

# Zhengrui Jiang

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6499802/publications.pdf>

Version: 2024-02-01

17  
papers

429  
citations

933447

10  
h-index

940533

16  
g-index

18  
all docs

18  
docs citations

18  
times ranked

348  
citing authors

#	ARTICLE	IF	CITATIONS
1	A Generalized Norton's Bass Model for Multigeneration Diffusion. <i>Management Science</i> , 2012, 58, 1887-1897.	4.1	105
2	Virtual Bass Model and the left-hand data-truncation bias in diffusion of innovation studies. <i>International Journal of Research in Marketing</i> , 2006, 23, 93-106.	4.2	60
3	Speed Matters: The Role of Free Software Offer in Software Diffusion. <i>Journal of Management Information Systems</i> , 2009, 26, 207-240.	4.3	52
4	Postrelease Testing and Software Release Policy for Enterprise-Level Systems. <i>Information Systems Research</i> , 2012, 23, 635-657.	3.7	46
5	Quality, Pricing, and Release Time: Optimal Market Entry Strategy for Software-as-a-Service Vendors. <i>MIS Quarterly: Management Information Systems</i> , 2018, 42, 333-353.	4.2	35
6	Lying on the Web: Implications for Expert Systems Redesign. <i>Information Systems Research</i> , 2005, 16, 131-148.	3.7	22
7	How to give away software with successive versions. <i>Decision Support Systems</i> , 2010, 49, 430-441.	5.9	22
8	A Framework for Reconciling Attribute Values from Multiple Data Sources. <i>Management Science</i> , 2007, 53, 1946-1963.	4.1	18
9	Optimal Market Entry Timing for Successive Generations of Technological Innovations. <i>MIS Quarterly: Management Information Systems</i> , 2019, 43, 787-806.	4.2	18
10	<i>T</i> -Closeness Slicing: A New Privacy-Preserving Approach for Transactional Data Publishing. <i>INFORMS Journal on Computing</i> , 2018, 30, 438-453.	1.7	15
11	First- or Second-Mover Advantage? The Case of IT-Enabled Platform Markets. <i>MIS Quarterly: Management Information Systems</i> , 2020, 44, 1107-1141.	4.2	11
12	A Decision-Theoretic Framework for Numerical Attribute Value Reconciliation. <i>IEEE Transactions on Knowledge and Data Engineering</i> , 2012, 24, 1153-1169.	5.7	10
13	A Markov-Based Update Policy for Constantly Changing Database Systems. <i>IEEE Transactions on Engineering Management</i> , 2017, 64, 287-300.	3.5	7
14	The Economics of Public Beta Testing. <i>Decision Sciences</i> , 2017, 48, 150-175.	4.5	5
15	Estimating Life Cycle Sales of Technology Products with Frequent Repeat Purchases: A Fractional Calculus-Based Approach. <i>Information Systems Research</i> , 2023, 34, 409-422.	3.7	2
16	Predicting upgrade timing for successive product generations: An exponential decay proportional hazard model. <i>Production and Operations Management</i> , 2022, 31, 2067-2083.	3.8	1
17	How to Deal with Liars? Designing Intelligent Rule-Based Expert Systems to Increase Accuracy or Reduce Cost. <i>INFORMS Journal on Computing</i> , 2017, 29, 268-286.	1.7	0