-551.	3.3	9
21	What If You Stop and Think About It? Nutrition Logos and Product Selection Behavior. <i>Journal of International Food and Agribusiness Marketing</i> , 2014, 26, 140-153.	2.1	8
22	Child weight and parental feeding practices: a child-responsive model. <i>Nutrition and Food Science</i> , 2015, 45, 174-188.	0.9	7
23	Informational Cascades, Herding Bias, and Food Taste Evaluations. <i>Journal of Food Products Marketing</i> , 2014, 20, 1-16.	3.3	6
24	Advertising Functional Foods: The Effects of Physical Body Size and Appeal Type on Ad Credibility and Purchase Intentions. <i>Journal of International Food and Agribusiness Marketing</i> , 2015, 27, 142-154.	2.1	6
25	Optimum stimulation level and consumer attitudes toward time share second homes. <i>Journal of Vacation Marketing</i> , 2009, 15, 335-347.	4.3	5
26	Environmentally Motivated Travel Reduction: The Effects of Availability, Herding Bias, and Self-Monitoring. <i>Sustainability</i> , 2021, 13, 691.	3.2	5
27	The effect of personality on salespeople's information gathering. <i>Baltic Journal of Management</i> , 2017, 12, 464-484.	2.2	4
28	Cooperation and information sharing in institutional food chains. <i>British Food Journal</i> , 2016, 118, 2388-2403.	2.9	3
29	Improving hospital food menu quality: an experimental approach. <i>International Journal of Health Care Quality Assurance</i> , 2018, 31, 1082-1088.	0.9	3
30	Working it out together: a suggested model for vacation-related decision-making in couples. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2019, 19, 354-370.	3.0	3
31	Motivating Sustainable Change in Tourism Behavior: The First- and Third-Person Effects of Hard and Soft Messages. <i>Sustainability</i> , 2020, 12, 235.	3.2	3
32	Extrinsic Cues and the Evaluation of Political Candidates. <i>Journal of Promotion Management</i> , 2012, 18, 458-473.	3.4	2
33	Negative Information, Cognitive Load, and Taste Perceptions. <i>Journal of Food Products Marketing</i> , 2020, 26, 185-196.	3.3	2
34	It Takes a Couple to Tango: Antecedents to Collaborative Decision-Making. <i>Social Sciences</i> , 2021, 10, 245.	1.4	0
35	Together alone: complex tourism decisions in couples and random groups. <i>Anatolia</i> , 0, , 1-11.	2.4	0