

# Ana Beatriz Hernández Lara

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6276781/publications.pdf>

Version: 2024-02-01

68  
papers

1,114  
citations

430442

18  
h-index

454577

30  
g-index

70  
all docs

70  
docs citations

70  
times ranked

860  
citing authors

#	ARTICLE	IF	CITATIONS
1	Visualising the quality and the evolution of transactional and transformation leadership research: a 16-year bibliometric review. <i>Total Quality Management and Business Excellence</i> , 2023, 34, 148-182.	2.4	2
2	Six Sigma for workplace safety improvement: improving hazards and unsafe conditions in a metallic packaging manufacturing company. <i>International Journal of Occupational Safety and Ergonomics</i> , 2022, 28, 766-778.	1.1	2
3	The contribution of all-women tours to well-being in middle-aged Muslim women. <i>Journal of Sustainable Tourism</i> , 2022, 30, 1720-1735.	5.7	8
4	Top Management Team Diversity and International Expansion: Spanish Companies in China. <i>SAGE Open</i> , 2022, 12, 215824402110684.	0.8	0
5	Mapping the field: relational study on Six Sigma. <i>Total Quality Management and Business Excellence</i> , 2021, 32, 1182-1200.	2.4	6
6	Gender and learning results: a study on their relationship in entrepreneurship education and business plans. <i>Studies in Higher Education</i> , 2021, 46, 2355-2370.	2.9	17
7	The role of sustainability in the relationship between migration and smart cities: a bibliometric review. <i>Digital Policy, Regulation and Governance</i> , 2021, 23, 77-94.	1.0	7
8	What do people share from quarantine?. <i>Current Issues in Tourism</i> , 2021, 24, 1965-1969.	4.6	6
9	From motivation to segmentation in coastal and marine destinations: a study from the Galapagos Islands, Ecuador. <i>Current Issues in Tourism</i> , 2021, 24, 2325-2341.	4.6	15
10	Six Sigma literature: a bibliometric analysis. <i>Total Quality Management and Business Excellence</i> , 2021, 32, 959-980.	2.4	25
11	Purchase Intention for Organic Food Products in Mexico: The Mediation of Consumer Desire. <i>Foods</i> , 2021, 10, 245.	1.9	19
12	Social Sustainability on Corporate Boards: The Effects of Female Family Members on R&D. <i>Sustainability</i> , 2021, 13, 1982.	1.6	11
13	The flag-bearers of change in a patriarchal Muslim society: Narratives of Iranian solo female travelers on Instagram. <i>Tourism Management Perspectives</i> , 2021, 38, 100817.	3.2	23
14	Is Time-Driven Activity-Based Costing Coming out on Top? A Comparison with Activity-Based Costing in the Health Field. <i>Healthcare (Switzerland)</i> , 2021, 9, 1113.	1.0	2
15	Improving healthcare performance through Activity-Based Costing and Time-Driven Activity-Based Costing. <i>International Journal of Health Planning and Management</i> , 2021, 36, 2079-2093.	0.7	7
16	Game learning analytics of instant messaging and online discussion forums in higher education. <i>Education and Training</i> , 2021, 63, 1288-1308.	1.7	5
17	Six Sigma in Health Literature, What Matters?. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 8795.	1.2	7
18	The Mondragon Case: Companies Addressing Social Impact and Dialogic Methodologies. <i>International Journal of Qualitative Methods</i> , The, 2021, 20, 160940692110586.	1.3	2

#	ARTICLE	IF	CITATIONS
19	Segmentation, motivation, and sociodemographic aspects of tourist demand in a coastal marine destination: a case study in Manta (Ecuador). <i>Current Issues in Tourism</i> , 2020, 23, 1234-1247.	4.6	35
20	The influence of family businesses and women directors on innovation. <i>Applied Economics</i> , 2020, 52, 36-51.	1.2	23
21	Research on sharing economy: why are some articles more cited than others?. <i>Economic Research-Ekonomska Istrazivanja</i> , 2020, 33, 2787-2805.	2.6	7
22	Board effects on innovation in family and non-family business. <i>Heliyon</i> , 2020, 6, e04980.	1.4	9
23	Six Sigma for improving cash flow deficit: a case study in the food can manufacturing industry. <i>International Journal of Lean Six Sigma</i> , 2020, 11, 1105-1126.	2.4	11
24	A Bibliometric Analysis of Online Reviews Research in Tourism and Hospitality. <i>Sustainability</i> , 2020, 12, 9977.	1.6	27
25	The Role of Collaborative Healthcare in Improving Social Sustainability: A Conceptual Framework. <i>Sustainability</i> , 2020, 12, 3195.	1.6	18
26	Quality improvement in healthcare: Six Sigma systematic review. <i>Health Policy</i> , 2020, 124, 438-445.	1.4	62
27	Motivation and segmentation of the demand for coastal and marine destinations. <i>Tourism Management Perspectives</i> , 2020, 34, 100661.	3.2	29
28	Analysis of Push and Pull Motivations and the Intentions to Return and Recommend a Coastal or Marine Destination. <i>Journal of Coastal Research</i> , 2020, 36, .	0.1	4
29	INFLUENCE OF AIRLINES'S SIZE AND LABOUR COSTS ON PROFITABILITY. <i>Aviation</i> , 2020, 24, 157-168.	0.7	2
30	Students' perception of the impact of competences on learning: An analysis with business simulations. <i>Computers in Human Behavior</i> , 2019, 101, 311-319.	5.1	20
31	Tourism Research on Sustainability: A Bibliometric Analysis. <i>Sustainability</i> , 2019, 11, 1377.	1.6	179
32	Entrepreneurial competences in a higher education business plan course. <i>Education and Training</i> , 2019, 61, 850-869.	1.7	31
33	Can apprenticeships contribute to innovation in SMEs? The case of Catalonia. <i>International Journal of Training and Development</i> , 2019, 23, 7-26.	0.5	1
34	Segmentation of foreign tourist demand in a coastal marine destination: The case of Montañita, Ecuador. <i>Ocean and Coastal Management</i> , 2019, 167, 236-244.	2.0	21
35	The impact of interlocking directorates on innovation: the effects of business and social ties. <i>Management Decision</i> , 2019, 57, 2799-2815.	2.2	26
36	Applying learning analytics to students' interaction in business simulation games. The usefulness of learning analytics to know what students really learn. <i>Computers in Human Behavior</i> , 2019, 92, 600-612.	5.1	53

#	ARTICLE	IF	CITATIONS
37	Gender and Learning Outcomes in Entrepreneurship Education. Springer Proceedings in Complexity, 2019, , 91-99.	0.2	0
38	DOES GENDER INFLUENCE LEARNING OUTCOMES? AN EXPLORATORY ANALYSIS ON BUSINESS PLANS. INTED Proceedings, 2019, , .	0.0	0
39	Student interactions in online discussion forums: their perception on learning with business simulation games. Behaviour and Information Technology, 2018, 37, 419-429.	2.5	37
40	Service quality and economic performance in the US airline business. Aviation, 2018, 21, 102-110.	0.7	9
41	Do business games foster skills? A cross-cultural study from learners' views. Intangible Capital, 2018, 14, 315.	0.6	18
42	Professional identity development in higher education: influencing factors. International Journal of Educational Management, 2017, 31, 189-203.	0.9	18
43	Which factors improve the performance of the internationalization process? Focus on family firms. Applied Economics, 2017, 49, 3181-3194.	1.2	15
44	Entry modes and barriers to internationalisation in China: an overview of management consulting firms. Measuring Business Excellence, 2017, 21, 37-49.	1.4	6
45	Entrepreneurship competences in business plans: a systematic literature review. Revista Internacional De Organizaciones, 2017, , 57.	0.2	1
46	Board composition in family and non-family innovative businesses. Corporate Ownership and Control, 2017, 15, 459-466.	0.5	4
47	CONSTRUCTION AND VALIDATION OF THE DECIS SCALE. , 2017, , .		0
48	THE INFLUENCE OF COMPETENCES ON LEARNING OUTCOMES: A COMPARISON BETWEEN FACE-TO-FACE AND ONLINE BUSINESS SIMULATION GAME. EDULEARN Proceedings, 2016, , .	0.0	1
49	Corporate governance and innovation: A systematic literature review. Corporate Ownership and Control, 2016, 13, 33-45.	0.5	15
50	ENTREPRENEURSHIP COMPETENCES IN BUSINESS PLANS: A SYSTEMATIC LITERATURE REVIEW AND RESEARCH AGENDA. EDULEARN Proceedings, 2016, , .	0.0	1
51	The diversity of the top management team and the survival and success of international companies: The case of Spanish companies with foreign direct investment in China. Revista Internacional De Organizaciones, 2016, , 127.	0.2	0
52	A descriptive longitudinal analysis of the ownership structure of Spanish innovative companies. Revista Internacional De Organizaciones, 2016, , 11.	0.2	1
53	The contribution of virtual enterprises to competence-based learning: an assessment from the students's™ perspective: Case study. Technology Innovation and Education, 2015, 1, .	0.9	2
54	The effect of competences on learning results an educational experience with a business simulator. Computers in Human Behavior, 2015, 51, 910-914.	5.1	34

#	ARTICLE	IF	CITATIONS
55	Uncertainty in the family business facing the process of internationalization: Literature review and future research agenda. <i>Intangible Capital</i> , 2014, 10, .	0.6	3
56	The Morocco brand from the Moroccan emigrantsâ€™ perspective. <i>Place Branding and Public Diplomacy</i> , 2014, 10, 55-69.	1.1	4
57	Analysis of the profitability of the Spanish business sector with investment presence in China. <i>Measuring Business Excellence</i> , 2014, 18, 60-72.	1.4	3
58	Comparing student competences in a face-to-face and online business game. <i>Computers in Human Behavior</i> , 2014, 30, 452-459.	5.1	55
59	Does board member stock ownership influence the effect of board composition on innovation?. <i>European Journal of International Management</i> , 2014, 8, 355.	0.1	14
60	FERNÁNDEZ ALONSO, F.J. (2012) Diplomacia P�blica y Place Branding: el estado de la Marca Espa�a. La Coru�a. Editorial Netbiblo.. <i>Revista Internacional De Organizaciones</i> , 2014, .	0.2	0
61	The role of emigrants in the construction of a destination brand: a new research line. <i>Tourism and Hospitality Management</i> , 2013, 19, 35-47.	0.5	4
62	Categorizing the Spanish Accommodation Sector. <i>Cornell Hospitality Quarterly</i> , 2012, 53, 257-264.	2.2	5
63	Spanish business investment in China from the perspective of the consulting firm Garrigues. <i>Measuring Business Excellence</i> , 2012, 16, 35-40.	1.4	2
64	<i>Dolceta</i>, educaci�n online para los consumidores: m�dulo de alfabetizaci�n financiera en Espa�a. <i>Profesional De La Informacion</i> , 2011, 20, 682-688.	2.7	6
65	LA RENTABILIDAD ECON�MICA EXPLICADA A TRAV�S DEL TAMA�O. LAS EMPRESAS DE INGENIERIA CIVIL EN ESPA�A. <i>Dyna (Spain)</i> , 2011, 86, 549-555.	0.1	1
66	The role of the instructor in business games: a comparison of face-to-face and online instruction. <i>International Journal of Training and Development</i> , 2010, 14, 169-179.	0.5	18
67	Strategic consensus, top management teams, and innovation performance. <i>International Journal of Manpower</i> , 2010, 31, 678-695.	2.5	39
68	The relationship between top management teams and innovative capacity in companies. <i>Journal of Management Development</i> , 2005, 24, 683-705.	1.1	76