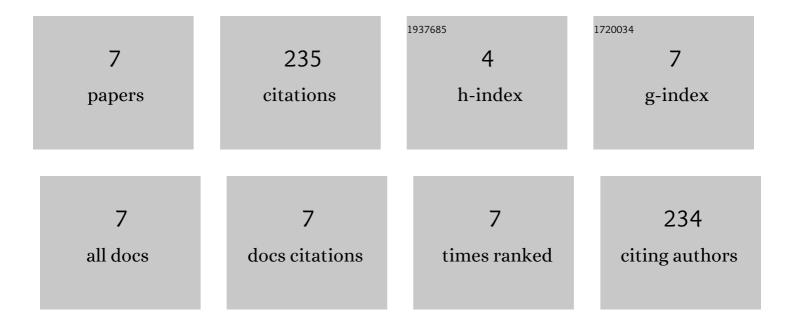
Ted Matherly

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/6524466/publications.pdf Version: 2024-02-01



TED MATHERIX

#	Article	IF	CITATIONS
1	Look at Me! Look at Me! Conspicuous Brand Usage, Self-Brand Connection, and Dilution. Journal of Marketing Research, 2013, 50, 477-488.	4.8	158
2	A panel for lemons? Positivity bias, reputation systems and data quality on MTurk. European Journal of Marketing, 2019, 53, 195-223.	2.9	54
3	Big brands, big cities: How the population penalty affects common, identity relevant brands in densely populated areas. International Journal of Research in Marketing, 2018, 35, 15-33.	4.2	7
4	No News is Bad News: Political Corruption, News Deserts, and the Decline of the Fourth Estate. Proceedings - Academy of Management, 2021, 2021, 10153.	0.1	6
5	Racialization of <scp>peerâ€toâ€peer</scp> transactions: Inequality and barriers to legitimacy. Journal of Consumer Affairs, 2021, 55, 417-444.	2.3	5
6	The Freedom of Constraint: How Perceptions of Time Limitations Alleviate Guilt from Two-Phase Indulgent Consumption. Journal of the Association for Consumer Research, 2019, 4, 147-159.	1.7	3
7	Is What You Feel What They See? Prominent and Subtle Identity Signaling in Intergroup Interactions. Journal of Behavioral Decision Making, 2017, 30, 828-842.	1.7	2