

# Cristina Mele

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6392966/publications.pdf>

Version: 2024-02-01

22  
papers

1,126  
citations

933447

10  
h-index

752698

20  
g-index

24  
all docs

24  
docs citations

24  
times ranked

853  
citing authors

#	ARTICLE	IF	CITATIONS
1	Marketing as Value Co-creation Through Network Interaction and Resource Integration. Journal of Business Market Management, 2010, 4, 181-198.	0.7	284
2	The role of shared intentions in the emergence of service ecosystems. Journal of Business Research, 2016, 69, 2972-2980.	10.2	136
3	Conflicts and value co-creation in project networks. Industrial Marketing Management, 2011, 40, 1377-1385.	6.7	125
4	Mitigating loneliness with companion robots in the COVID-19 pandemic and beyond: an integrative framework and research agenda. Journal of Service Management, 2020, 31, 1149-1162.	7.2	113
5	A holistic market conceptualization. Journal of the Academy of Marketing Science, 2015, 43, 100-114.	11.2	108
6	A new perspective on market dynamics. Marketing Theory, 2014, 14, 269-289.	3.1	96
7	Shaping service ecosystems: exploring the dark side of agency. Journal of Service Management, 2018, 29, 521-545.	7.2	72
8	Smart nudging: How cognitive technologies enable choice architectures for value co-creation. Journal of Business Research, 2021, 129, 949-960.	10.2	53
9	Practising Value Innovation through Artificial Intelligence: The IBM Watson Case. Journal of Creating Value, 2019, 5, 11-24.	0.9	28
10	The impact of coronavirus on business: developing service research agenda for a post-coronavirus world. Journal of Service Theory and Practice, 2021, 31, 184-202.	3.2	25
11	Boundary work in value co-creation practices: the mediating role of cognitive assistants. Journal of Service Management, 2022, 33, 342-362.	7.2	11
12	The Dark Side of Market Practices: A Concerned View of Dieselgate in the Automotive Market System. Journal of Macromarketing, 2021, 41, 332-355.	2.6	10
13	Innovation in Sociomaterial Practices: The Case of IoE in The Healthcare Ecosystem. Service Science: Research and Innovations in the Service Economy, 2019, , 517-544.	1.1	9
14	Service innovation as a social construction: The role of boundary objects. Marketing Theory, 2019, 19, 259-279.	3.1	8
15	A smart tech lever to augment caregivers' touch and foster vulnerable patient engagement and well-being. Journal of Service Theory and Practice, 2022, 32, 52-74.	3.2	7
16	Innovating in Practices. Translational Systems Sciences, 2016, , 129-148.	0.2	6
17	A Dynamic Alternative to Linear Views on Innovation: Combining Innovating in Practice with Expansive Learning. , 2018, , 536-559.		6
18	How Artificial Intelligence Enhances Human Learning Abilities: Opportunities in the Fight Against COVID-19. Service Science, 2022, 14, 77-89.	1.3	6

#	ARTICLE	IF	CITATIONS
19	A Value-Based Well-Being Framework. <i>Journal of Macromarketing</i> , 2023, 43, 85-97.	2.6	5
20	Digital Transformation in the Era of Covid-19. <i>Lecture Notes in Networks and Systems</i> , 2021, , 97-105.	0.7	4
21	The 2013 Naples Forum on Service and its efforts to advance service theory and practice. <i>Journal of Service Theory and Practice</i> , 2015, 25, .	3.2	2
22	Introduction to the Naples Forum on Service Special Section. <i>Service Science</i> , 2017, 9, 62-62.	1.3	0