

# Wonseok Oh

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6282663/publications.pdf>

Version: 2024-02-01

13  
papers

401  
citations

1040056

9  
h-index

1281871

11  
g-index

13  
all docs

13  
docs citations

13  
times ranked

319  
citing authors

#	ARTICLE	IF	CITATIONS
1	Excessive Dependence on Mobile Social Apps: A Rational Addiction Perspective. <i>Information Systems Research</i> , 2016, 27, 919-939.	3.7	95
2	Shipping Fees or Shipping Free? A Tale of Two Price Partitioning Strategies in Online Retailing. <i>Production and Operations Management</i> , 2013, 22, 758-776.	3.8	64
3	Seizing the Commuting Moment: Contextual Targeting Based on Mobile Transportation Apps. <i>Information Systems Research</i> , 2019, 30, 154-174.	3.7	56
4	Influence of Industry Characteristics on Information Technology Outsourcing. <i>Journal of Management Information Systems</i> , 2011, 27, 99-128.	4.3	39
5	Platform Structures, Homing Preferences, and Homophilous Propensities in Online Social Networks. <i>Journal of Management Information Systems</i> , 2017, 34, 768-802.	4.3	38
6	When Seeing Helps Believing: The Interactive Effects of Previews and Reviews on E-Book Purchases. <i>Information Systems Research</i> , 2019, 30, 1164-1183.	3.7	30
7	Impact of customers' digital banking adoption on hidden defection: A combined analytical&#x201c;empirical approach. <i>Journal of Operations Management</i> , 2020, 66, 418-440.	5.2	27
8	When Loyalty Goes Mobile: Effects of Mobile Loyalty Apps on Purchase, Redemption, and Competition. <i>Information Systems Research</i> , 2020, 31, 835-847.	3.7	23
9	Effectiveness of Integrated Offline-and-Online Promotions in Omnichannel Targeting: A Randomized Field Experiment. <i>Journal of Management Information Systems</i> , 2021, 38, 484-516.	4.3	14
10	Effects of Online Crowds on Self-Disclosure Behaviors in Online Reviews: A Multidimensional Examination. <i>Journal of Management Information Systems</i> , 2022, 39, 218-246.	4.3	7
11	Reviewing Before Reading? An Empirical Investigation of Book-Consumption Patterns and Their Effects on Reviews and Sales. <i>Information Systems Research</i> , 2021, 32, 1368-1389.	3.7	3
12	Self-Regulation and External Influence: The Relative Efficacy of Mobile Apps and Offline Channels for Personal Weight Management. <i>Information Systems Research</i> , 0, , .	3.7	3
13	A Social Capital Perspective of Participant Contribution in Open Source Communities: The Case of Linux. , 2011, , .		2