

Ali Ziaee Bigdeli

List of Publications by Year in descending order

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Version: 2024-02-01

36
papers

1,917
citations

377584

21
h-index

488211

31
g-index

36
all docs

36
docs citations

36
times ranked

1409
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|------|-----------|
| 1 | How is COVID-19 altering the manufacturing landscape? A literature review of imminent challenges and management interventions. <i>Annals of Operations Research</i> , 2024, 335, 1567-1599. | 2.6 | 33 |
| 2 | A platform ecosystem view of servitization in manufacturing. <i>Technovation</i> , 2022, 118, 102248. | 4.2 | 27 |
| 3 | Paradoxes in servitization: A processual perspective. <i>Industrial Marketing Management</i> , 2022, 101, 141-152. | 3.7 | 26 |
| 4 | Creating value in servitization through digital service innovations. <i>Industrial Marketing Management</i> , 2022, 104, 1-13. | 3.7 | 43 |
| 5 | A socio-technical view of platform ecosystems: Systematic review and research agenda. <i>Journal of Business Research</i> , 2021, 128, 94-108. | 5.8 | 67 |
| 6 | Exploring the root causes of servitization challenges: an organisational boundary perspective. <i>International Journal of Operations and Production Management</i> , 2021, 41, 547-573. | 3.5 | 20 |
| 7 | The Root Causes of Servitization Challenges: An Organisational Boundary Perspective. <i>Proceedings - Academy of Management</i> , 2021, 2021, 11762. | 0.0 | 0 |
| 8 | Framing the servitization transformation process: A model to understand and facilitate the servitization journey. <i>International Journal of Production Economics</i> , 2020, 221, 107463. | 5.1 | 88 |
| 9 | Context matters: how internal and external factors impact servitization. <i>Production Planning and Control</i> , 2020, 31, 1077-1097. | 5.8 | 36 |
| 10 | Servitization implementation in the manufacturing organisations: Classification of strategies, definitions, benefits and challenges. <i>International Journal of Information Management</i> , 2020, 55, 102206. | 10.5 | 59 |
| 11 | Business Model Innovation in Established SMEs: A Configurational Approach. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 76. | 2.6 | 49 |
| 12 | Digitally enabled advanced services: a socio-technical perspective on the role of the internet of things (IoT). <i>International Journal of Operations and Production Management</i> , 2020, 40, 1243-1268. | 3.5 | 37 |
| 13 | Behind the scenes of digital servitization: Actualising IoT-enabled affordances. <i>Industrial Marketing Management</i> , 2020, 89, 232-244. | 3.7 | 54 |
| 14 | A Platform Ecosystem View of Servitization in Manufacturing. <i>Proceedings - Academy of Management</i> , 2020, 2020, 20429. | 0.0 | 0 |
| 15 | Advanced Services: A New Dominant Logic for Manufacturers. <i>Proceedings - Academy of Management</i> , 2020, 2020, 12588. | 0.0 | 0 |
| 16 | A Socio-Technical Perspective on the Internet of Things: The Case of Advanced Services. <i>Proceedings - Academy of Management</i> , 2020, 2020, 13136. | 0.0 | 1 |
| 17 | Capturing the benefits of industry 4.0: a business network perspective. <i>Production Planning and Control</i> , 2019, 30, 1305-1321. | 5.8 | 103 |
| 18 | The measurement of degree of servitization: literature review and recommendations. <i>Production Planning and Control</i> , 2019, 30, 1118-1135. | 5.8 | 23 |

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|----|--|------|-----------|
| 19 | The value architecture of servitization: Expanding the research scope. Journal of Business Research, 2019, 104, 438-449. | 5.8 | 49 |
| 20 | Behind the Scenes of Digital Servitization: Actualizing IOT-Enabled Affordances. Proceedings - Academy of Management, 2019, 2019, 12804. | 0.0 | 1 |
| 21 | The Stakeholder's Journey: Employing the Hero's Journey to Analyze and Generate Organizational Myths. Proceedings - Academy of Management, 2019, 2019, 15469. | 0.0 | 0 |
| 22 | Measuring servitization progress and outcome: the case of "advanced services". Production Planning and Control, 2018, 29, 315-332. | 5.8 | 53 |
| 23 | Network positioning and risk perception in servitization: evidence from the UK road transport industry. International Journal of Production Research, 2018, 56, 2169-2183. | 4.9 | 79 |
| 24 | Snakes and Ladders in Servitization: Using a Game to Capture Inhibitors and Enablers of Transformation. Research Technology Management, 2018, 61, 37-47. | 0.6 | 13 |
| 25 | Servitization: revisiting the state-of-the-art and research priorities. International Journal of Operations and Production Management, 2017, 37, 256-278. | 3.5 | 452 |
| 26 | Interactively developed capabilities: evidence from dyadic servitization relationships. International Journal of Operations and Production Management, 2017, 37, 382-400. | 3.5 | 96 |
| 27 | Using gamification to transform the adoption of servitization. Industrial Marketing Management, 2017, 63, 82-91. | 3.7 | 45 |
| 28 | Organisational change towards servitization: a theoretical framework. Competitiveness Review, 2017, 27, 12-39. | 1.8 | 39 |
| 29 | Social media in emergency management: Twitter as a tool for communicating risks to the public. Technological Forecasting and Social Change, 2016, 111, 86-96. | 6.2 | 168 |
| 30 | Sustainability and scalability of university spinouts: a business model perspective. R and D Management, 2016, 46, 504-518. | 3.0 | 22 |
| 31 | An examination of NPD models in the context of business models. Journal of Business Research, 2016, 69, 2541-2550. | 5.8 | 20 |
| 32 | Measuring the Adoption of Servitization in Manufacturing Firms. Proceedings - Academy of Management, 2016, 2016, 10141. | 0.0 | 0 |
| 33 | Servitization and Competitive Advantage: The Importance of Organizational Structure and Value Chain Position. Research Technology Management, 2015, 58, 53-60. | 0.6 | 147 |
| 34 | Investigating factors influencing local government decision makers while adopting integration technologies (IntTech). Information and Management, 2015, 52, 135-150. | 3.6 | 28 |
| 35 | Social media in Government: Communicating Risks to the Public during Emergency Events. Proceedings - Academy of Management, 2015, 2015, 13411. | 0.0 | 1 |
| 36 | Electronic information sharing in local government authorities: Factors influencing the decision-making process. International Journal of Information Management, 2013, 33, 816-830. | 10.5 | 38 |