

Natasha Evers

List of Publications by Year in descending order

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27
papers

1,212
citations

516561

16
h-index

677027

22
g-index

28
all docs

28
docs citations

28
times ranked

804
citing authors

#	ARTICLE	IF	CITATIONS
1	International opportunity development of born global firms: the role of institutions. <i>Critical Perspectives on International Business</i> , 2022, 18, 303-337.	1.4	13
2	Predictive and effectual decision-making in high-tech international new ventures – A matter of sequential ambidexterity. <i>International Business Review</i> , 2021, 30, 101655.	2.6	23
3	Examining demand and substitutability across terminals in a gateway port network: A discrete choice model of Irish ports. <i>Case Studies on Transport Policy</i> , 2020, 8, 322-332.	1.1	3
4	Trade Shows and SME Internationalisation: Networking for Performance. <i>Management International Review</i> , 2020, 60, 573-595.	2.1	20
5	International Opportunity Discovery of Born Global Firms: The Role of Institutions. <i>Proceedings - Academy of Management</i> , 2020, 2020, 20660.	0.0	0
6	Strategic orientation pathways in international new ventures and born global firms – Towards a research agenda. <i>Journal of International Entrepreneurship</i> , 2019, 17, 287-304.	1.8	19
7	Local horizontal network membership for accelerated global market reach. <i>International Marketing Review</i> , 2019, 36, 6-30.	2.2	29
8	Trade Shows and Proactiveness of International SMEs: Networking for Performance. <i>Proceedings - Academy of Management</i> , 2019, 2019, 17277.	0.0	1
9	Entrepreneurial marketing and born global internationalisation in China. <i>Qualitative Market Research</i> , 2018, 21, 202-231.	1.0	28
10	Extending the international new venture phenomenon to digital platform providers: A longitudinal case study. <i>Journal of World Business</i> , 2018, 53, 725-739.	4.6	131
11	Opportunity recognition and international new venture creation in university spin-offs – Cases from Denmark and Ireland. <i>Journal of International Entrepreneurship</i> , 2016, 14, 345-372.	1.8	45
12	International entrepreneurship in universities: Context, emergence and actors. <i>Journal of International Entrepreneurship</i> , 2016, 14, 285-295.	1.8	13
13	Implications of the UK HGV road user charge for Irish export freight transport stakeholders – A qualitative study. <i>Case Studies on Transport Policy</i> , 2016, 4, 208-217.	1.1	7
14	International opportunity recognition in international new ventures – a dynamic managerial capabilities perspective. <i>Journal of International Entrepreneurship</i> , 2015, 13, 260-276.	1.8	107
15	Industry Factors Influencing International New Ventures – Internationalisation Processes. , 2015, , 226-242.		0
16	International new ventures: rapid internationalization across different industry contexts. <i>European Business Review</i> , 2014, 26, 390-405.	1.9	74
17	Internationalisation. , 2014, , 312-342.		0
18	The Marketing Strategy. , 2014, , 239-276.		0

#	ARTICLE	IF	CITATIONS
19	The Business Model and Business Plan. , 2014, , 151-180.		2
20	Local and international networks in small firm internationalization: cases from the Rhône-Alpes medical technology regional cluster. Entrepreneurship and Regional Development, 2013, 25, 867-888.	2.0	87
21	Stakeholders and Marketing Capabilities in International New Ventures: Evidence from Ireland, Sweden, and Denmark. Journal of International Marketing, 2012, 20, 46-71.	2.5	98
22	Improvised internationalization in new ventures: The role of prior knowledge and networks. Entrepreneurship and Regional Development, 2011, 23, 549-574.	2.0	148
23	Network intermediaries in the internationalisation of new firms in peripheral regions. International Marketing Review, 2011, 28, 340-364.	2.2	55
24	Exploring market orientation in new export ventures. International Journal of Entrepreneurship and Innovation Management, 2011, 13, 357.	0.1	11
25	International new ventures in "low tech" sectors: a dynamic capabilities perspective. Journal of Small Business and Enterprise Development, 2011, 18, 502-528.	1.6	92
26	Factors influencing the internationalisation of new ventures in the Irish aquaculture industry: An exploratory study. Journal of International Entrepreneurship, 2010, 8, 392-416.	1.8	64
27	Role of international trade shows in small firm internationalization: a network perspective. International Marketing Review, 2008, 25, 544-562.	2.2	142