

# Marina Y Sheresheva

## List of Publications by Year in descending order

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35  
papers

257  
citations

1040056

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h-index

940533

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g-index

36  
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36  
docs citations

36  
times ranked

173  
citing authors

#	ARTICLE	IF	CITATIONS
1	Application of Social Network Analysis to Visualization and Description of Industrial Clusters: A Case of the Textile Industry. <i>Journal of Risk and Financial Management</i> , 2022, 15, 129.	2.3	2
2	Managing the Russian health resort industry: Key challenges and development trends. <i>Upravlenets</i> , 2021, 12, 62-77.	0.7	6
3	Russian Tourism Enterprisesâ€™ Marketing Innovations to Meet the COVID-19 Challenges. <i>Sustainability</i> , 2021, 13, 3756.	3.2	27
4	Impact of a sports mega-event on the perception of the image of a tourist destination. <i>BRICS Journal of Economics</i> , 2021, 2, 53-83.	0.6	0
5	The Print Media Convergence: Overall Trends and the COVID-19 Pandemic Impact. <i>Journal of Risk and Financial Management</i> , 2021, 14, 364.	2.3	4
6	The Concept of Sustainable Rural Tourism Development in the Face of COVID-19 Crisis: Evidence from Russia. <i>Journal of Risk and Financial Management</i> , 2021, 14, 38.	2.3	41
7	FEATURES OF THE PRC TOURISM SERVICES MARKET IN THE CONDITIONS OF THE COVID-19 PANDEMIC. <i>Ãkonomika UstojÃivogo RazvitiÃ</i> , 2021, , 220-226.	0.1	0
8	Industrial Life-Cycle and the Development of the Russian Tourism Industry. <i>Journal of Risk and Financial Management</i> , 2020, 13, 113.	2.3	4
9	Coronavirus and tourism. <i>Population and Economics</i> , 2020, 4, 72-76.	0.5	29
10	Sustainability trends and consumer perceived risks towards private labels. <i>Entrepreneurship and Sustainability Issues</i> , 2020, 8, 347-362.	1.1	3
11	Dynamic aspect in territory sustainable development management: The case of the Volga macroregion. <i>Upravlenets</i> , 2020, 11, 18-32.	0.7	0
12	Digital Platforms in Hospitality Business. <i>Lecture Notes in Networks and Systems</i> , 2020, , 83-90.	0.7	0
13	Museum Cluster in a Small City: Evidence from Russia. <i>Springer Proceedings in Business and Economics</i> , 2019, , 223-235.	0.3	0
14	Innovative mechanism for local tourism system management: a case study. <i>Entrepreneurship and Sustainability Issues</i> , 2019, 6, 2052-2067.	1.1	18
15	The Siberian Trakt â€“ a project that forms a tourism network. <i>Worldwide Hospitality and Tourism Themes</i> , 2018, 10, 487-497.	1.3	0
16	International hotel chains in Russia. <i>Worldwide Hospitality and Tourism Themes</i> , 2018, 10, 421-435.	1.3	4
17	Reflections on the theme issue outcomes. <i>Worldwide Hospitality and Tourism Themes</i> , 2018, 10, 523-528.	1.3	0
18	The Russian tourism and hospitality market: new challenges and destinations. <i>Worldwide Hospitality and Tourism Themes</i> , 2018, 10, 400-411.	1.3	12

#	ARTICLE	IF	CITATIONS
19	The Russian hospitality and tourism market. <i>Worldwide Hospitality and Tourism Themes</i> , 2018, 10, 510-522.	1.3	6
20	HEALTH CARE AS A CORE INDICATOR FOR ACTIVE INVOLVEMENT IN SOCIO-ECONOMIC ACTIVITIES OF THE POPULATION IN OLDER AGE CATEGORIES IN SMALL TOWNS AND DISTRICT CENTERS. <i>Ars Administrandi (Экономические науки)</i> , 2018, 10, 19-37.	0.1	0
21	Development of a system of indicators of assessment, analysis and monitoring of the resource potential of the region. <i>Finance and Credit</i> , 2018, 24, 154-177.	0.1	0
22	Networking of small cities as a contribution for sustainable regional development. , 2018, , .		0
23	Modeling of the resort and recreational system of towns and district centres with the use of GISdatabases. , 2018, 13, 572-588.		0
24	Economic and demographic development of small cities in Central Russia: is gender aspect important?. <i>Woman in Russian Society</i> , 2018, , 42-63.	0.2	0
25	Networking of small cities to gain sustainability. <i>Entrepreneurship and Sustainability Issues</i> , 2017, 5, 140-156.	1.1	10
26	Development of rural economy diversification trends in Russian regions considering small town potential. , 2017, 12, 632-648.		1
27	Reflections on the theme issue outcomes. <i>Worldwide Hospitality and Tourism Themes</i> , 2016, 8, 397-402.	1.3	0
28	The main trends, challenges and success factors in the Russian hospitality and tourism market. <i>Worldwide Hospitality and Tourism Themes</i> , 2016, 8, 260-272.	1.3	23
29	The Russian hospitality market: what is the basis for success in a challenging environment?. <i>Worldwide Hospitality and Tourism Themes</i> , 2016, 8, 310-326.	1.3	8
30	Russian hospitality and tourism: what needs to be addressed?. <i>Worldwide Hospitality and Tourism Themes</i> , 2016, 8, 380-396.	1.3	10
31	Advertising in Russian periodicals at the turn of the communist era. <i>Journal of Historical Research in Marketing</i> , 2015, 7, 165-183.	0.4	8
32	Senior Sport Tourism in Russia. , 2014, , 59-73.		2
33	Perspectives of SME innovation clusters development in Russia. <i>Journal of Business and Industrial Marketing</i> , 2013, 28, 240-259.	3.0	28
34	Network Strategies of Hospitality Companies in Emerging and Transitory Economies. , 2012, , 519-546.		5
35	Stochastic perspective of industrial distribution network processes. <i>Industrial Marketing Management</i> , 2011, 40, 979-987.	6.7	6