

Ted Matherly

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6524466/publications.pdf>

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7
papers

235
citations

1937685

4
h-index

1720034

7
g-index

7
all docs

7
docs citations

7
times ranked

234
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | Look at Me! Look at Me! Conspicuous Brand Usage, Self-Brand Connection, and Dilution. Journal of Marketing Research, 2013, 50, 477-488. | 4.8 | 158 |
| 2 | A panel for lemons? Positivity bias, reputation systems and data quality on MTurk. European Journal of Marketing, 2019, 53, 195-223. | 2.9 | 54 |
| 3 | Big brands, big cities: How the population penalty affects common, identity relevant brands in densely populated areas. International Journal of Research in Marketing, 2018, 35, 15-33. | 4.2 | 7 |
| 4 | No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate. Proceedings - Academy of Management, 2021, 2021, 10153. | 0.1 | 6 |
| 5 | Racialization of <scp>peerâ€œpeer</scp> transactions: Inequality and barriers to legitimacy. Journal of Consumer Affairs, 2021, 55, 417-444. | 2.3 | 5 |
| 6 | The Freedom of Constraint: How Perceptions of Time Limitations Alleviate Guilt from Two-Phase Indulgent Consumption. Journal of the Association for Consumer Research, 2019, 4, 147-159. | 1.7 | 3 |
| 7 | Is What You Feel What They See? Prominent and Subtle Identity Signaling in Intergroup Interactions. Journal of Behavioral Decision Making, 2017, 30, 828-842. | 1.7 | 2 |