

Rehan Iftikhar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6397454/publications.pdf>

Version: 2024-02-01

8
papers

102
citations

1684188

5
h-index

1872680

6
g-index

8
all docs

8
docs citations

8
times ranked

69
citing authors

#	ARTICLE	IF	CITATIONS
1	Social Media Big Data Analytics for Demand Forecasting. Journal of Global Information Management, 2020, 28, 103-120.	2.8	44
2	The impact of Payment Services Directive 2 on the PayTech sector development in Europe. Journal of Economic Behavior and Organization, 2020, 178, 385-401.	2.0	30
3	Omnichannel retailing: Digital transformation of a medium-sized retailer. Journal of Information Technology Teaching Cases, 2021, 11, 122-126.	2.4	9
4	Social media analysis of anti-consumption in Turkey. British Food Journal, 2019, 121, 22-34.	2.9	6
5	Omnichannel Value Chain: Mapping Digital Technologies for Channel Integration Activities. Lecture Notes in Information Systems and Organisation, 2020, , 74-92.	0.6	6
6	Role of accelerators in innovation ecosystems: The case of New Zealand. Journal of General Management, 2020, 46, 47-59.	1.2	5
7	Digital Retail Challenges within the EU. , 2019, , .		2
8	The impact of psychic and geographical distance on internationalisation strategies: a study of New Zealand born global technology firms. International Journal of Technology Marketing, 2020, 14, 325.	0.2	0