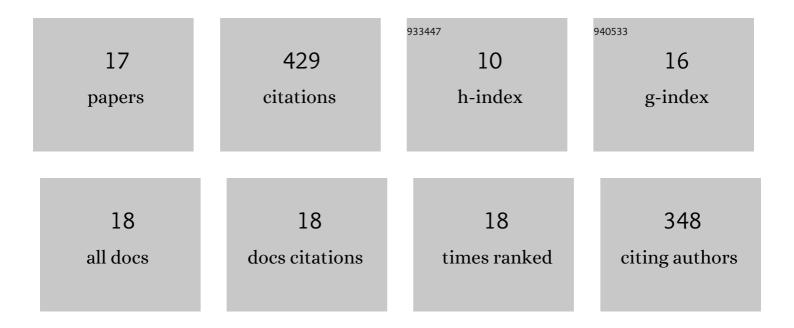
Zhengrui Jiang

List of Publications by Year in descending order

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#	Article	IF	CITATIONS
1	Estimating Life Cycle Sales of Technology Products with Frequent Repeat Purchases: A Fractional Calculus-Based Approach. Information Systems Research, 2023, 34, 409-422.	3.7	2
2	Predicting upgrade timing for successive product generations: An exponentialâ€decay proportional hazard model. Production and Operations Management, 2022, 31, 2067-2083.	3.8	1
3	First- or Second-Mover Advantage? The Case of IT-Enabled Platform Markets. MIS Quarterly: Management Information Systems, 2020, 44, 1107-1141.	4.2	11
4	Optimal Market Entry Timing for Successive Generations of Technological Innovations. MIS Quarterly: Management Information Systems, 2019, 43, 787-806.	4.2	18
5	<i>T</i> -Closeness Slicing: A New Privacy-Preserving Approach for Transactional Data Publishing. INFORMS Journal on Computing, 2018, 30, 438-453.	1.7	15
6	Quality, Pricing, and Release Time: Optimal Market Entry Strategy for Software-as-a-Service Vendors. MIS Quarterly: Management Information Systems, 2018, 42, 333-353.	4.2	35
7	The Economics of Public Beta Testing. Decision Sciences, 2017, 48, 150-175.	4.5	5
8	A Markov-Based Update Policy for Constantly Changing Database Systems. IEEE Transactions on Engineering Management, 2017, 64, 287-300.	3.5	7
9	How to Deal with Liars? Designing Intelligent Rule-Based Expert Systems to Increase Accuracy or Reduce Cost. INFORMS Journal on Computing, 2017, 29, 268-286.	1.7	0
10	A Generalized Norton–Bass Model for Multigeneration Diffusion. Management Science, 2012, 58, 1887-1897.	4.1	105
11	Postrelease Testing and Software Release Policy for Enterprise-Level Systems. Information Systems Research, 2012, 23, 635-657.	3.7	46
12	A Decision-Theoretic Framework for Numerical Attribute Value Reconciliation. IEEE Transactions on Knowledge and Data Engineering, 2012, 24, 1153-1169.	5.7	10
13	How to give away software with successive versions. Decision Support Systems, 2010, 49, 430-441.	5.9	22
14	Speed Matters: The Role of Free Software Offer in Software Diffusion. Journal of Management Information Systems, 2009, 26, 207-240.	4.3	52
15	A Framework for Reconciling Attribute Values from Multiple Data Sources. Management Science, 2007, 53, 1946-1963.	4.1	18
16	Virtual Bass Model and the left-hand data-truncation bias in diffusion of innovation studies. International Journal of Research in Marketing, 2006, 23, 93-106.	4.2	60
17	Lying on the Web: Implications for Expert Systems Redesign. Information Systems Research, 2005, 16, 131-148.	3.7	22