

# Edar AÃ±aÃ±a

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6366852/publications.pdf>

Version: 2024-02-01

18  
papers

215  
citations

1478505

6  
h-index

1199594

12  
g-index

18  
all docs

18  
docs citations

18  
times ranked

244  
citing authors

#	ARTICLE	IF	CITATIONS
1	Green consumer values: how do personal values influence environmentally responsible water consumption?. International Journal of Consumer Studies, 2011, 35, 122-131.	11.6	134
2	Personal values in relation to graduate career choices. International Journal of Public Sector Management, 2010, 23, 158-168.	1.8	19
3	Perception-Based Analysis: An innovative approach for brand positioning assessment. Journal of Database Marketing and Customer Strategy Management, 2010, 17, 6-18.	0.6	14
4	Modelling the overall image of coastal tourism destinations through personal values of tourists: A robust regression approach. Journal of Outdoor Recreation and Tourism, 2021, 35, 100412.	2.9	12
5	Competitive performance as a substitute for competitiveness measurement in tourism destinations: an integrative study. International Journal of Tourism Cities, 2018, 4, 207-219.	2.4	8
6	O valor dos valores: avaliaÃ§Ã£o de uma marca global por meio dos diversos Brasis culturais. Revista De Administracao Mackenzie, 2009, 10, 153-181.	0.5	7
7	A professional category positioning: The role of personal values and their influence on consumer perceptions. Journal of Database Marketing and Customer Strategy Management, 2007, 14, 289-296.	0.6	6
8	As comunidades virtuais e a segmentaÃ§Ã£o de mercado: uma abordagem exploratÃ³ria, utilizando redes neurais e dados da comunidade virtual Orkut. RAC: Revista De AdministraÃ§Ã£o ContemporÃ¢nea, 2008, 12, 41-63.	0.4	5
9	Fatores que influenciam a participaÃ§Ã£o dos consumidores no Turismo EletrÃnico. Revista Brasileira De Pesquisa Em Turismo, 2020, 14, 139-155.	0.4	4
10	Imagem de destinos turÃsticos: avaliaÃ§Ã£o Ã luz da teoria da experiÃncia na economia baseada em serviÃos. Revista Brasileira De Pesquisa Em Turismo, 2016, 10, 309-329.	0.4	4
11	Touristic destination image in light of the service dominant logic of marketing. Tourism and Management Studies, 2018, 14, 7-18.	2.5	1
12	MÃtodo para captura e priorizaÃ§Ã£o de requisitos de futuros usuÃrios de HabitaÃ§Ães de Interesse Social. Ambiente ConstruÃdo, 2022, 22, 7-26.	0.4	1
13	festival para chamar de meu. Revista Brasileira De Pesquisa Em Turismo, 2021, 15, 2036.	0.4	0
14	ConveniÃncia de serviÃos: apropriaÃ§Ã£o e adaptaÃ§Ã£o de uma escala de medida. RAE Revista De Administracao De Empresas, 2011, 51, 585-600.	0.3	0
15	Tourist Destination and Competitiveness: The City Assessment Rio Grande, RS, Brazil. Rosa Dos Ventos, 2015, 7, 541-560.	0.1	0
16	MARKETING AMBIENTAL: UM ESTUDO SOBRE A EVIDENCIAÃfO DE AÃfES POR PARTE DAS EMPRESAS DE MINERAÃfO, SIDERURGIA E METALURGIA LISTADAS NA BM&FBOVESPA. Reunir, 2017, 7, 82-98.	0.1	0
17	The Causes and Their Influencers in the Age of Digital Business. Advances in E-Business Research Series, 2022, , 292-307.	0.4	0
18	The effects of brand and online reviews on consumer trust and purchase intentions in developing countries: the case of the online travel agencies in Brazil. Brazilian Business Review, 2022, 19, 288-308.	0.4	0