

# Ted Matherly

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6524466/publications.pdf>

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7  
papers

235  
citations

1936888  
4  
h-index

1719596  
7  
g-index

7  
all docs

7  
docs citations

7  
times ranked

234  
citing authors

#	ARTICLE	IF	CITATIONS
1	Look at Me! Look at Me! Conspicuous Brand Usage, Self-Brand Connection, and Dilution. <i>Journal of Marketing Research</i> , 2013, 50, 477-488.	3.0	158
2	A panel for lemons? Positivity bias, reputation systems and data quality on MTurk. <i>European Journal of Marketing</i> , 2019, 53, 195-223.	1.7	54
3	Big brands, big cities: How the population penalty affects common, identity relevant brands in densely populated areas. <i>International Journal of Research in Marketing</i> , 2018, 35, 15-33.	2.4	7
4	No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate. <i>Proceedings - Academy of Management</i> , 2021, 2021, 10153.	0.0	6
5	Racialization of <sc>peer&#x201c;peer</sc> transactions: Inequality and barriers to legitimacy. <i>Journal of Consumer Affairs</i> , 2021, 55, 417-444.	1.2	5
6	The Freedom of Constraint: How Perceptions of Time Limitations Alleviate Guilt from Two-Phase Indulgent Consumption. <i>Journal of the Association for Consumer Research</i> , 2019, 4, 147-159.	1.0	3
7	Is What You Feel What They See? Prominent and Subtle Identity Signaling in Intergroup Interactions. <i>Journal of Behavioral Decision Making</i> , 2017, 30, 828-842.	1.0	2