

Ganna Kostygina

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6422980/publications.pdf>

Version: 2024-02-01

19
papers

469
citations

1040056

9
h-index

839539

18
g-index

19
all docs

19
docs citations

19
times ranked

752
citing authors

#	ARTICLE	IF	CITATIONS
1	Tobacco industry use of flavours to recruit new users of little cigars and cigarillos. Tobacco Control, 2016, 25, tobaccocontrol-2014-051830.	3.2	104
2	Boosting Health Campaign Reach and Engagement Through Use of Social Media Influencers and Memes. Social Media and Society, 2020, 6, 205630512091247.	3.0	76
3	Characterising JUUL-related posts on Instagram. Tobacco Control, 2020, 29, tobaccocontrol-2018-054824.	3.2	73
4	“Sweeter Than a Swisher”™: amount and themes of little cigar and cigarillo content on Twitter. Tobacco Control, 2016, 25, i75-i82.	3.2	44
5	Tobacco industry use of flavourings to promote smokeless tobacco products. Tobacco Control, 2016, 25, ii40-ii49.	3.2	43
6	New Product Marketing Blurs the Line Between Nicotine Replacement Therapy and Smokeless Tobacco Products. American Journal of Public Health, 2016, 106, 1219-1222.	2.7	22
7	#toolittletoolate: JUUL-related content on Instagram before and after self-regulatory action. PLoS ONE, 2020, 15, e0233419.	2.5	22
8	'It's about the smoke, not the smoker': messages that motivate rural communities to support smoke-free policies. Health Education Research, 2014, 29, 58-71.	1.9	18
9	TrendBlendz: how Splitarillos use marijuana flavours to promote cigarillo use. Tobacco Control, 2017, 26, 235-236.	3.2	14
10	Exposure and reach of the US court-mandated corrective statements advertising campaign on broadcast and social media. Tobacco Control, 2020, 29, tobaccocontrol-2018-054762.	3.2	8
11	Industry tactics in anticipation of strengthened regulation: BIDI Vapor unveils non-characterising BIDI Stick flavours on digital media platforms. Tobacco Control, 2023, 32, 121-123.	3.2	8
12	Recall and Effectiveness of Messages Promoting Smoke-Free Policies in Rural Communities. Nicotine and Tobacco Research, 2016, 18, 1340-1347.	2.6	7
13	Online Tobacco Advertising and Current Chew, Dip, Snuff and Snus Use among Youth and Young Adults, 2018–2019. International Journal of Environmental Research and Public Health, 2022, 19, 4786.	2.6	6
14	Characterising advertising strategies and expenditures for conventional and newer smokeless tobacco products. Tobacco Control, 2023, 32, 795-798.	3.2	6
15	Exploring the Discursive Function of Hashtags: A Semantic Network Analysis of JUUL-Related Instagram Messages. Social Media and Society, 2021, 7, 205630512110554.	3.0	5
16	Developing a theoretical marketing framework to analyse JUUL and compatible e-cigarette product promotion on Instagram. Tobacco Control, 2023, 32, e192-e197.	3.2	5
17	A qualitative study of smokers' responses to messages discouraging dual tobacco product use. Health Education Research, 2014, 29, 206-221.	1.9	4
18	Promoting corporate image or preventing underage use? Analysis of the advertising strategy and expenditures of the JUUL parent education for youth vaping prevention campaign. Tobacco Control, 2021, , tobaccocontrol-2020-056355.	3.2	4

#	ARTICLE	IF	CITATIONS
19	Kostygina et al. Respond. American Journal of Public Health, 2016, 106, e2-e3.	2.7	0