

# So Won Jeong

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6420435/publications.pdf>

Version: 2024-02-01

11  
papers

322  
citations

1163117

8  
h-index

1281871

11  
g-index

11  
all docs

11  
docs citations

11  
times ranked

318  
citing authors

#	ARTICLE	IF	CITATIONS
1	Enhancing competitive advantage and financial performance of consumer-goods SMEs in export markets: how do social capital and marketing innovation matter?. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2023, 35, 74-89.	3.2	16
2	Determinants of Sustainable Fashion Consumption in China : Based on the Theory of Planned Behavior. <i>Fashion &amp; Textile Research Journal</i> , 2021, 23, 458-468.	0.6	1
3	Impact of External Knowledge Inflow on Product and Process Innovation of Korean SMEs: Absorptive Capacity as a Mediator. <i>Clothing and Textiles Research Journal</i> , 2019, 37, 219-234.	3.4	7
4	NIE-based SME brand building in foreign markets: an exploratory study. <i>Journal of Product and Brand Management</i> , 2019, 28, 63-79.	4.3	7
5	The temporal effects of social and business networks on international performance of South Korean SMEs. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 31, 1042-1057.	3.2	16
6	Dimensional effects of Korean SMEs' entrepreneurial orientation on internationalization and performance: the mediating role of marketing capability. <i>International Entrepreneurship and Management Journal</i> , 2018, 14, 195-215.	5.0	37
7	Entry market choices and post-entry growth patterns among born globals in consumer goods sectors. <i>International Marketing Review</i> , 2018, 35, 958-980.	3.6	13
8	Network evolution and cultivation patterns during the internationalization process: case analyses from Korean SMEs. <i>Asian Business and Management</i> , 2017, 16, 323-351.	2.8	13
9	Types of foreign networks and internationalization performance of Korean SMEs. <i>Multinational Business Review</i> , 2016, 24, 47-61.	2.5	19
10	Impacts of store type importance and country of origin. <i>International Journal of Retail and Distribution Management</i> , 2012, 40, 471-487.	4.7	15
11	The role of experiential value in online shopping. <i>Internet Research</i> , 2009, 19, 105-124.	4.9	178