

Morris A Cohen

List of Publications by Year in descending order

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73
papers

6,584
citations

76326

40
h-index

91884

69
g-index

75
all docs

75
docs citations

75
times ranked

3569
citing authors

#	ARTICLE	IF	CITATIONS
1	Strategic Analysis of Integrated Production-Distribution Systems: Models and Methods. Operations Research, 1988, 36, 216-228.	1.9	748
2	Performance Contracting in After-Sales Service Supply Chains. Management Science, 2007, 53, 1843-1858.	4.1	440
3	An Empirical Analysis of Forecast Sharing in the Semiconductor Equipment Supply Chain. Management Science, 2005, 51, 208-220.	4.1	433
4	Valuing Operational Flexibility Under Exchange Rate Risk. Operations Research, 1996, 44, 100-113.	1.9	409
5	New Product Development: The Performance and Time-to-Market Tradeoff. Management Science, 1996, 42, 173-186.	4.1	400
6	A Threshold Inventory Rationing Policy for Service-Differentiated Demand Classes. Management Science, 2003, 49, 683-703.	4.1	225
7	Impact of Performance-Based Contracting on Product Reliability: An Empirical Analysis. Management Science, 2012, 58, 961-979.	4.1	190
8	The Stabilizing Effect of Inventory in Supply Chains. Operations Research, 1998, 46, S72-S83.	1.9	183
9	Competing in Product and Service: A Product Life-Cycle Model. Management Science, 1997, 43, 535-545.	4.1	181
10	Information Sharing in a Long-Term Supply Chain Relationship: The Role of Customer Review Strategy. Operations Research, 2010, 58, 81-93.	1.9	164
11	Pooling in Two-Location Inventory Systems with Non-Negligible Replenishment Lead Times. Management Science, 1992, 38, 1067-1083.	4.1	153
12	Joint pricing and ordering policy for exponentially decaying inventory with known demand. Naval Research Logistics Quarterly, 1977, 24, 257-268.	0.4	140
13	Service Constrained (s , S) Inventory Systems with Priority Demand Classes and Lost Sales. Management Science, 1988, 34, 482-499.	4.1	137
14	GLOBAL SUPPLY CHAINS: RESEARCH AND APPLICATIONS. Production and Operations Management, 1997, 6, 193-210.	3.8	131
15	Contracting for Infrequent Restoration and Recovery of Mission-Critical Systems. Management Science, 2010, 56, 1551-1567.	4.1	129
16	Measuring Imputed Cost in the Semiconductor Equipment Supply Chain. Management Science, 2003, 49, 1653-1670.	4.1	122
17	Performance characteristics of stochastic integrated production-distribution systems. European Journal of Operational Research, 1993, 68, 23-48.	5.7	121
18	Multiproduct integrated production distribution systems. European Journal of Operational Research, 1994, 74, 18-49.	5.7	113

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19	Analysis of Single Critical Number Ordering Policies for Perishable Inventories. <i>Operations Research</i> , 1976, 24, 726-741.	1.9	112
20	Optimal stocking policies for low usage items in multi-echelon inventory systems. <i>Naval Research Logistics Quarterly</i> , 1986, 33, 17-38.	0.4	98
21	Capacity Management in Rental Businesses with Two Customer Bases. <i>Operations Research</i> , 2005, 53, 617-631.	1.9	96
22	Service Competition and Product Quality in the U.S. Automobile Industry. <i>Management Science</i> , 2016, 62, 1860-1877.	4.1	88
23	An integrated plant loading model with economies of scale and scope. <i>European Journal of Operational Research</i> , 1991, 50, 266-279.	5.7	84
24	Service parts logistics: a benchmark analysis. <i>IIE Transactions</i> , 1997, 29, 627-639.	2.1	84
25	Optimal material control in an assembly system with component commonality. <i>Naval Research Logistics</i> , 2001, 48, 409-429.	2.2	82
26	An analytical comparison of long and short term contracts. <i>IIE Transactions</i> , 1999, 31, 783-796.	2.1	78
27	A dynamic inventory system with recycling. <i>Naval Research Logistics Quarterly</i> , 1980, 27, 289-296.	0.4	77
28	Designing the Right Global Supply Chain Network. <i>Manufacturing and Service Operations Management</i> , 2020, 22, 15-24.	3.7	77
29	Operations Risk Management: Overview of Paul Kleindorfer's Contributions. <i>Production and Operations Management</i> , 2007, 16, 525-541.	3.8	76
30	Operations related groups (ORGs): A clustering procedure for production/inventory systems. <i>Journal of Operations Management</i> , 1990, 9, 574-598.	5.2	75
31	A Stochastic Service Network Model with Application to Hospital Facilities. <i>Operations Research</i> , 1981, 29, 1-22.	1.9	66
32	Achieving Breakthrough Service Delivery Through Dynamic Asset Deployment Strategies. <i>Interfaces</i> , 2006, 36, 259-271.	1.5	64
33	OM Forum "Benchmarking Global Production Sourcing Decisions: Where and Why Firms Offshore and Reshore. <i>Manufacturing and Service Operations Management</i> , 2018, 20, 389-402.	3.7	63
34	Push and pull in manufacturing and distribution systems. <i>Journal of Operations Management</i> , 1990, 9, 24-43.	5.2	61
35	Near-Optimal Service Constrained Stocking Policies for Spare Parts. <i>Operations Research</i> , 1989, 37, 104-117.	1.9	60
36	Effect of Catheter Dwell Time on Risk of Central Line-Associated Bloodstream Infection in Infants. <i>Pediatrics</i> , 2015, 136, 1080-1086.	2.1	55

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37	An Analysis of Several New Product Performance Metrics. Manufacturing and Service Operations Management, 2000, 2, 337-349.	3.7	50
38	An Iterative Estimation and Validation Procedure for Specification of Semi-Markov Models with Application to Hospital Patient Flow. Operations Research, 1982, 30, 1082-1104.	1.9	49
39	Revisit of AAA Excellence of Global Value Chains: Robustness, Resilience, and Realignment. Production and Operations Management, 2021, 30, 633-643.	3.8	48
40	Identifying Opportunities for Improving Teradyne's Service-Parts Logistics System. Interfaces, 1999, 29, 1-18.	1.5	47
41	An Empirical Study of Service Differentiation for Weapon System Service Parts. Operations Research, 2003, 51, 518-530.	1.9	44
42	Multi-Agent Customer Allocation in a Stochastic Service System. Management Science, 1985, 31, 752-763.	4.1	41
43	A note on the convexity of performance measures of M/M/c queueing systems. Journal of Applied Probability, 1983, 20, 920-923.	0.7	40
44	Service parts logistics: a benchmark analysis. IIE Transactions, 1997, 29, 627-639.	2.1	40
45	A Two-Echelon Repairable Inventory System with Stocking-Center-Dependent Depot Replenishment Lead Times. Management Science, 2000, 46, 1441-1453.	4.1	39
46	LIFO Inventory Systems. Management Science, 1978, 24, 1150-1162.	4.1	38
47	Differentiating customer service on the basis of delivery lead-times. IIE Transactions, 2002, 34, 979-989.	2.1	32
48	Critical number ordering policy for LIFO perishable inventory systems. Computers and Operations Research, 1981, 8, 185-195.	4.0	29
49	An Anatomy of a Decision-Support System for Developing and Launching Line Extensions. Journal of Marketing Research, 1997, 34, 117-129.	4.8	29
50	Equilibrium Analysis of Disaggregate Facility Choice Systems Subject to Congestion-Elastic Demand. Operations Research, 1985, 33, 293-311.	1.9	27
51	A Multinomial Logit Model for the Spatial Distribution of Hospital Utilization. Journal of Business and Economic Statistics, 1985, 3, 159-168.	2.9	24
52	Optimal technology choice in a dynamic-stochastic environment. Journal of Operations Management, 1986, 6, 317-331.	5.2	22
53	Bespoke supply chain resilience: The gap between theory and practice. Journal of Operations Management, 2022, 68, 515-531.	5.2	21
54	Service Differentiation and Operating Segments: A Framework and an Application to After-Sales Services. Manufacturing and Service Operations Management, 2018, 20, 440-454.	3.7	20

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55	Performance, Reliability, or Timeâ€”Market? Innovative Product Development and the Impact of Government Regulation. <i>Production and Operations Management</i> , 2021, 30, 253-275.	3.8	20
56	Optimal Inventory Ordering Policy with Tax Payments Under FIFO and LIFO Accounting Systems. <i>Management Science</i> , 1979, 25, 729-743.	4.1	18
57	Analysis of Distribution Strategies in the Industrial Paper and Plastics Industry. <i>Operations Research</i> , 1995, 43, 6-18.	1.9	16
58	DEALER INVENTORY MANAGEMENT SYSTEMS. <i>IIE Transactions</i> , 1993, 25, 36-49.	2.1	10
59	Simulation of blood bank systems. <i>ACM SIGSIM Simulation Digest</i> , 1979, 10, 14-18.	0.1	10
60	Differentiating customer service on the basis of delivery lead-times. <i>IIE Transactions</i> , 2002, 34, 979-989.	2.1	9
61	On sourcing and stocking policies in a two-echelon, multiple location, repairable parts supply chain. <i>Journal of the Operational Research Society</i> , 2017, 68, 617-629.	3.4	9
62	Joint repair sourcing and stocking policies for repairables using Erlang-A and Erlang-B queueing models. <i>IIE Transactions</i> , 2019, 51, 1151-1166.	2.4	9
63	Putting Supply Chain Resilience Theory into Practise. <i>SSRN Electronic Journal</i> , 0, , .	0.4	6
64	What's Wrong with Current O.R. Curricula: Round 2. <i>Interfaces</i> , 1978, 9, 87-89.	1.5	5
65	Customer Prioritization Strategies for Distribution Management. <i>International Journal of Operations and Production Management</i> , 1992, 12, 25-37.	5.9	4
66	An analytical comparison of long and short term contracts. <i>IIE Transactions</i> , 1999, 31, 783-796.	2.1	4
67	Prefaceâ€”New Directions for Operations Management Research. <i>Operations Research</i> , 1996, 44, 2-3.	1.9	3
68	Case Articleâ€”Revenue Management at Harrah's Entertainment, Inc.. <i>INFORMS Transactions on Education</i> , 2009, 9, 158-159.	0.5	3
69	City streets parking enforcement inspection decisions: The Chinese postmanâ€™s perspective. <i>European Journal of Operational Research</i> , 2015, 242, 149-160.	5.7	2
70	Optimal material control in an assembly system with component commonality. <i>Naval Research Logistics</i> , 2001, 48, 409-429.	2.2	1
71	OR Forumâ€”Careers in OR/MS; or, Life after the Ph.D.: A Student/Practitioner/Faculty Discussion. <i>Operations Research</i> , 1985, 33, 699-703.	1.9	0
72	Teaching Noteâ€”Revenue Management at Harrah's Entertainment, Inc.. <i>INFORMS Transactions on Education</i> , 2009, 9, 169-179.	0.5	0

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73	A Framework for Delivering Service Differentiation Through Operating Segments: Research Opportunities and Implementation Challenges. Springer Proceedings in Business and Economics, 2019, , 43-52.	0.3	0