

Marcus M Larsen

List of Publications by Year in descending order

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Version: 2024-02-01

41
papers

1,156
citations

932766

10
h-index

713013

21
g-index

41
all docs

41
docs citations

41
times ranked

830
citing authors

#	ARTICLE	IF	CITATIONS
1	Accessing vs sourcing knowledge: A comparative study of R&D internationalization between emerging and advanced economy firms. <i>Journal of International Business Studies</i> , 2015, 46, 63-86.	4.6	295
2	Uncovering the hidden costs of offshoring: The interplay of complexity, organizational design, and experience. <i>Strategic Management Journal</i> , 2013, 34, 533-552.	4.7	279
3	<scp>EMNE</scp> catchâ€up strategies in the wind turbine industry: Is there a tradeâ€off between output and innovation capabilities?. <i>Global Strategy Journal</i> , 2012, 2, 205-223.	4.4	235
4	The organizational design of offshoring: Taking stock and moving forward. <i>Journal of International Management</i> , 2013, 19, 315-323.	2.4	85
5	Global delivery models: The role of talent, speed and time zones in the global outsourcing industry. <i>Journal of International Business Studies</i> , 2015, 46, 850-877.	4.6	41
6	Entry mode deviation: A behavioral approach to internalization theory. <i>Journal of International Business Studies</i> , 2019, 50, 1359-1371.	4.6	36
7	Organizational Adaptation in Offshoring: The Relative Performance of Home- and Host-Based Learning Strategies. <i>Organization Science</i> , 2016, 27, 911-928.	3.0	34
8	Failing to estimate the costs of offshoring: A study on process performance. <i>International Business Review</i> , 2016, 25, 307-318.	2.6	30
9	How Business Models Evolve in Weak Institutional Environments: The Case of Jumia, the Amazon.Com of Africa. <i>Organization Science</i> , 2022, 33, 431-463.	3.0	26
10	Exploring Layers of Complexity in Offshoring Research and Practice. , 2013, , 1-18.		15
11	Global Sourcing of Business Processes: History, Effects, and Future Trends. , 2018, , .		15
12	The ambivalent effect of complexity on firm performance: A study of the global service provider industry. <i>Long Range Planning</i> , 2019, 52, 221-235.	2.9	12
13	Ambiguous adaptation: The effect of contract duration and investments in relational mechanisms on premature relationship termination. <i>Long Range Planning</i> , 2017, 50, 794-808.	2.9	8
14	THE HIDDEN COSTS OF OFFSHORING: THE IMPACT OF COMPLEXITY, DESIGN ORIENTATION AND EXPERIENCE. <i>Proceedings - Academy of Management</i> , 2011, 2011, 1-6.	0.0	7
15	Searching locally and globally: Applying Daniel Levinthalâ€™s scholarship to international business. <i>Journal of International Business Studies</i> , 2020, 51, 1532-1546.	4.6	7
16	When are global decisions strategic?. <i>Global Strategy Journal</i> , 2022, 12, 714-737.	4.4	6
17	Responding to COVID-19: Insights from African firms. <i>Africa Journal of Management</i> , 2021, 7, 104-120.	0.8	5
18	Choosing misaligned governance modes when offshoring business functions: A prospect theory perspective. <i>Global Strategy Journal</i> , 2023, 13, 251-280.	4.4	4

#	ARTICLE	IF	CITATIONS
19	Offshoring White-Collar Work: An Explorative Investigation of the Processes and Mechanisms in Two Danish Manufacturing Firms. , 2013, , 123-140.		3
20	Organizational Reconfiguration and Strategic Response: The Case of Offshoring. Advances in International Management, 2014, , 403-432.	0.3	2
21	The changing geography and ownership of value creation: evidence from mobile telecommunications. Industry and Innovation, 2018, 25, 675-698.	1.7	2
22	A Simultaneous Study of Outsourcing and Location Choices: Implications for the Theory of the Firm. Proceedings - Academy of Management, 2014, 2014, 17497.	0.0	2
23	Understanding the Firm in the Informal Economy: A Research Agenda. European Journal of Development Research, 2022, 34, 3005-3025.	1.2	2
24	Entrepreneurial identity and strategic response in the informal economy. Proceedings - Academy of Management, 2021, 2021, 15107.	0.0	1
25	Are governance mode and foreign location choices independent?. Global Strategy Journal, 0, , .	4.4	1
26	Copy Me if You Can? Surviving Institutional Voids Through Business Model Evolution in Africa. Proceedings - Academy of Management, 2020, 2020, 11613.	0.0	1
27	The Organizational Design of Offshoring. AIB Insights, 0, , .	1.2	1
28	Unintended signals: Why companies with a history of offshoring have to pay wage penalties for new hires. Journal of International Business Studies, 2022, 53, 534.	4.6	1
29	How aspirations interact to influence informal firmsâ€™ decision to formalize. Proceedings - Academy of Management, 2021, 2021, 16219.	0.0	0
30	Whether or not to prepare for offshoring: A simulation study. Proceedings - Academy of Management, 2012, 2012, 15407.	0.0	0
31	Global Delivery Models: The Role of Speed and Time Zones in Global Business Services. Proceedings - Academy of Management, 2013, 2013, 14430.	0.0	0
32	Hidden Costs and the Role of Modularity: A Study on Offshoring Process Performance. Proceedings - Academy of Management, 2013, 2013, 16390.	0.0	0
33	The ambivalent effect of complexity on firm performance: The global service provider industry. Proceedings - Academy of Management, 2013, 2013, 15304.	0.0	0
34	Ambiguous Adaptation: The Effect of Formal and Informal Governance on Premature Termination. Proceedings - Academy of Management, 2014, 2014, 13436.	0.0	0
35	Does Institutional Distance Still Matter? Industry Standards and Global Sourcing Location Choices. Proceedings - Academy of Management, 2015, 2015, 16349.	0.0	0
36	Filling Institutional Voids in Developing Countries through Business Model Imitation and Innovation. Proceedings - Academy of Management, 2019, 2019, 13193.	0.0	0

#	ARTICLE	IF	CITATIONS
37	Inventor multiplexity and innovation performance: the implication of firm boundary. Proceedings - Academy of Management, 2019, 2019, 16358.	0.0	0
38	Dynamics of Governance. Proceedings - Academy of Management, 2019, 2019, 12262.	0.0	0
39	Experiment First, Register Later: On the Relationship Between Firms' Informal Legacy and Exporting. Proceedings - Academy of Management, 2020, 2020, 19626.	0.0	0
40	Why Informal Firms Formalize: A Strategic Decision-Making Perspective. Proceedings - Academy of Management, 2020, 2020, 19585.	0.0	0
41	Organizational Reconfiguration and Strategic Response: The Case of Offshoring. Advances in International Management, 2014, 27, 403-432.	0.3	0