

Janet Davey

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6382281/publications.pdf>

Version: 2024-02-01

14
papers

338
citations

1307366

7
h-index

1058333

14
g-index

14
all docs

14
docs citations

14
times ranked

306
citing authors

#	ARTICLE	IF	CITATIONS
1	Value-creating assets in tourism management: Applying marketing's service-dominant logic in the hotel industry. <i>Tourism Management</i> , 2013, 36, 86-98.	5.8	86
2	Relationality in the service logic of value creation. <i>Journal of Services Marketing</i> , 2015, 29, 463-471.	1.7	50
3	Introducing the transformative service mediator: value creation with vulnerable consumers. <i>Journal of Services Marketing</i> , 2019, 33, 5-15.	1.7	48
4	Health service literacy: complementary actor roles for transformative value co-creation. <i>Journal of Services Marketing</i> , 2019, 33, 687-701.	1.7	45
5	Intellectual capital disclosure and the fashion industry. <i>Journal of Intellectual Capital</i> , 2009, 10, 401-424.	3.1	43
6	Chinese students' complaining behavior: hearing the silence. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2012, 24, 738-754.	1.8	21
7	Visualizing intellectual capital using service-dominant logic. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 1745-1768.	5.3	8
8	The role of health locus of control in value co-creation for standardized screening services. <i>Journal of Service Theory and Practice</i> , 2019, 30, 31-55.	1.9	8
9	Marketing System Failure: Revisioning Layton's Marketing System Model. <i>Journal of Macromarketing</i> , 2021, 41, 411-426.	1.7	8
10	Tracking the professional identity changes of an accountancy institute. <i>Journal of Accounting and Organizational Change</i> , 2012, 8, 4-40.	1.1	6
11	Getting the Focus Right: New Zealand Baby Boomers and Advertisements for Glasses. <i>Health Marketing Quarterly</i> , 2013, 30, 281-297.	0.6	5
12	From ivory tower to a storyteller of value creation: integrated reporting at Japanese and South African universities. <i>Journal of Intellectual Capital</i> , 2023, 24, 580-597.	3.1	5
13	Integrated Health Care and Value Co-Creation: A Beneficial Fusion to Improve Patient Outcomes and Service Efficacy. <i>Australasian Marketing Journal</i> , 2023, 31, 49-59.	3.5	3
14	Perceptions of Glasses as a Health Care Product: A Pilot Study of New Zealand Baby Boomers. <i>Health Marketing Quarterly</i> , 2012, 29, 346-361.	0.6	2