

# Zongsheng Huang

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6484457/publications.pdf>

Version: 2024-02-01

10  
papers

142  
citations

1307594

7  
h-index

1588992

8  
g-index

10  
all docs

10  
docs citations

10  
times ranked

115  
citing authors

#	ARTICLE	IF	CITATIONS
1	Interacting with strategic waiting for store brand: Online selling format selection. Journal of Retailing and Consumer Services, 2022, 67, 102987.	9.4	18
2	Dynamic cooperative promotion in the presence of consumer reference effect with competing retailers. Journal of Retailing and Consumer Services, 2021, 60, 102441.	9.4	15
3	Stochastic Differential Game in the Closed-Loop Supply Chain with Fairness Concern Retailer. Sustainability, 2020, 12, 3289.	3.2	9
4	Return Strategies and Online Product Customization in a Dual-Channel Supply Chain. Sustainability, 2019, 11, 3482.	3.2	12
5	A Stochastic Differential Game in the Closed-Loop Supply Chain with Third-Party Collecting and Fairness Concerns. Sustainability, 2019, 11, 2241.	3.2	10
6	Dynamic cooperative promotion models with competing retailers and negative promotional effects on brand image. Computers and Industrial Engineering, 2018, 118, 291-308.	6.3	23
7	The Presence of a Powerful Retailer on Dynamic Collecting Closed-Loop Supply Chain From a Sustainable Innovation Perspective. Sustainability, 2018, 10, 2115.	3.2	3
8	The private label introducing for a B2C platform firm. , 2017, , .		0
9	Dynamic Collection Strategy and Coordination of a Remanufacturing Closed-Loop Supply Chain under Uncertainty. Sustainability, 2017, 9, 683.	3.2	52
10	Analysis of Reverse Channels in a Stochastic Closed-loop Supply Chain. SSRN Electronic Journal, 0, , .	0.4	0