

# Susan E Morgan

## List of Publications by Year in descending order

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Version: 2024-02-01

72  
papers

3,051  
citations

159525

30  
h-index

175177

52  
g-index

77  
all docs

77  
docs citations

77  
times ranked

1644  
citing authors

#	ARTICLE	IF	CITATIONS
1	Tailored Messages About Research Participation: Using an Interactive Information Aid to Improve Study Recruitment. <i>Journal of Cancer Education</i> , 2022, 37, 16-22.	0.6	6
2	Community-Based Participatory Research (CBPR) to Enhance Participation of Racial/Ethnic Minorities in Clinical Trials: A 10-Year Systematic Review. <i>Health Communication</i> , 2022, 37, 1075-1092.	1.8	44
3	The role of cognitive absorption in the persuasiveness of multimedia messages. <i>Computers and Education</i> , 2022, 176, 104363.	5.1	14
4	Evaluating Culturally-targeted Fear Appeal Messages for HPV Self-Sampling among Jamaican Women: A Qualitative Formative Research Study. <i>Health Communication</i> , 2021, 36, 877-890.	1.8	8
5	Untangling interactivity's effects: The role of cognitive absorption, perceived visual informativeness, and cancer information overload. <i>Patient Education and Counseling</i> , 2021, 104, 1059-1065.	1.0	4
6	An Evaluation of Clinical Trial Multimedia to Support Hispanic Cancer Patients' Informational and Decision-Making Needs. <i>Journal of Cancer Education</i> , 2021, 36, 110-117.	0.6	8
7	Acceptability of a multicomponent, community-based, HPV self-test intervention among Jamaican women. <i>Cancer Causes and Control</i> , 2021, 32, 547-554.	0.8	3
8	A Meta-analysis of Narrative Game-based Interventions for Promoting Healthy Behaviors. <i>Journal of Health Communication</i> , 2020, 25, 54-65.	1.2	39
9	A Comparison of Metaphor Modality and Appeals in the Context of Skin Cancer Prevention. <i>Journal of Health Communication</i> , 2020, 25, 12-22.	1.2	4
10	What would an evidence-based tinnitus patient education program look like? Findings from a scoping review. <i>Journal of Communication in Healthcare</i> , 2020, 13, 188-200.	0.8	2
11	What Motivates You to Share? The Effect of Interactive Tailored Information Aids on Information Sharing about Clinical Trials. <i>Health Communication</i> , 2020, 36, 1-9.	1.8	9
12	Ready to Make A Decision: A Model of Informational Aids to Improve Informed Participation in Clinical Trial Research. <i>Journal of Health Communication</i> , 2019, 24, 865-877.	1.2	5
13	Animations about Clinical Trial Participation for Cancer Patients and Survivors. <i>Journal of Health Communication</i> , 2019, 24, 749-760.	1.2	15
14	A Content Analysis of the Discussions about Clinical Trials on A Cancer-dedicated Online Forum. <i>Journal of Health Communication</i> , 2019, 24, 912-922.	1.2	7
15	Firefighter attitudes, norms, beliefs, barriers, and behaviors toward post-fire decontamination processes in an era of increased cancer risk. <i>Journal of Occupational and Environmental Hygiene</i> , 2018, 15, 279-284.	0.4	19
16	Underrepresentation of Hispanics and Other Minorities in Clinical Trials: Recruiters' Perspectives. <i>Journal of Racial and Ethnic Health Disparities</i> , 2018, 5, 322-332.	1.8	55
17	The Invisible Danger of Transferring Toxins with Bunker Gear: A Theory-Based Intervention to Increase Postfire Decontamination to Reduce Cancer Risk in Firefighters. <i>Journal of Health Communication</i> , 2018, 23, 999-1007.	1.2	13
18	The Role of Nonverbal Communication Behaviors in Clinical Trial and Research Study Recruitment. <i>Health Communication</i> , 2017, 32, 461-469.	1.8	20

#	ARTICLE	IF	CITATIONS
19	“You Need to Be a Good Listener”: Recruiters’™ Use of Relational Communication Behaviors to Enhance Clinical Trial and Research Study Accrual. <i>Journal of Health Communication</i> , 2017, 22, 95-101.	1.2	27
20	Firefighter perceptions of cancer risk: Results of a qualitative study. <i>American Journal of Industrial Medicine</i> , 2017, 60, 644-650.	1.0	20
21	Resilience, culture change, and cancer risk reduction in a fire rescue organization: Clean gear as the new badge of honor. <i>Journal of Contingencies and Crisis Management</i> , 2017, 25, 171-181.	1.6	13
22	The Development and Validation of the Mood-based Indoor Tanning Scale. <i>American Journal of Health Behavior</i> , 2017, 41, 42-51.	0.6	6
23	Does Donor Status, Race, and Biological Sex Predict Organ Donor Registration Barriers?. <i>Journal of the National Medical Association</i> , 2016, 108, 140-146.	0.6	9
24	Clinical Trial and Research Study Recruiters’™ Verbal Communication Behaviors. <i>Journal of Health Communication</i> , 2016, 21, 765-772.	1.2	19
25	An examination of three theoretical models to explain the organ donation attitude “registration discrepancy among mature adults. <i>Health Communication</i> , 2016, 31, 265-274.	1.8	34
26	The Utility of the Memorable Messages Framework as an Intermediary Evaluation Tool for Fruit and Vegetable Consumption in a Nutrition Education Program. <i>Health Education and Behavior</i> , 2016, 43, 321-327.	1.3	14
27	Prospect Theory, Discrete Emotions, and Freedom Threats: An Extension of Psychological Reactance Theory. <i>Journal of Communication</i> , 2015, 65, 40-61.	2.1	88
28	You've got mail! An examination of a statewide direct email marketing campaign to promote deceased organ donor registrations. <i>Clinical Transplantation</i> , 2015, 29, 997-1003.	0.8	14
29	Improving Patient Accrual to Research Studies and Clinical Trials through Communication Design Interventions. , 2015, , 82-100.		7
30	Grey’s Anatomy Viewing and Organ Donation Attitude Formation. <i>Communication Research</i> , 2014, 41, 690-716.	3.9	34
31	Comparing tailored and narrative worksite interventions at increasing colonoscopy adherence in adults 50-75: A randomized controlled trial. <i>Social Science and Medicine</i> , 2014, 104, 31-40.	1.8	71
32	Clarifications on mass media campaigns promoting organ donation: a response to Rady, McGregor, & Verheijde (2012). <i>Medicine, Health Care and Philosophy</i> , 2013, 16, 865-868.	0.9	3
33	When Families Talk: Applying Interpretative Phenomenological Analysis to African American Families Discussing Their Awareness, Commitment, and Knowledge of Organ Donation. <i>Journal of the National Medical Association</i> , 2012, 104, 555-563.	0.6	5
34	Perceptions About Organ Donation Among African American, Hispanic, and White High School Students. <i>Qualitative Health Research</i> , 2012, 22, 921-933.	1.0	20
35	The “Tell Us Now” Campaign for Organ Donation: Using Message Immediacy to Increase Donor Registration Rates. <i>Journal of Applied Communication Research</i> , 2012, 40, 229-246.	0.7	20
36	Information Behaviors and Problem Chain Recognition Effect: Applying Situational Theory of Problem Solving in Organ Donation Issues. <i>Health Communication</i> , 2011, 26, 171-184.	1.8	76

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37	The University Worksite Organ Donation Project: a comparison of two types of worksite campaigns on the willingness to donate. <i>Clinical Transplantation</i> , 2011, 25, 600-605.	0.8	17
38	Revisiting the Worksite in Worksite Health Campaigns: Evidence From a Multisite Organ Donation Campaign. <i>Journal of Communication</i> , 2011, 61, 535-555.	2.1	10
39	Saving Lives Branch by Branch: The Effectiveness of Driver Licensing Bureau Campaigns to Promote Organ Donor Registry Sign-Ups to African Americans in Michigan. <i>Journal of Health Communication</i> , 2011, 16, 805-819.	1.2	58
40	A Kernel of Truth? The Impact of Television Storylines Exploiting Myths About Organ Donation on the Public's Willingness to Donate. <i>Journal of Communication</i> , 2010, 60, 778-796.	2.1	24
41	Promoting the Michigan Organ Donor Registry: Evaluating the Impact of a Multifaceted Intervention Utilizing Media Priming and Communication Design. <i>Health Communication</i> , 2010, 25, 700-708.	1.8	44
42	The Effectiveness of High- and Low-Intensity Worksite Campaigns to Promote Organ Donation: The Workplace Partnership for Life. <i>Communication Monographs</i> , 2010, 77, 341-356.	1.9	24
43	The Impact of Health Communication Research on Organ Donation Outcomes in the United States. <i>Health Communication</i> , 2010, 25, 589-592.	1.8	13
44	Religiosity, Anxiety, and Discussions About Organ Donation: Understanding a Complex System of Associations. <i>Health Communication</i> , 2009, 24, 156-164.	1.8	31
45	The Power of Narratives: The Effect of Entertainment Television Organ Donation Storylines on the Attitudes, Knowledge, and Behaviors of Donors and Nondonors. <i>Journal of Communication</i> , 2009, 59, 135-151.	2.1	145
46	The Intersection of Conversation, Cognitions, and Campaigns: The Social Representation of Organ Donation. <i>Communication Theory</i> , 2009, 19, 29-48.	2.0	63
47	In Their Own Words: The Reasons Why People Will (Not) Sign an Organ Donor Card. <i>Health Communication</i> , 2008, 23, 23-33.	1.8	117
48	The Challenges of Social Marketing of Organ Donation: News and Entertainment Coverage of Donation and Transplantation. <i>Health Marketing Quarterly</i> , 2008, 25, 33-65.	0.6	36
49	Facts versus 'Feelings'. <i>Journal of Health Psychology</i> , 2008, 13, 644-658.	1.3	161
50	The Role of Religiosity, Religious Norms, Subjective Norms, and Bodily Integrity in Signing an Organ Donor Card. <i>Health Communication</i> , 2008, 23, 436-447.	1.8	55
51	Does Entertainment Media's Depiction of Organ Donation Function as Public Watchdog or Unethical Amusement?. <i>Health Communication</i> , 2008, 23, 396-398.	1.8	1
52	Effects of Information, Education, and Communication Training about Organ Donation for Gatekeepers: Clerks at the Department of Motor Vehicles and Organ Donor Registries. <i>Progress in Transplantation</i> , 2008, 18, 301-309.	0.4	55
53	Effects of information, education, and communication training about organ donation for gatekeepers: clerks at the Department of Motor Vehicles and organ donor registries. <i>Progress in Transplantation</i> , 2008, 18, 301-309.	0.4	17
54	Effects of information, education, and communication training about organ donation for gatekeepers: clerks at the Department of Motor Vehicles and organ donor registries. <i>Progress in Transplantation</i> , 2008, 18, 301-9.	0.4	29

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55	Entertainment (Mis)Education: The Framing of Organ Donation in Entertainment Television. Health Communication, 2007, 22, 143-151.	1.8	90
56	Examining the Decision to Talk with Family About Organ Donation: Applying the Theory of Motivated Information Management. Communication Monographs, 2006, 73, 188-215.	1.9	113
57	America's Angel or Thieving Immigrant?. , 2006, , 19-45.		3
58	Many facets of reluctance: African Americans and the decision (not) to donate organs. Journal of the National Medical Association, 2006, 98, 695-703.	0.6	42
59	Family discussions about organ donation: how the media influences opinions about donation decisions. Clinical Transplantation, 2005, 19, 674-682.	0.8	113
60	Similarities and Differences Between African Americans' and European Americans' Attitudes, Knowledge, and Willingness to Communicate About Organ Donation1. Journal of Applied Social Psychology, 2003, 33, 693-715.	1.3	96
61	â€œNot a Lick of Englishâ€ Constructing the ITA Identity Through Student Narratives. Communication Education, 2003, 52, 297-310.	0.7	53
62	African Americans' knowledge about organ donation: closing the gap with more effective persuasive message strategies. Journal of the National Medical Association, 2003, 95, 1066-71.	0.6	49
63	Signing cards, saving lives: an evaluation of the worksite organ donation promotion project. Communication Monographs, 2002, 69, 253-273.	1.9	96
64	Beyond the Organ Donor Card: The Effect of Knowledge, Attitudes, and Values on Willingness to Communicate About Organ Donation to Family Members. Health Communication, 2002, 14, 121-134.	1.8	190
65	Predictors of Exposure From an Antimarijuana Media Campaign: Outcome Research Assessing Sensation Seeking Targeting. Health Communication, 2002, 14, 23-43.	1.8	39
66	Communicating about gifts of life: the effect of knowledge, attitudes, and altruism on behavior and behavioral intentions regarding organ donation. Journal of Applied Communication Research, 2002, 30, 163-178.	0.7	194
67	Equipment Dealersâ€™ Perceptions of a Community-based Rollover Protective Structures Promotion Campaign. Journal of Rural Health, 2001, 17, 131-139.	1.6	5
68	Cheesecake and Beefcake: No Matter How You Slice it, Sexual Explicitness in Advertising Continues to Increase. Journalism and Mass Communication Quarterly, 1999, 76, 7-20.	1.4	98
69	The Message is in the Metaphor: Assessing the Comprehension of Metaphors in Advertisements. Journal of Advertising, 1999, 28, 1-12.	4.1	93
70	The Challenges of Conducting and Evaluating Organ Donation Campaigns. , 0, , 234-245.		0
71	Assessing Communication Practice during Clinical Trial Recruitment and Consent: The Clinical Trial Communication Inventory (CTCI). , 0, , .		6
72	Training Programs for Improving Communication about Medical Research and Clinical Trials: A Systematic Review. , 0, , .		11