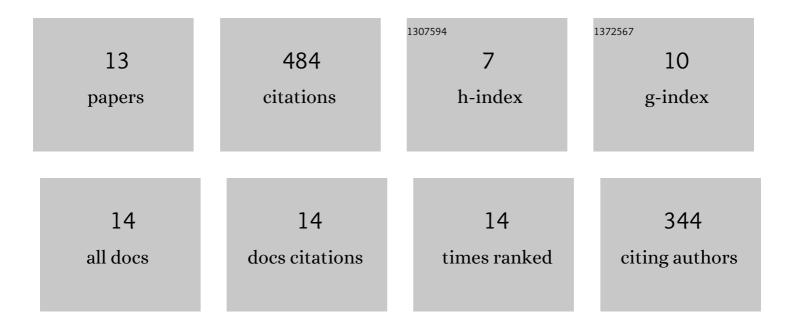
## Leonardo Corbo

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/64007/publications.pdf Version: 2024-02-01



| #  | Article  | IF   | CITATIONS |
|----|--|------|-----------|
| 1  | Marketing accountability and marketing automation: evidence from Portugal. EuroMed Journal of Business, 2023, 18, 145-164.   | 3.2  | 10        |
| 2  | Fintech and SMEs sustainable business models: Reflections and considerations for a circular economy. Journal of Cleaner Production, 2021, 281, 125217.                                 | 9.3  | 119       |
| 3  | Digital platform-based ecosystems: The evolution of collaboration and competition between incumbent producers and entrant platforms. Journal of Business Research, 2021, 126, 385-400. | 10.2 | 77        |
| 4  | The evolving role of artificial intelligence in marketing: A review and research agenda. Journal of<br>Business Research, 2021, 128, 187-203.  | 10.2 | 161       |
| 5  | Translational mechanisms in business model design: introducing the continuous validation framework. Management Decision, 2020, 58, 2011-2026.  | 3.9  | 8         |
| 6  | Joint impact of airline market structure and airport ownership on airport market power and profit margin. Transport Policy, 2018, 72, 67-78.   | 6.6  | 9         |
| 7  | Business model adaptation in response to an exogenous shock. International Journal of Engineering<br>Business Management, 2018, 10, 184797901877274.                                   | 3.7  | 14        |
| 8  | In search of business model configurations that work: Lessons from the hybridization of Air Berlin<br>and JetBlue. Journal of Air Transport Management, 2017, 64, 139-150.             | 4.5  | 32        |
| 9  | (Un)happy Endings? Exploring the Crossover Effects of Operational and Relational Failures.<br>Proceedings - Academy of Management, 2017, 2017, 16759.                                  | 0.1  | 0         |
| 10 | A New Order of Things: Network Mechanisms of Field Evolution in the Aftermath of an Exogenous<br>Shock. Organization Studies, 2016, 37, 323-348.                                       | 5.3  | 53        |
| 11 | A New Order of Things: Network Change and Field Transformation Following an Exogenous Shock.<br>Proceedings - Academy of Management, 2015, 2015, 16740.                                | 0.1  | 1         |
| 12 | Jolts and Interorganizational Network Change: Empirical Evidence from the Global Airline Industry.<br>Proceedings - Academy of Management, 2013, 2013, 17467.                          | 0.1  | 0         |
| 13 | Environmental Jolts, Firm Size, and the Relationship Between Brokerage and Firm Performance.<br>Proceedings - Academy of Management, 2012, 2012, 17018.                                | 0.1  | 0         |