

# Marina Y Sheresheva

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6297303/publications.pdf>

Version: 2024-02-01

35  
papers

257  
citations

1040056

9  
h-index

940533

16  
g-index

36  
all docs

36  
docs citations

36  
times ranked

173  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Concept of Sustainable Rural Tourism Development in the Face of COVID-19 Crisis: Evidence from Russia. <i>Journal of Risk and Financial Management</i> , 2021, 14, 38.	2.3	41
2	Coronavirus and tourism. <i>Population and Economics</i> , 2020, 4, 72-76.	0.5	29
3	Perspectives of SME innovation clusters development in Russia. <i>Journal of Business and Industrial Marketing</i> , 2013, 28, 240-259.	3.0	28
4	Russian Tourism Enterprisesâ€™ Marketing Innovations to Meet the COVID-19 Challenges. <i>Sustainability</i> , 2021, 13, 3756.	3.2	27
5	The main trends, challenges and success factors in the Russian hospitality and tourism market. <i>Worldwide Hospitality and Tourism Themes</i> , 2016, 8, 260-272.	1.3	23
6	Innovative mechanism for local tourism system management: a case study. <i>Entrepreneurship and Sustainability Issues</i> , 2019, 6, 2052-2067.	1.1	18
7	The Russian tourism and hospitality market: new challenges and destinations. <i>Worldwide Hospitality and Tourism Themes</i> , 2018, 10, 400-411.	1.3	12
8	Russian hospitality and tourism: what needs to be addressed?. <i>Worldwide Hospitality and Tourism Themes</i> , 2016, 8, 380-396.	1.3	10
9	Networking of small cities to gain sustainability. <i>Entrepreneurship and Sustainability Issues</i> , 2017, 5, 140-156.	1.1	10
10	Advertising in Russian periodicals at the turn of the communist era. <i>Journal of Historical Research in Marketing</i> , 2015, 7, 165-183.	0.4	8
11	The Russian hospitality market: what is the basis for success in a challenging environment?. <i>Worldwide Hospitality and Tourism Themes</i> , 2016, 8, 310-326.	1.3	8
12	Stochastic perspective of industrial distribution network processes. <i>Industrial Marketing Management</i> , 2011, 40, 979-987.	6.7	6
13	The Russian hospitality and tourism market. <i>Worldwide Hospitality and Tourism Themes</i> , 2018, 10, 510-522.	1.3	6
14	Managing the Russian health resort industry: Key challenges and development trends. <i>Upravlenets</i> , 2021, 12, 62-77.	0.7	6
15	Network Strategies of Hospitality Companies in Emerging and Transitory Economies. , 2012, , 519-546.		5
16	International hotel chains in Russia. <i>Worldwide Hospitality and Tourism Themes</i> , 2018, 10, 421-435.	1.3	4
17	Industrial Life-Cycle and the Development of the Russian Tourism Industry. <i>Journal of Risk and Financial Management</i> , 2020, 13, 113.	2.3	4
18	The Print Media Convergence: Overall Trends and the COVID-19 Pandemic Impact. <i>Journal of Risk and Financial Management</i> , 2021, 14, 364.	2.3	4

