

Leonardo Corbo

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/64007/publications.pdf>

Version: 2024-02-01

13
papers

484
citations

1307594

7
h-index

1372567

10
g-index

14
all docs

14
docs citations

14
times ranked

344
citing authors

#	ARTICLE	IF	CITATIONS
1	The evolving role of artificial intelligence in marketing: A review and research agenda. Journal of Business Research, 2021, 128, 187-203.	10.2	161
2	Fintech and SMEs sustainable business models: Reflections and considerations for a circular economy. Journal of Cleaner Production, 2021, 281, 125217.	9.3	119
3	Digital platform-based ecosystems: The evolution of collaboration and competition between incumbent producers and entrant platforms. Journal of Business Research, 2021, 126, 385-400.	10.2	77
4	A New Order of Things: Network Mechanisms of Field Evolution in the Aftermath of an Exogenous Shock. Organization Studies, 2016, 37, 323-348.	5.3	53
5	In search of business model configurations that work: Lessons from the hybridization of Air Berlin and JetBlue. Journal of Air Transport Management, 2017, 64, 139-150.	4.5	32
6	Business model adaptation in response to an exogenous shock. International Journal of Engineering Business Management, 2018, 10, 184797901877274.	3.7	14
7	Marketing accountability and marketing automation: evidence from Portugal. EuroMed Journal of Business, 2023, 18, 145-164.	3.2	10
8	Joint impact of airline market structure and airport ownership on airport market power and profit margin. Transport Policy, 2018, 72, 67-78.	6.6	9
9	Translational mechanisms in business model design: introducing the continuous validation framework. Management Decision, 2020, 58, 2011-2026.	3.9	8
10	A New Order of Things: Network Change and Field Transformation Following an Exogenous Shock. Proceedings - Academy of Management, 2015, 2015, 16740.	0.1	1
11	Environmental Jolts, Firm Size, and the Relationship Between Brokerage and Firm Performance. Proceedings - Academy of Management, 2012, 2012, 17018.	0.1	0
12	Jolts and Interorganizational Network Change: Empirical Evidence from the Global Airline Industry. Proceedings - Academy of Management, 2013, 2013, 17467.	0.1	0
13	(Un)happy Endings? Exploring the Crossover Effects of Operational and Relational Failures. Proceedings - Academy of Management, 2017, 2017, 16759.	0.1	0