

Julie Stanton

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6402203/publications.pdf>

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4
papers

50
citations

2258059

3
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

24
citing authors

#	ARTICLE	IF	CITATIONS
1	Macromarketing Pedagogy: Empowering Students to Achieve a Sustainable World. <i>Journal of Macromarketing</i> , 2021, 41, 104-115.	2.6	19
2	A Panoramic Review of the Macromarketing Literature. <i>Journal of Macromarketing</i> , 2021, 41, 48-64.	2.6	17
3	Teaching What Society Needs: “Hacking” an Introductory Marketing Course With Sustainability and Macromarketing. <i>Journal of Marketing Education</i> , 2022, 44, 375-389.	2.4	12
4	Introducing the Macromarketing Pedagogy Section of the <i>Journal of Macromarketing</i> . <i>Journal of Macromarketing</i> , 2022, 42, 326-327.	2.6	2