

# Hyun-Hwa Lee

## List of Publications by Year in descending order

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Version: 2024-02-01

24  
papers

166  
citations

1307594

7  
h-index

1281871

11  
g-index

24  
all docs

24  
docs citations

24  
times ranked

69  
citing authors

#	ARTICLE	IF	CITATIONS
1	Do parasocial interactions and vicarious experiences in the beauty YouTube channels promote consumer purchase intention?. <i>International Journal of Consumer Studies</i> , 2022, 46, 235-248.	11.6	36
2	Do parasocial relationships and the quality of communication with AI shopping chatbots determine middle-aged women consumers' continuance usage intentions?. <i>Journal of Consumer Behaviour</i> , 2022, 21, 842-854.	4.2	20
3	Women's body image throughout the adult life span: a living history approach. <i>Journal of Women and Aging</i> , 2022, 34, 810-827.	1.0	4
4	Factor structure and psychometric properties of a Korean translation of the Body Appreciation Scale-2. <i>Body Image</i> , 2022, 42, 11-24.	4.3	3
5	A Study Investigating the Relationships between Selfie Practices on Social Media, Muscularity and Body Fat Dissatisfaction among Young Korean Men. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2021, 45, 510-524.	0.3	1
6	Objective versus subjective comparisons of body size against thin media models, media pressures, internalization, and body satisfaction. <i>Social Science Journal</i> , 2020, 57, 269-280.	1.5	8
7	A Test of the Expanded Tripartite Dual Pathway Model in Physically Active Korean Men. <i>Sex Roles</i> , 2020, 82, 743-753.	2.4	10
8	Women's Body Image Throughout the Adult Life Span: A Latent Growth Modeling Approach. <i>International Journal of Aging and Human Development</i> , 2020, 91, 317-339.	1.6	4
9	Effects of the Virtual Makeup Using Beauty Makeup Applications on Mood, Body Satisfaction, and Self-Esteem among Female University Students. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2020, 44, 727-738.	0.3	5
10	Effects of Body Positivity and Types of Expression on Social Media, and Women's Subjective Body Size on Mood and Appearance Satisfaction. <i>Fashion &amp; Textile Research Journal</i> , 2020, 22, 170-180.	0.6	2
11	Can virtual makeovers using photo editing applications moderate negative media influences on SNS users' body satisfaction?. <i>Canadian Journal of Behavioural Science</i> , 2019, 51, 231-238.	0.6	11
12	The Effects of Appearance-Related Photo Activity and Appearance Comparison on Body Satisfaction -Focusing on the Moderating Effects of Instagram Addiction-. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2019, 43, 81-94.	0.3	6
13	Effects of Celebrities' Social Media Pressure on Internalization and Muscularity Dissatisfaction among Men. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2019, 43, 549-561.	0.3	2
14	The Effects of Perceived Ageism and Appearance Satisfaction on Appearance Related Quality of Life among Korean Older Women. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2019, 43, 112-124.	0.3	3
15	Effects of Brand Experience in Mass Cosmetic Brand Store on Brand Commitment and Loyalty Among Female High School Students. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2019, 43, 167-183.	0.3	0
16	Ageism, Attitudes Toward Aging, and Body Satisfaction by Subjective Socioeconomic and Health Status Among Older Women. <i>Fashion &amp; Textile Research Journal</i> , 2019, 21, 586-596.	0.6	2
17	Effects of Family, Friends, and Social Media Pressures on Acceptance of Cosmetic Surgical Procedures via Internalization and Appearance Satisfaction. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2019, 43, 620-633.	0.3	4
18	Objectified Body Consciousness, Drive for Thinness, and Drive for Muscularity. <i>Fashion &amp; Textile Research Journal</i> , 2018, 20, 656-668.	0.6	3

#	ARTICLE	IF	CITATIONS
19	Gender Differences in the Effects of Fashion Innovativeness and Fashion Involvement on Attitudes toward Apparel Recycling. <i>Fashion &amp; Textile Research Journal</i> , 2018, 20, 669-678.	0.6	5
20	Consumer Perceptions of Images in Fashion Instagram by Information Providers (Brand vs Consumers) -Focusing on Credibility, Usefulness, Enjoyment-. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2018, 42, 379-396.	0.3	6
21	Effects of Model's Body Size in Online Shopping Site on Female Consumers' Body Image. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2018, 42, 839-854.	0.3	2
22	The Effects of SNS Appearance-Related Photo Activity on Women's Body Image and Self-Esteem. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2017, 41, 858-871.	0.3	12
23	The Impact of Shopping Orientations on U.S. Consumer's Retail Channel Choice Behavior toward Luxury Goods Purchases*. <i>Journal of Global Fashion Marketing</i> , 2011, 2, 188-199.	3.7	15
24	Exploring how Instagram addiction is associated with women's body image and drive for thinness. <i>Social Science Journal</i> , 0, , 1-14.	1.5	2