

Ali Ziaee Bigdeli

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6285005/publications.pdf>

Version: 2024-02-01

36
papers

1,917
citations

331642
21
h-index

434170
31
g-index

36
all docs

36
docs citations

36
times ranked

1244
citing authors

#	ARTICLE	IF	CITATIONS
1	How is COVID-19 altering the manufacturing landscape? A literature review of imminent challenges and management interventions. <i>Annals of Operations Research</i> , 2024, 335, 1567-1599.	4.1	33
2	A platform ecosystem view of servitization in manufacturing. <i>Technovation</i> , 2022, 118, 102248.	7.8	27
3	Paradoxes in servitization: A processual perspective. <i>Industrial Marketing Management</i> , 2022, 101, 141-152.	6.7	26
4	Creating value in servitization through digital service innovations. <i>Industrial Marketing Management</i> , 2022, 104, 1-13.	6.7	43
5	A socio-technical view of platform ecosystems: Systematic review and research agenda. <i>Journal of Business Research</i> , 2021, 128, 94-108.	10.2	67
6	Exploring the root causes of servitization challenges: an organisational boundary perspective. <i>International Journal of Operations and Production Management</i> , 2021, 41, 547-573.	5.9	20
7	The Root Causes of Servitization Challenges: An Organisational Boundary Perspective. <i>Proceedings - Academy of Management</i> , 2021, 2021, 11762.	0.1	0
8	Framing the servitization transformation process: A model to understand and facilitate the servitization journey. <i>International Journal of Production Economics</i> , 2020, 221, 107463.	8.9	88
9	Context matters: how internal and external factors impact servitization. <i>Production Planning and Control</i> , 2020, 31, 1077-1097.	8.8	36
10	Servitization implementation in the manufacturing organisations: Classification of strategies, definitions, benefits and challenges. <i>International Journal of Information Management</i> , 2020, 55, 102206.	17.5	59
11	Business Model Innovation in Established SMEs: A Configurational Approach. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 76.	5.2	49
12	Digitally enabled advanced services: a socio-technical perspective on the role of the internet of things (IoT). <i>International Journal of Operations and Production Management</i> , 2020, 40, 1243-1268.	5.9	37
13	Behind the scenes of digital servitization: Actualising IoT-enabled affordances. <i>Industrial Marketing Management</i> , 2020, 89, 232-244.	6.7	54
14	A Platform Ecosystem View of Servitization in Manufacturing. <i>Proceedings - Academy of Management</i> , 2020, 2020, 20429.	0.1	0
15	Advanced Services: A New Dominant Logic for Manufacturers. <i>Proceedings - Academy of Management</i> , 2020, 2020, 12588.	0.1	0
16	A Socio-Technical Perspective on the Internet of Things: The Case of Advanced Services. <i>Proceedings - Academy of Management</i> , 2020, 2020, 13136.	0.1	1
17	Capturing the benefits of industry 4.0: a business network perspective. <i>Production Planning and Control</i> , 2019, 30, 1305-1321.	8.8	103
18	The measurement of degree of servitization: literature review and recommendations. <i>Production Planning and Control</i> , 2019, 30, 1118-1135.	8.8	23

#	ARTICLE	IF	CITATIONS
19	The value architecture of servitization: Expanding the research scope. Journal of Business Research, 2019, 104, 438-449.	10.2	49
20	Behind the Scenes of Digital Servitization: Actualizing IOT-Enabled Affordances. Proceedings - Academy of Management, 2019, 2019, 12804.	0.1	1
21	The Stakeholder's Journey: Employing the Hero's Journey to Analyze and Generate Organizational Myths. Proceedings - Academy of Management, 2019, 2019, 15469.	0.1	0
22	Measuring servitization progress and outcome: the case of "advanced services". Production Planning and Control, 2018, 29, 315-332.	8.8	53
23	Network positioning and risk perception in servitization: evidence from the UK road transport industry. International Journal of Production Research, 2018, 56, 2169-2183.	7.5	79
24	Snakes and Ladders in Servitization: Using a Game to Capture Inhibitors and Enablers of Transformation. Research Technology Management, 2018, 61, 37-47.	0.8	13
25	Servitization: revisiting the state-of-the-art and research priorities. International Journal of Operations and Production Management, 2017, 37, 256-278.	5.9	452
26	Interactively developed capabilities: evidence from dyadic servitization relationships. International Journal of Operations and Production Management, 2017, 37, 382-400.	5.9	96
27	Using gamification to transform the adoption of servitization. Industrial Marketing Management, 2017, 63, 82-91.	6.7	45
28	Organisational change towards servitization: a theoretical framework. Competitiveness Review, 2017, 27, 12-39.	2.6	39
29	Social media in emergency management: Twitter as a tool for communicating risks to the public. Technological Forecasting and Social Change, 2016, 111, 86-96.	11.6	168
30	Sustainability and scalability of university spinouts: a business model perspective. R and D Management, 2016, 46, 504-518.	5.3	22
31	An examination of NPD models in the context of business models. Journal of Business Research, 2016, 69, 2541-2550.	10.2	20
32	Measuring the Adoption of Servitization in Manufacturing Firms. Proceedings - Academy of Management, 2016, 2016, 10141.	0.1	0
33	Servitization and Competitive Advantage: The Importance of Organizational Structure and Value Chain Position. Research Technology Management, 2015, 58, 53-60.	0.8	147
34	Investigating factors influencing local government decision makers while adopting integration technologies (IntTech). Information and Management, 2015, 52, 135-150.	6.5	28
35	Social media in Government: Communicating Risks to the Public during Emergency Events. Proceedings - Academy of Management, 2015, 2015, 13411.	0.1	1
36	Electronic information sharing in local government authorities: Factors influencing the decision-making process. International Journal of Information Management, 2013, 33, 816-830.	17.5	38