

Divesh Kumar

List of Publications by Year in descending order

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32
papers

1,009
citations

623699
14
h-index

434170
31
g-index

33
all docs

33
docs citations

33
times ranked

911
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainability evaluation of service supply chains: a case study of an Indian hospital. International Journal of Productivity and Performance Management, 2022, 71, 2865-2892.	3.7	8
2	Sustainable service supply chain management: from a systematic literature review to a conceptual framework for performance evaluation of service only supply chain. Benchmarking, 2022, 29, 1332-1361.	4.6	11
3	Conceptualisation of sustainable consumer behaviour: converging the theory of planned behaviour and consumption cycle. Qualitative Research in Organizations and Management, 2022, 17, 103-135.	1.2	14
4	Service supply chain: from bibliometric analysis to content analysis, current research trends and future research directions. Benchmarking, 2021, 28, 333-369.	4.6	35
5	A fuzzy multi-criteria approach for evaluating the contribution of freight transportation towards India's Nationally Determined Contributions (NDCs). International Journal of Production Research, 2021, 59, 2857-2884.	7.5	13
6	Identification of facilitators of sustainability innovation adoption by hoteliers of India. International Journal of Tourism Cities, 2021, 7, 92-118.	2.4	4
7	Service Only Supply Chain. Impact of Meat Consumption on Health and Environmental Sustainability, 2021, , 242-258.	0.4	4
8	Enablers to implement sustainable practices in the service only supply chain: a case of an Indian hospital. Business Process Management Journal, 2021, 27, 1463-1495.	4.2	15
9	From systematic literature review to a conceptual framework for consumer disposal behavior towards personal communication devices. Journal of Consumer Behaviour, 2021, 20, 1353-1370.	4.2	15
10	From a Literature Review to a Conceptual Framework for Customer-To-Customer Value Co-Creation. Contemporary Management Research, 2021, 17, 189-221.	1.2	6
11	A Bibliometric History of the <i>Journal of Promotion Management</i> (1992â€“2019). Journal of Promotion Management, 2020, 26, 97-120.	3.4	27
12	Customer-to-customer value co-creation in different service settings. Qualitative Market Research, 2020, 23, 123-143.	1.5	17
13	Modelling the enablers of sustainable consumer behaviour towards electronic products. Journal of Modelling in Management, 2020, 15, 1543-1565.	1.9	22
14	Prioritization of dimensions of visual merchandising for apparel retailers using FAHP. Benchmarking, 2020, 27, 2759-2784.	4.6	10
15	Benchmarking the barriers of sustainable consumer behaviour. Social Responsibility Journal, 2020, ahead-of-print, .	2.9	15
16	A Systematic Literature Review and Bibliometric Analysis of Recycling Behavior. Journal of Global Marketing, 2020, 33, 354-376.	3.4	43
17	Role of Environmental Concerns on the Startups Networking: A Study of Indian Startups. International Journal of Mathematical, Engineering and Management Sciences, 2020, 5, 1300-1311.	0.7	2
18	APPLICATION OF MULTICRITERIA DECISION ANALYSIS (MCDA) IN THE AREA OF SUSTAINABILITY: A LITERATURE REVIEW. International Journal of the Analytic Hierarchy Process, 2020, 12, .	0.5	2

#	ARTICLE	IF	CITATIONS
19	Enhancing Public Engagement for Green Diwali. International Journal of Social Ecology and Sustainable Development, 2020, 11, 15-26.	0.2	0
20	Modeling and classification of enablers of CSR in Indian firms. Journal of Modelling in Management, 2019, 14, 456-475.	1.9	14
21	BUYER-SUPPLIER RELATIONSHIP SELECTION FOR A SUSTAINABLE SUPPLY CHAIN: A CASE OF THE INDIAN AUTOMOBILE INDUSTRY. International Journal of the Analytic Hierarchy Process, 2019, 11, 215-227.	0.5	4
22	Prioritizing CSR barriers in the Indian Service Industry: A Fuzzy AHP Approach. Scientific Annals of Economics and Business, 2019, 66, 213-233.	1.1	8
23	Understanding the trends of marketing research and its future directions: a citation analysis. Bottom Line: Managing Library Finances, 2018, 31, 191-207.	5.3	14
24	Enablers to implement sustainable initiatives in agri-food supply chains. International Journal of Production Economics, 2018, 203, 379-393.	8.9	213
25	A fuzzy AHP and fuzzy multi-objective linear programming model for order allocation in a sustainable supply chain: A case study. International Journal of Computer Integrated Manufacturing, 2017, 30, 535-551.	4.6	126
26	An ISM approach for modelling the enablers of sustainability in market-oriented firms. International Journal of Business Excellence, 2017, 12, 23.	0.3	21
27	Modeling the CSR barriers in manufacturing industries. Benchmarking, 2017, 24, 1871-1890.	4.6	36
28	Analyzing enablers of sustainable supply chain: ISM and fuzzy AHP approach. Journal of Modelling in Management, 2017, 12, 498-524.	1.9	52
29	Evaluating sustainable supply chain indicators using fuzzy AHP. Benchmarking, 2017, 24, 1742-1766.	4.6	69
30	Buyer supplier relationship and supply chain sustainability: empirical study of Indian automobile industry. Journal of Cleaner Production, 2016, 131, 836-848.	9.3	103
31	Sustainability adoption through buyer supplier relationship across supply chain: A literature review and conceptual framework. International Strategic Management Review, 2015, 3, 110-127.	2.3	75
32	Modelling relationship marketing strategies for sustainability adoption. International Journal of Intercultural Information Management, 2013, 3, 277.	0.0	11