

Hyun-Hwa Lee

List of Publications by Year in descending order

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Version: 2024-02-01

24
papers

166
citations

1307594

7
h-index

1281871

11
g-index

24
all docs

24
docs citations

24
times ranked

69
citing authors

#	ARTICLE	IF	CITATIONS
1	Do parasocial interactions and vicarious experiences in the beauty YouTube channels promote consumer purchase intention?. <i>International Journal of Consumer Studies</i> , 2022, 46, 235-248.	11.6	36
2	Do parasocial relationships and the quality of communication with AI shopping chatbots determine middle-aged women consumers' continuance usage intentions?. <i>Journal of Consumer Behaviour</i> , 2022, 21, 842-854.	4.2	20
3	The Impact of Shopping Orientations on U.S. Consumer's Retail Channel Choice Behavior toward Luxury Goods Purchases*. <i>Journal of Global Fashion Marketing</i> , 2011, 2, 188-199.	3.7	15
4	The Effects of SNS Appearance-Related Photo Activity on Women's Body Image and Self-Esteem. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2017, 41, 858-871.	0.3	12
5	Can virtual makeovers using photo editing applications moderate negative media influences on SNS users' body satisfaction?. <i>Canadian Journal of Behavioural Science</i> , 2019, 51, 231-238.	0.6	11
6	A Test of the Expanded Tripartite Dual Pathway Model in Physically Active Korean Men. <i>Sex Roles</i> , 2020, 82, 743-753.	2.4	10
7	Objective versus subjective comparisons of body size against thin media models, media pressures, internalization, and body satisfaction. <i>Social Science Journal</i> , 2020, 57, 269-280.	1.5	8
8	Consumer Perceptions of Images in Fashion Instagram by Information Providers (Brand vs Consumers) -Focusing on Credibility, Usefulness, Enjoyment-. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2018, 42, 379-396.	0.3	6
9	The Effects of Appearance-Related Photo Activity and Appearance Comparison on Body Satisfaction -Focusing on the Moderating Effects of Instagram Addiction-. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2019, 43, 81-94.	0.3	6
10	Gender Differences in the Effects of Fashion Innovativeness and Fashion Involvement on Attitudes toward Apparel Recycling. <i>Fashion & Textile Research Journal</i> , 2018, 20, 669-678.	0.6	5
11	Effects of the Virtual Makeup Using Beauty Makeup Applications on Mood, Body Satisfaction, and Self-Esteem among Female University Students. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2020, 44, 727-738.	0.3	5
12	Women's Body Image Throughout the Adult Life Span: A Latent Growth Modeling Approach. <i>International Journal of Aging and Human Development</i> , 2020, 91, 317-339.	1.6	4
13	Effects of Family, Friends, and Social Media Pressures on Acceptance of Cosmetic Surgical Procedures via Internalization and Appearance Satisfaction. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2019, 43, 620-633.	0.3	4
14	Women's body image throughout the adult life span: a living history approach. <i>Journal of Women and Aging</i> , 2022, 34, 810-827.	1.0	4
15	Objectified Body Consciousness, Drive for Thinness, and Drive for Muscularity. <i>Fashion & Textile Research Journal</i> , 2018, 20, 656-668.	0.6	3
16	The Effects of Perceived Ageism and Appearance Satisfaction on Appearance Related Quality of Life among Korean Older Women. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2019, 43, 112-124.	0.3	3
17	Factor structure and psychometric properties of a Korean translation of the Body Appreciation Scale-2. <i>Body Image</i> , 2022, 42, 11-24.	4.3	3
18	Effects of Celebrities' Social Media Pressure on Internalization and Muscularity Dissatisfaction among Men. <i>Journal of the Korean Society of Clothing and Textiles</i> , 2019, 43, 549-561.	0.3	2

#	ARTICLE	IF	CITATIONS
19	Effects of Model's Body Size in Online Shopping Site on Female Consumers' Body Image. Journal of the Korean Society of Clothing and Textiles, 2018, 42, 839-854.	0.3	2
20	Ageism, Attitudes Toward Aging, and Body Satisfaction by Subjective Socioeconomic and Health Status Among Older Women. Fashion & Textile Research Journal, 2019, 21, 586-596.	0.6	2
21	Effects of Body Positivity and Types of Expression on Social Media, and Women's Subjective Body Size on Mood and Appearance Satisfaction. Fashion & Textile Research Journal, 2020, 22, 170-180.	0.6	2
22	Exploring how Instagram addiction is associated with women's body image and drive for thinness. Social Science Journal, 0, , 1-14.	1.5	2
23	A Study Investigating the Relationships between Selfie Practices on Social Media, Muscularity and Body Fat Dissatisfaction among Young Korean Men. Journal of the Korean Society of Clothing and Textiles, 2021, 45, 510-524.	0.3	1
24	Effects of Brand Experience in Mass Cosmetic Brand Store on Brand Commitment and Loyalty Among Female High School Students. Journal of the Korean Society of Clothing and Textiles, 2019, 43, 167-183.	0.3	0