

Dorian Proksch

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6344433/publications.pdf>

Version: 2024-02-01

13
papers

734
citations

1162367

8
h-index

1281420

11
g-index

13
all docs

13
docs citations

13
times ranked

586
citing authors

#	ARTICLE	IF	CITATIONS
1	Addressing Endogeneity in International Marketing Applications of Partial Least Squares Structural Equation Modeling. <i>Journal of International Marketing</i> , 2018, 26, 1-21.	2.5	475
2	Revisiting Gaussian copulas to handle endogenous regressors. <i>Journal of the Academy of Marketing Science</i> , 2022, 50, 46-66.	7.2	68
3	The influence of a digital strategy on the digitalization of new ventures: The mediating effect of digital capabilities and a digital culture. <i>Journal of Small Business Management</i> , 2024, 62, 1-29.	2.8	60
4	National health innovation systems: Clustering the OECD countries by innovative output in healthcare using a multi indicator approach. <i>Research Policy</i> , 2019, 48, 169-179.	3.3	41
5	Increasing the national innovative capacity: Identifying the pathways to success using a comparative method. <i>Technological Forecasting and Social Change</i> , 2017, 116, 256-270.	6.2	32
6	Value-adding activities of venture capital companies: a content analysis of investor's original documents in Germany. <i>Venture Capital</i> , 2017, 19, 129-146.	1.1	24
7	The Internationalization Behavior of German High-Tech Start-Ups: An Empirical Analysis of Key Resources. <i>Thunderbird International Business Review</i> , 2014, 56, 43-53.	0.9	11
8	The role of innovation in venture capital and private equity investments in different investment phases. <i>Venture Capital</i> , 2020, 22, 105-126.	1.1	11
9	Reasons for the Failure of New Technology-Based Firms: A Longitudinal Empirical Study for Germany. <i>Credit and Capital Markets</i> , 2015, 48, 597-627.	0.1	5
10	Risk types and risk assessment in venture capital investments: a content analysis of investors' original documents. <i>International Journal of Entrepreneurial Venturing</i> , 2018, 10, 513.	0.3	4
11	Editorial Comments for the Special Issue on Digital Innovation Management. <i>International Journal of Innovation and Technology Management</i> , 2021, 18, 2002001.	0.8	3
12	German entrepreneurs in the high-tech field: identifying different profiles. <i>International Journal of Entrepreneurship and Small Business</i> , 2018, 33, 52.	0.2	0
13	Risikomanagement in Venture Capital Gesellschaften: Die Sicht auf Portfoliounternehmen. <i>ZfKE – Zeitschrift für KMU Und Entrepreneurship</i> , 2018, 66, 35-60.	0.1	0