## Marina Y Sheresheva

List of Publications by Year in descending order

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1040056 940533 35 257 9 16 citations h-index g-index papers 36 36 36 173 docs citations times ranked citing authors all docs

#	Article	IF	CITATIONS
1	The Concept of Sustainable Rural Tourism Development in the Face of COVID-19 Crisis: Evidence from Russia. Journal of Risk and Financial Management, 2021, 14, 38.	2.3	41
2	Coronavirus and tourism. Population and Economics, 2020, 4, 72-76.	0.5	29
3	Perspectives of SME innovation clusters development in Russia. Journal of Business and Industrial Marketing, 2013, 28, 240-259.	3.0	28
4	Russian Tourism Enterprises' Marketing Innovations to Meet the COVID-19 Challenges. Sustainability, 2021, 13, 3756.	3.2	27
5	The main trends, challenges and success factors in the Russian hospitality and tourism market. Worldwide Hospitality and Tourism Themes, 2016, 8, 260-272.	1.3	23
6	Innovative mechanism for local tourism system management: a case study. Entrepreneurship and Sustainability Issues, 2019, 6, 2052-2067.	1.1	18
7	The Russian tourism and hospitality market: new challenges and destinations. Worldwide Hospitality and Tourism Themes, 2018, 10, 400-411.	1.3	12
8	Russian hospitality and tourism: what needs to be addressed?. Worldwide Hospitality and Tourism Themes, 2016, 8, 380-396.	1.3	10
9	Networking of small cities to gain sustainability. Entrepreneurship and Sustainability Issues, 2017, 5, 140-156.	1.1	10
10	Advertising in Russian periodicals at the turn of the communist era. Journal of Historical Research in Marketing, 2015, 7, 165-183.	0.4	8
11	The Russian hospitality market: what is the basis for success in a challenging environment?. Worldwide Hospitality and Tourism Themes, 2016, 8, 310-326.	1.3	8
12	Stochastic perspective of industrial distribution network processes. Industrial Marketing Management, 2011, 40, 979-987.	6.7	6
13	The Russian hospitality and tourism market. Worldwide Hospitality and Tourism Themes, 2018, 10, 510-522.	1.3	6
14	Managing the Russian health resort industry: Key challenges and development trends. Upravlenets, 2021, 12, 62-77.	0.7	6
15	Network Strategies of Hospitality Companies in Emerging and Transitory Economies. , 2012, , 519-546.		5
16	International hotel chains in Russia. Worldwide Hospitality and Tourism Themes, 2018, 10, 421-435.	1.3	4
17	Industrial Life-Cycle and the Development of the Russian Tourism Industry. Journal of Risk and Financial Management, 2020, 13, 113.	2.3	4
18	The Print Media Convergence: Overall Trends and the COVID-19 Pandemic Impact. Journal of Risk and Financial Management, 2021, 14, 364.	2.3	4

#	Article	IF	Citations
19	Sustainability trends and consumer perceived risks towards private labels. Entrepreneurship and Sustainability Issues, 2020, 8, 347-362.	1.1	3
20	Senior Sport Tourism in Russia. , 2014, , 59-73.		2
21	Application of Social Network Analysis to Visualization and Description of Industrial Clusters: A Case of the Textile Industry. Journal of Risk and Financial Management, 2022, 15, 129.	2.3	2
22	Development of rural economy diversification trends in Russian regions considering small town potential., 2017, 12, 632-648.		1
23	Reflections on the theme issue outcomes. Worldwide Hospitality and Tourism Themes, 2016, 8, 397-402.	1.3	O
24	The Siberian Trakt $\hat{a} \in \hat{a}$ a project that forms a tourism network. Worldwide Hospitality and Tourism Themes, 2018, 10, 487-497.	1.3	0
25	Reflections on the theme issue outcomes. Worldwide Hospitality and Tourism Themes, 2018, 10, 523-528.	1.3	O
26	Museum Cluster in a Small City: Evidence from Russia. Springer Proceedings in Business and Economics, 2019, , 223-235.	0.3	0
27	Impact of a sports mega-event on the perception of the image of a tourist destination. BRICS Journal of Economics, 2021, 2, 53-83.	0.6	O
28	HEALTH CARE AS A CORE INDICATOR FOR ACTIVE INVOLVEMENT IN SOCIO-ECONOMIC ACTIVITIES OF THE POPULATION IN OLDER AGE CATEGORIES IN SMALL TOWNS AND DISTRICT CENTERS. Ars Administrandi ( $\tilde{D}^{\tilde{N}}\tilde{D}^{\tilde{n}}$ 2018, 10, 19-37.	Ñ <b>ʃÑÑ</b> Ñ,Đ²	о упрÐ
29	Development of a system of indicators of assessment, analysis and monitoring of the resource potential of the region. Finance and Credit, 2018, 24, 154-177.	0.1	O
30	Networking of small cities as a contribution for sustainable regional development. , 2018, , .		0
31	Modeling of the resort and recreational system of towns and district centres with the use of GISdatabases., 2018, 13, 572-588.		O
32	Economic and demographic development of small cities in Central Russia: is gender aspect important?. Woman in Russian Society, 2018, , 42-63.	0.2	0
33	Dynamic aspect in territory sustainable development management: The case of the Volga macroregion. Upravlenets, 2020, 11, 18-32.	0.7	O
34	Digital Platforms in Hospitality Business. Lecture Notes in Networks and Systems, 2020, , 83-90.	0.7	0
35	FEATURES OF THE PRC TOURISM SERVICES MARKET IN THE CONDITIONS OF THE COVID-19 PANDEMIC. Ã'konomika UstojÄivogo Razvitiâ, 2021, , 220-226.	0.1	0