

Marcus M Larsen

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

36
papers

772
citations

9
h-index

27
g-index

41
ext. papers

1,010
ext. citations

3.1
avg. IF

4.62
L-index

#	Paper	IF	Citations
36	Unintended signals: Why companies with a history of offshoring have to pay wage penalties for new hires. <i>Journal of International Business Studies</i> , 2022 , 53, 534	8.5	0
35	Responding to COVID-19: Insights from African firms. <i>Africa Journal of Management</i> , 2021 , 7, 104-120	1.2	3
34	How aspirations interact to influence informal firms' decision to formalize. <i>Proceedings - Academy of Management</i> , 2021 , 2021, 16219	0.1	
33	Entrepreneurial identity and strategic response in the informal economy. <i>Proceedings - Academy of Management</i> , 2021 , 2021, 15107	0.1	
32	Searching locally and globally: Applying Daniel Levinthal's scholarship to international business. <i>Journal of International Business Studies</i> , 2020 , 51, 1532-1546	8.5	3
31	Copy Me if You Can? Surviving Institutional Voids Through Business Model Evolution in Africa. <i>Proceedings - Academy of Management</i> , 2020 , 2020, 11613	0.1	1
30	Experiment First, Register Later: On the Relationship Between Firms' Informal Legacy and Exporting. <i>Proceedings - Academy of Management</i> , 2020 , 2020, 19626	0.1	
29	Why Informal Firms Formalize: A Strategic Decision-Making Perspective. <i>Proceedings - Academy of Management</i> , 2020 , 2020, 19585	0.1	
28	Entry mode deviation: A behavioral approach to internalization theory. <i>Journal of International Business Studies</i> , 2019 , 50, 1359-1371	8.5	16
27	Filling Institutional Voids in Developing Countries through Business Model Imitation and Innovation. <i>Proceedings - Academy of Management</i> , 2019 , 2019, 13193	0.1	
26	Inventor multiplexity and innovation performance: the implication of firm boundary. <i>Proceedings - Academy of Management</i> , 2019 , 2019, 16358	0.1	
25	Dynamics of Governance. <i>Proceedings - Academy of Management</i> , 2019 , 2019, 12262	0.1	
24	The ambivalent effect of complexity on firm performance: A study of the global service provider industry. <i>Long Range Planning</i> , 2019 , 52, 221-235	5.7	7
23	The changing geography and ownership of value creation: evidence from mobile telecommunications. <i>Industry and Innovation</i> , 2018 , 25, 675-698	2.3	1
22	Ambiguous adaptation: The effect of contract duration and investments in relational mechanisms on premature relationship termination. <i>Long Range Planning</i> , 2017 , 50, 794-808	5.7	6
21	Failing to estimate the costs of offshoring: A study on process performance. <i>International Business Review</i> , 2016 , 25, 307-318	6.2	24
20	Organizational Adaptation in Offshoring: The Relative Performance of Home- and Host-Based Learning Strategies. <i>Organization Science</i> , 2016 , 27, 911-928	3.6	26

19	Accessing vs sourcing knowledge: A comparative study of R&D internationalization between emerging and advanced economy firms. <i>Journal of International Business Studies</i> , 2015 , 46, 63-86	8.5	206
18	Global delivery models: The role of talent, speed and time zones in the global outsourcing industry. <i>Journal of International Business Studies</i> , 2015 , 46, 850-877	8.5	31
17	Does Institutional Distance Still Matter? Industry Standards and Global Sourcing Location Choices. <i>Proceedings - Academy of Management</i> , 2015 , 2015, 16349	0.1	
16	Organizational Reconfiguration and Strategic Response: The Case of Offshoring. <i>Advances in International Management</i> , 2014 , 403-432		
15	Organizational Reconfiguration and Strategic Response: The Case of Offshoring. <i>Advances in International Management</i> , 2014 , 27, 403-432		
14	A Simultaneous Study of Outsourcing and Location Choices: Implications for the Theory of the Firm. <i>Proceedings - Academy of Management</i> , 2014 , 2014, 17497	0.1	1
13	Ambiguous Adaptation: The Effect of Formal and Informal Governance on Premature Termination. <i>Proceedings - Academy of Management</i> , 2014 , 2014, 13436	0.1	
12	The organizational design of offshoring: Taking stock and moving forward. <i>Journal of International Management</i> , 2013 , 19, 315-323	4.4	51
11	Exploring Layers of Complexity in Offshoring Research and Practice 2013 , 1-18		12
10	Offshoring White-Collar Work: An Explorative Investigation of the Processes and Mechanisms in Two Danish Manufacturing Firms 2013 , 123-140		2
9	Uncovering the hidden costs of offshoring: The interplay of complexity, organizational design, and experience. <i>Strategic Management Journal</i> , 2013 , 34, 533-552	5.2	185
8	Global Delivery Models: The Role of Speed and Time Zones in Global Business Services. <i>Proceedings - Academy of Management</i> , 2013 , 2013, 14430	0.1	
7	Hidden Costs and the Role of Modularity: A Study on Offshoring Process Performance. <i>Proceedings - Academy of Management</i> , 2013 , 2013, 16390	0.1	
6	The ambivalent effect of complexity on firm performance: The global service provider industry. <i>Proceedings - Academy of Management</i> , 2013 , 2013, 15304	0.1	
5	EMNE catch-up strategies in the wind turbine industry: Is there a trade-off between output and innovation capabilities?. <i>Global Strategy Journal</i> , 2012 , 2, 205-223	6.3	187
4	Whether or not to prepare for offshoring: A simulation study. <i>Proceedings - Academy of Management</i> , 2012 , 2012, 15407	0.1	
3	THE HIDDEN COSTS OF OFFSHORING: THE IMPACT OF COMPLEXITY, DESIGN ORIENTATION AND EXPERIENCE. <i>Proceedings - Academy of Management</i> , 2011 , 2011, 1-6	0.1	6
2	How Business Models Evolve in Weak Institutional Environments: The Case of Jumia, the Amazon.Com of Africa. <i>Organization Science</i> ,	3.6	3

1 Understanding the Firm in the Informal Economy: A Research Agenda. *European Journal of Development Research*,1

1.8