

Damien W Mather

List of Publications by Year in descending order

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Version: 2024-02-01

35
papers

961
citations

566801

15
h-index

476904

29
g-index

35
all docs

35
docs citations

35
times ranked

960
citing authors

#	ARTICLE	IF	CITATIONS
1	Country-of-origin and choice of food imports: an in-depth study of European distribution channel gatekeepers. <i>Journal of International Business Studies</i> , 2007, 38, 107-125.	4.6	115
2	Interpretive front-of-pack nutrition labels. Comparing competing recommendations. <i>Appetite</i> , 2014, 82, 67-77.	1.8	90
3	Conscientious consumers: a relationship between moral foundations, political orientation and sustainable consumption. <i>Journal of Cleaner Production</i> , 2016, 134, 137-146.	4.6	81
4	Signaling Corporate Strategy in IPO Communication: A Study of Biotechnology IPOs on the NASDAQ. <i>Journal of Business Communication</i> , 2008, 45, 3-30.	1.8	76
5	Hedonic and eudaimonic well-being: A psycholinguistic view. <i>Tourism Management</i> , 2018, 69, 155-166.	5.8	64
6	Acceptance of GM food – an experiment in six countries. <i>Nature Biotechnology</i> , 2007, 25, 507-508.	9.4	62
7	Exploring the Usefulness of an Ecotourism Interest Scale. <i>Journal of Travel Research</i> , 2002, 40, 259-269.	5.8	45
8	Consumer scapegoating during a systemic product-harm crisis. <i>Journal of Marketing Management</i> , 2012, 28, 1270-1290.	1.2	40
9	A Psycholinguistic View of Tourists' Emotional Experiences. <i>Journal of Travel Research</i> , 2019, 58, 192-206.	5.8	40
10	Impact of genetic modification on country image of imported food products in European markets: Perceptions of channel members. <i>Food Policy</i> , 2005, 30, 385-398.	2.8	31
11	Determinants of trust in imported food products: perceptions of European gatekeepers. <i>British Food Journal</i> , 2007, 109, 792-804.	1.6	30
12	Social Stigma and Consumer Benefits. <i>Science Communication</i> , 2012, 34, 487-519.	1.8	30
13	Guilt by association: Heuristic risks for foreign brands during a product-harm crisis in China. <i>Journal of Business Research</i> , 2013, 66, 1044-1051.	5.8	30
14	The Use of Facebook Advertising for Communicating Public Health Messages: A Campaign Against Drinking During Pregnancy in New Zealand. <i>JMIR Public Health and Surveillance</i> , 2017, 3, e49.	1.2	22
15	Consumer benefits and acceptance of genetically modified food. <i>Journal of Public Affairs</i> , 2005, 5, 226-235.	1.7	21
16	GM food and neophobia: connecting with the gatekeepers of consumer choice. <i>Journal of the Science of Food and Agriculture</i> , 2008, 88, 739-744.	1.7	21
17	Fresh food online shopping repurchase intention: the role of post-purchase customer experience and corporate image. <i>International Journal of Retail and Distribution Management</i> , 2022, 50, 206-228.	2.7	21
18	Consumer's scepticism of wine awards: A study of consumers' use of wine awards. <i>Journal of Retailing and Consumer Services</i> , 2017, 35, 98-105.	5.3	18

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19	The effects of brand origin and country-of-manufacture on consumers' institutional perceptions and purchase decision-making. <i>International Marketing Review</i> , 2020, 38, 343-366.	2.2	18
20	Pricing differentials for organic, ordinary and genetically modified food. <i>Journal of Product and Brand Management</i> , 2005, 14, 387-392.	2.6	14
21	Tourists'™ Participation on Web 2.0: A Corpus Linguistic Analysis of Experiences. <i>Journal of Travel Research</i> , 2018, 57, 1108-1120.	5.8	14
22	Trust Erosion During Industry-Wide Crises: The Central Role of Consumer Legitimacy Judgement. <i>Journal of Business Ethics</i> , 2022, 175, 95-116.	3.7	12
23	Potential damage of GM crops to the country image of the producing country. <i>GM Crops and Food</i> , 2013, 4, 151-157.	2.0	9
24	Genetically modified crops and country image of food exporting countries. <i>British Food Journal</i> , 2005, 107, 653-662.	1.6	8
25	Marketplace response to GM animal products. <i>Nature Biotechnology</i> , 2016, 34, 236-238.	9.4	8
26	Buy-national campaigns: congruence determines premiums for domestic products. <i>International Marketing Review</i> , 2017, 34, 239-253.	2.2	8
27	Value-based prediction of election results using natural language processing: A case of the New Zealand General Election. <i>International Journal of Market Research</i> , 2018, 60, 156-168.	2.8	7
28	â€œMarketing earthquakesâ€™. <i>Marketing Theory</i> , 2015, 15, 299-320.	1.7	5
29	Do we teach our students to share and to care?. <i>Research in Post-Compulsory Education</i> , 2019, 24, 462-481.	0.4	5
30	Factors affecting the diffusion of traceability practices in an imported fresh produce supply chain in China. <i>British Food Journal</i> , 2022, 124, 1350-1364.	1.6	5
31	Social Involvement and Consumption Motivation: Co-Creation of Magic in the Servicescape. <i>Australasian Marketing Journal</i> , 2016, 24, 315-321.	3.5	4
32	The Key Role of Sincerity in Restoring Trust in a Brand with a Corporate Apology. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2015, , 192-195.	0.1	4
33	The Effectiveness of Extrinsic Cues on Different Consumer Segments: The Case of Wine Awards. <i>Universal Journal of Management</i> , 2016, 4, 628-638.	0.2	2
34	Questioning the Way That We Measure Consumers' Product Involvement Levels: How Wine Awards Exposed Differing Involvement Levels. <i>Universal Journal of Management</i> , 2016, 4, 615-620.	0.2	1
35	Genetically Modified Crops and Perceptions of Country Image: Implications for Food Exporters. <i>Journal of Customer Behavior</i> , 2005, 4, 5-16.	0.0	0