

Weisheng Chiu

List of Publications by Year in descending order

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66
papers

1,315
citations

430874

18
h-index

454955

30
g-index

72
all docs

72
docs citations

72
times ranked

793
citing authors

#	ARTICLE	IF	CITATIONS
1	The influence of destination image and tourist satisfaction on tourist loyalty: a case study of Chinese tourists in Korea. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2016, 10, 223-234.	2.9	126
2	Consumer acceptance of sports wearable technology: the role of technology readiness. <i>International Journal of Sports Marketing and Sponsorship</i> , 2019, 20, 109-126.	1.4	115
3	Consumers' continuance intention to use fitness and health apps: an integration of the expectation-confirmation model and investment model. <i>Information Technology and People</i> , 2021, 34, 978-998.	3.2	76
4	The role of technology readiness in individuals' intention to use health and fitness applications: a comparison between users and non-users. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2020, 33, 807-825.	3.2	63
5	Predicting consumers' intention to purchase sporting goods online. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2018, 30, 333-351.	3.2	58
6	Exploring the Adoption of Sports Brand Apps. <i>International Journal of Asian Business and Information Management</i> , 2018, 9, 52-65.	0.8	55
7	Travel overseas for a game: the effect of nostalgia on satellite fans' psychological commitment, subjective well-being, and travel intention. <i>Current Issues in Tourism</i> , 2021, 24, 1418-1434.	7.2	44
8	Customer value co-creation behaviour in fitness centres: how does it influence customers' value, satisfaction, and repatronage intention?. <i>Managing Sport and Leisure</i> , 2019, 24, 32-44.	3.5	37
9	Understanding sustained usage of health and fitness apps: Incorporating the technology acceptance model with the investment model. <i>Technology in Society</i> , 2020, 63, 101429.	9.4	36
10	Impact of COVID-19 on consumers' impulse buying behavior of fitness products: A moderated mediation model. <i>Journal of Consumer Behaviour</i> , 2022, 21, 245-258.	4.2	35
11	Will I be back? Evoking nostalgia through college students' memorable exchange programme experiences. <i>Tourism Review</i> , 2021, 76, 392-410.	6.4	34
12	Consumers' intention to purchase counterfeit sporting goods in Singapore and Taiwan. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2016, 28, 23-36.	3.2	33
13	E-commerce brand. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2021, 33, 1339-1362.	3.2	32
14	The Effect of Volunteer Management on Intention to Continue Volunteering: A Mediating Role of Job Satisfaction of Volunteers. <i>SAGE Open</i> , 2020, 10, 215824402092058.	1.7	31
15	CONSUMER BEHAVIOR TOWARD COUNTERFEIT SPORTING GOODS. <i>Social Behavior and Personality</i> , 2014, 42, 615-624.	0.6	30
16	Effects of physical education, extracurricular sports activities, and leisure satisfaction on adolescent aggressive behavior: A latent growth modeling approach. <i>PLoS ONE</i> , 2017, 12, e0174674.	2.5	30
17	The experience of watching baseball games in Korea: an analysis of user-generated content on social media using Leximancer. <i>Journal of Sport and Tourism</i> , 2017, 21, 33-47.	2.6	27
18	Let's go cycling: an analysis of tourists' experience on online user-generated content. <i>International Journal of Tourism Cities</i> , 2017, 3, 30-42.	2.4	25

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19	Sport technology consumers. <i>Sport, Business and Management</i> , 2019, 9, 134-145.	1.2	25
20	Supply Chain 4.0: the impact of supply chain digitalization and integration on firm performance. <i>Asian Journal of Business Ethics</i> , 2021, 10, 371-389.	1.4	22
21	Psychological contract, job satisfaction, commitment, and turnover intention: Exploring the moderating role of psychological contract breach in National Collegiate Athletic Association coaches. <i>International Journal of Sports Science and Coaching</i> , 2019, 14, 273-284.	1.4	20
22	Consumer-brand relationships in sports products and repurchase intention. <i>International Journal of Sports Marketing and Sponsorship</i> , 2016, 17, 243-259.	1.4	17
23	Internal marketing, organizational commitment, and job performance in sport and leisure services. <i>Sport, Business and Management</i> , 2019, 10, 105-123.	1.2	17
24	The Model of Goal-Directed Behavior in Tourism and Hospitality: A Meta-analytic Structural Equation Modeling Approach. <i>Journal of Travel Research</i> , 2022, 61, 637-655.	9.0	17
25	Relationship Between Sport Website Quality and Consumption Intentions. <i>Psychological Reports</i> , 2016, 118, 90-106.	1.7	16
26	Consumers' goal-directed behavior of purchasing sportswear products online. <i>Sport, Business and Management</i> , 2018, 8, 118-133.	1.2	16
27	Compensatory consumption during the COVID-19 pandemic: exploring the critical role of nostalgia in sport consumer behaviour. <i>Journal of Marketing Management</i> , 2021, 37, 1736-1763.	2.3	16
28	South Korea's Destination Image: Comparing Perceptions of Film and Nonfilm Chinese Tourists. <i>Social Behavior and Personality</i> , 2015, 43, 1453-1462.	0.6	15
29	Knowledge Mapping and Sustainable Development of eSports Research: A Bibliometric and Visualized Analysis. <i>Sustainability</i> , 2021, 13, 10354.	3.2	15
30	The effects of internal marketing on job satisfaction and organizational commitment in Taipei sports centers. <i>Journal of Global Scholars of Marketing Science</i> , 2014, 24, 206-222.	2.0	14
31	Sport nostalgia builds customer equity and future behavior. <i>Marketing Intelligence and Planning</i> , 2020, 39, 315-328.	3.5	14
32	Mapping aboriginal tourism experiences in Taiwan: A case of the Formosan Aboriginal Culture Village. <i>Journal of Vacation Marketing</i> , 2021, 27, 17-31.	4.3	12
33	For a better campus sporting experience: Scale development and validation of the collegiate sportscape scale. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2018, 22, 22-30.	2.9	9
34	COVID-19 pandemic: consumers' purchase intention of indoor fitness products during the partial lockdown period in Singapore. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2021, ahead-of-print, .	3.2	9
35	Service encounter and repurchase intention in fitness centers: perceived value as a mediator and service innovativeness as a moderator. <i>International Journal of Sports Marketing and Sponsorship</i> , 2023, 24, 145-167.	1.4	9
36	Bifactor analysis of motivation for charity sport event participation. <i>International Review on Public and Nonprofit Marketing</i> , 2016, 13, 1-13.	2.0	8

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37	Extended Model of Sport Spectator Goal-directed Behavior: The Role of Event Prestige in Nonmajor Sport Events. <i>Event Management</i> , 2019, 23, 119-133.	1.1	8
38	The relationship between sport involvement, perceived event prestige, and the intention to attend annual spectator events. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2019, 31, 1405-1421.	3.2	8
39	Perceived organizational support on episodic volunteers' affective and behavioral outcomes: a case of the 2016 Rio Olympic Games. <i>International Journal of Event and Festival Management</i> , 2021, 12, 240-258.	1.4	8
40	Satellite fans: Does sport nostalgia influence purchase intention toward sponsors's™ products?. <i>Journal of Retailing and Consumer Services</i> , 2021, 62, 102653.	9.4	8
41	Value Co-Creation in Fitness Centers. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2017, , 415-430.	0.2	8
42	Exploring Attitudes of Mandatory Volunteers: The Role of Perceived Organizational Support, Role Clarity, and Self-Efficacy Toward Service. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2023, 52, 421-442.	1.9	8
43	Revisiting the Leadership Scale for Sport. <i>Psychological Reports</i> , 2016, 119, 435-449.	1.7	7
44	Politics, place and nation: comparing the hosting of sport events in Korea and Taiwan. <i>Sport in Society</i> , 2020, 23, 142-158.	1.2	7
45	Leader-member exchange and turnover intention among collegiate student-athletes: the mediating role of psychological empowerment and the moderating role of psychological contract breach in competitive team sport environments. <i>European Sport Management Quarterly</i> , 2020, , 1-27.	3.8	7
46	Influence of sports fan ethnocentrism on identification and media consumption intention: a preliminary investigation with taiwanese baseball fans. <i>Sport in Society</i> , 2020, , 1-19.	1.2	7
47	Segmenting sport fans by eFANgelism: a cluster analysis of South Korean soccer fans. <i>Managing Sport and Leisure</i> , 2023, 28, 182-196.	3.5	7
48	Application of a Modified Internet Shopper Lifestyle Scale to Taiwanese College-Age Sporting Goods Consumers. <i>Social Behavior and Personality</i> , 2014, 42, 1245-1256.	0.6	6
49	Impact of the Social Benefits of Intramural Sports on Korean Students's™ Quality of College Life and Loyalty: A Comparison Between Lowerclassmen and Upperclassmen. <i>Asia-Pacific Education Researcher</i> , 2019, 28, 181-192.	3.7	6
50	The Role of Leisure Centrality in University Students's™ Self-satisfaction and Academic Intrinsic Motivation. <i>Asia-Pacific Education Researcher</i> , 2021, 30, 119-130.	3.7	6
51	Factors Influencing Consumers's™ Adoption of Wearable Technology: A Systematic Review and Meta-Analysis. <i>International Journal of Information Technology and Decision Making</i> , 2021, 20, 933-958.	3.9	6
52	Determinants of Chinese Tourists's™ Loyalty to Korea: A Comparison of Film and Non-film Tourist Perceptions. <i>International Journal of Social Science and Humanity</i> , 2016, 6, 667-671.	1.0	5
53	The Influence of Sports Fan Ethnocentrism on Major League Baseball Game Viewing Behavior. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 0, , 114-129.	0.8	5
54	Does Nostalgia Promote Personal Growth and Happiness? The Case of Field Hockey in Singapore. <i>Leisure Sciences</i> , 0, , 1-23.	3.1	5

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55	Sport Fans's Price Sensitivity Based on Loyalty Levels: A Case of Korean Professional Baseball League. Sustainability, 2021, 13, 3361.	3.2	4
56	Priorities and preferences for collegiate athletic goals and processes in South Korea. Social Behavior and Personality, 2017, 45, 517-527.	0.6	4
57	The influence of team-member exchange on turnover intention among student-athletes: the mediating role of interpersonal self-efficacy and the moderating role of seniority. Sport Management Review, 2023, 26, 135-155.	2.9	4
58	The 27th SEA Games Myanmar 2013: a Facebook perspective. Sport in Society, 2019, 22, 449-461.	1.2	3
59	A comparative study of consumers' intention to purchase counterfeit outdoor products in Taiwan and Hong Kong. Journal of Asian Business and Economic Studies, 2020, ahead-of-print, .	2.5	3
60	The experience of sport tourists at the Formula 1 Singapore Grand Prix: an exploratory analysis of user-generated content. Sport in Society, 2021, 24, 373-395.	1.2	3
61	Reciprocal and non-reciprocal employee-organization relationship: The mediating roles of felt obligation and workplace familism among collegiate coaches. International Journal of Sports Science and Coaching, 0, , 174795412110136.	1.4	2
62	Is That a Nike? The Purchase of Counterfeit Sporting Goods through the Lens of the Theory of Planned Behavior. Choregia, 2015, 11, 79-94.	0.1	1
63	Determinants of Chinese Tourists' Loyalty to Korea: A Comparison of Film and Non-film Tourist Perceptions. International Journal of Social Science and Humanity, 2016, 6, 667-671.	1.0	1
64	Effects of Chinese Sport Tourists' Perceptions toward Service Quality in Jeju Island. Asian Social Science, 2017, 13, 14.	0.2	0
65	FAST AND FURIOUS: ANALYSIS OF THE SINGAPORE AND KOREAN F1 GRAND PRIX SPECTATORS' BLOGS. , 2014, , .		0
66	THE ADOPTION OF THE NIKE+ RUN CLUB APP APPLYING A MODIFIED TECHNOLOGY ACCEPTANCE MODEL. Global Fashion Management Conference, 2017, 2017, 275-276.	0.0	0