

# Ana Beatriz Hernández Lara

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6276781/publications.pdf>

Version: 2024-02-01

68  
papers

1,114  
citations

430442

18  
h-index

454577

30  
g-index

70  
all docs

70  
docs citations

70  
times ranked

860  
citing authors

#	ARTICLE	IF	CITATIONS
1	Tourism Research on Sustainability: A Bibliometric Analysis. Sustainability, 2019, 11, 1377.	1.6	179
2	The relationship between top management teams and innovative capacity in companies. Journal of Management Development, 2005, 24, 683-705.	1.1	76
3	Quality improvement in healthcare: Six Sigma systematic review. Health Policy, 2020, 124, 438-445.	1.4	62
4	Comparing student competences in a face-to-face and online business game. Computers in Human Behavior, 2014, 30, 452-459.	5.1	55
5	Applying learning analytics to students' interaction in business simulation games. The usefulness of learning analytics to know what students really learn. Computers in Human Behavior, 2019, 92, 600-612.	5.1	53
6	Strategic consensus, top management teams, and innovation performance. International Journal of Manpower, 2010, 31, 678-695.	2.5	39
7	Student interactions in online discussion forums: their perception on learning with business simulation games. Behaviour and Information Technology, 2018, 37, 419-429.	2.5	37
8	Segmentation, motivation, and sociodemographic aspects of tourist demand in a coastal marine destination: a case study in Manta (Ecuador). Current Issues in Tourism, 2020, 23, 1234-1247.	4.6	35
9	The effect of competences on learning results an educational experience with a business simulator. Computers in Human Behavior, 2015, 51, 910-914.	5.1	34
10	Entrepreneurial competences in a higher education business plan course. Education and Training, 2019, 61, 850-869.	1.7	31
11	Motivation and segmentation of the demand for coastal and marine destinations. Tourism Management Perspectives, 2020, 34, 100661.	3.2	29
12	A Bibliometric Analysis of Online Reviews Research in Tourism and Hospitality. Sustainability, 2020, 12, 9977.	1.6	27
13	The impact of interlocking directorates on innovation: the effects of business and social ties. Management Decision, 2019, 57, 2799-2815.	2.2	26
14	Six Sigma literature: a bibliometric analysis. Total Quality Management and Business Excellence, 2021, 32, 959-980.	2.4	25
15	The influence of family businesses and women directors on innovation. Applied Economics, 2020, 52, 36-51.	1.2	23
16	The flag-bearers of change in a patriarchal Muslim society: Narratives of Iranian solo female travelers on Instagram. Tourism Management Perspectives, 2021, 38, 100817.	3.2	23
17	Segmentation of foreign tourist demand in a coastal marine destination: The case of Montañita, Ecuador. Ocean and Coastal Management, 2019, 167, 236-244.	2.0	21
18	Students' perception of the impact of competences on learning: An analysis with business simulations. Computers in Human Behavior, 2019, 101, 311-319.	5.1	20

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19	Purchase Intention for Organic Food Products in Mexico: The Mediation of Consumer Desire. <i>Foods</i> , 2021, 10, 245.	1.9	19
20	The role of the instructor in business games: a comparison of face-to-face and online instruction. <i>International Journal of Training and Development</i> , 2010, 14, 169-179.	0.5	18
21	Professional identity development in higher education: influencing factors. <i>International Journal of Educational Management</i> , 2017, 31, 189-203.	0.9	18
22	Do business games foster skills? A cross-cultural study from learners' views. <i>Intangible Capital</i> , 2018, 14, 315.	0.6	18
23	The Role of Collaborative Healthcare in Improving Social Sustainability: A Conceptual Framework. <i>Sustainability</i> , 2020, 12, 3195.	1.6	18
24	Gender and learning results: a study on their relationship in entrepreneurship education and business plans. <i>Studies in Higher Education</i> , 2021, 46, 2355-2370.	2.9	17
25	Which factors improve the performance of the internationalization process? Focus on family firms. <i>Applied Economics</i> , 2017, 49, 3181-3194.	1.2	15
26	From motivation to segmentation in coastal and marine destinations: a study from the Galapagos Islands, Ecuador. <i>Current Issues in Tourism</i> , 2021, 24, 2325-2341.	4.6	15
27	Corporate governance and innovation: A systematic literature review. <i>Corporate Ownership and Control</i> , 2016, 13, 33-45.	0.5	15
28	Does board member stock ownership influence the effect of board composition on innovation?. <i>European Journal of International Management</i> , 2014, 8, 355.	0.1	14
29	Six Sigma for improving cash flow deficit: a case study in the food can manufacturing industry. <i>International Journal of Lean Six Sigma</i> , 2020, 11, 1105-1126.	2.4	11
30	Social Sustainability on Corporate Boards: The Effects of Female Family Members on R&D. <i>Sustainability</i> , 2021, 13, 1982.	1.6	11
31	Service quality and economic performance in the US airline business. <i>Aviation</i> , 2018, 21, 102-110.	0.7	9
32	Board effects on innovation in family and non-family business. <i>Heliyon</i> , 2020, 6, e04980.	1.4	9
33	The contribution of all-women tours to well-being in middle-aged Muslim women. <i>Journal of Sustainable Tourism</i> , 2022, 30, 1720-1735.	5.7	8
34	Research on sharing economy: why are some articles more cited than others?. <i>Economic Research-Ekonomska Istrazivanja</i> , 2020, 33, 2787-2805.	2.6	7
35	The role of sustainability in the relationship between migration and smart cities: a bibliometric review. <i>Digital Policy, Regulation and Governance</i> , 2021, 23, 77-94.	1.0	7
36	Improving healthcare performance through Activity-Based Costing and Time-Driven Activity-Based Costing. <i>International Journal of Health Planning and Management</i> , 2021, 36, 2079-2093.	0.7	7

#	ARTICLE	IF	CITATIONS
37	Six Sigma in Health Literature, What Matters?. International Journal of Environmental Research and Public Health, 2021, 18, 8795.	1.2	7
38	Entry modes and barriers to internationalisation in China: an overview of management consulting firms. Measuring Business Excellence, 2017, 21, 37-49.	1.4	6
39	Mapping the field: relational study on Six Sigma. Total Quality Management and Business Excellence, 2021, 32, 1182-1200.	2.4	6
40	What do people share from quarantine?. Current Issues in Tourism, 2021, 24, 1965-1969.	4.6	6
41	<i>Dolceta</i>, educaci3n online para los consumidores: m3dulo de alfabetizaci3n financiera en Espa±a. Profesional De La Informacion, 2011, 20, 682-688.	2.7	6
42	Categorizing the Spanish Accommodation Sector. Cornell Hospitality Quarterly, 2012, 53, 257-264.	2.2	5
43	Game learning analytics of instant messaging and online discussion forums in higher education. Education and Training, 2021, 63, 1288-1308.	1.7	5
44	The Morocco brand from the Moroccan emigrantsâ€™ perspective. Place Branding and Public Diplomacy, 2014, 10, 55-69.	1.1	4
45	Analysis of Push and Pull Motivations and the Intentions to Return and Recommend a Coastal or Marine Destination. Journal of Coastal Research, 2020, 36, .	0.1	4
46	Board composition in family and non-family innovative businesses. Corporate Ownership and Control, 2017, 15, 459-466.	0.5	4
47	The role of emigrants in the construction of a destination brand: a new research line. Tourism and Hospitality Management, 2013, 19, 35-47.	0.5	4
48	Uncertainty in the family business facing the process of internationalization: Literature review and future research agenda. Intangible Capital, 2014, 10, .	0.6	3
49	Analysis of the profitability of the Spanish business sector with investment presence in China. Measuring Business Excellence, 2014, 18, 60-72.	1.4	3
50	Spanish business investment in China from the perspective of the consulting firm Garrigues. Measuring Business Excellence, 2012, 16, 35-40.	1.4	2
51	The contribution of virtual enterprises to competence-based learning: an assessment from the studentsâ€™ perspective: Case study. Technology Innovation and Education, 2015, 1, .	0.9	2
52	Six Sigma for workplace safety improvement: improving hazards and unsafe conditions in a metallic packaging manufacturing company. International Journal of Occupational Safety and Ergonomics, 2022, 28, 766-778.	1.1	2
53	Is Time-Driven Activity-Based Costing Coming out on Top? A Comparison with Activity-Based Costing in the Health Field. Healthcare (Switzerland), 2021, 9, 1113.	1.0	2
54	INFLUENCE OF AIRLINESâ€™ SIZE AND LABOUR COSTS ON PROFITABILITY. Aviation, 2020, 24, 157-168.	0.7	2

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55	The Mondragon Case: Companies Addressing Social Impact and Dialogic Methodologies. <i>International Journal of Qualitative Methods</i> , The, 2021, 20, 160940692110586.	1.3	2
56	Visualising the quality and the evolution of transactional and transformation leadership research: a 16-year bibliometric review. <i>Total Quality Management and Business Excellence</i> , 2023, 34, 148-182.	2.4	2
57	Can apprenticeships contribute to innovation in SMEs? The case of Catalonia. <i>International Journal of Training and Development</i> , 2019, 23, 7-26.	0.5	1
58	Entrepreneurship competences in business plans: a systematic literature review. <i>Revista Internacional De Organizaciones</i> , 2017, , 57.	0.2	1
59	THE INFLUENCE OF COMPETENCES ON LEARNING OUTCOMES: A COMPARISON BETWEEN FACE-TO-FACE AND ONLINE BUSINESS SIMULATION GAME. <i>EDULEARN Proceedings</i> , 2016, , .	0.0	1
60	LA RENTABILIDAD ECONÓMICA EXPLICADA A TRAVÉS DEL TAMAÑO. LAS EMPRESAS DE INGENIERIA CIVIL EN ESPAÑA. <i>Dyna (Spain)</i> , 2011, 86, 549-555.	0.1	1
61	ENTREPRENEURSHIP COMPETENCES IN BUSINESS PLANS: A SYSTEMATIC LITERATURE REVIEW AND RESEARCH AGENDA. <i>EDULEARN Proceedings</i> , 2016, , .	0.0	1
62	A descriptive longitudinal analysis of the ownership structure of Spanish innovative companies. <i>Revista Internacional De Organizaciones</i> , 2016, , 11.	0.2	1
63	FERNÁNDEZ ALONSO, F.J. (2012) Diplomacia Pública y Place Branding: el estado de la Marca España. La Coruña. Editorial Netbiblo.. <i>Revista Internacional De Organizaciones</i> , 2014, .	0.2	0
64	The diversity of the top management team and the survival and success of international companies: The case of Spanish companies with foreign direct investment in China. <i>Revista Internacional De Organizaciones</i> , 2016, , 127.	0.2	0
65	CONSTRUCTION AND VALIDATION OF THE DECIS SCALE. , 2017, , .		0
66	Gender and Learning Outcomes in Entrepreneurship Education. <i>Springer Proceedings in Complexity</i> , 2019, , 91-99.	0.2	0
67	DOES GENDER INFLUENCE LEARNING OUTCOMES? AN EXPLORATORY ANALYSIS ON BUSINESS PLANS. <i>INTED Proceedings</i> , 2019, , .	0.0	0
68	Top Management Team Diversity and International Expansion: Spanish Companies in China. <i>SAGE Open</i> , 2022, 12, 215824402110684.	0.8	0