

Saerom Wang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6263183/publications.pdf>

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9
papers

228
citations

1478505

6
h-index

1474206

9
g-index

9
all docs

9
docs citations

9
times ranked

213
citing authors

#	ARTICLE	IF	CITATIONS
1	Travelers'™ food experience sharing on social network sites. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 680-693.	7.0	77
2	Reconciling unsatisfying tourism experiences: Message type effectiveness and the role of counterfactual thinking. <i>Tourism Management</i> , 2017, 60, 233-243.	9.8	42
3	The Interplay of Travelers'™ Psychological Distance, Language Abstraction, and Message Appeal Type in Social Media Advertising. <i>Journal of Travel Research</i> , 2020, 59, 1430-1446.	9.0	40
4	A comparative study of perceptions of destination advertising according to message appeal and endorsement type. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 24-41.	3.7	28
5	Creature of Habit or Embracer of Change? Contrasting Consumer Daily Food Behavior with the Tourism Scenario. <i>Journal of Hospitality and Tourism Research</i> , 2019, 43, 595-616.	2.9	20
6	Vacation Travel, Marital Satisfaction, and Subjective Wellbeing: A Chinese Perspective. <i>Journal of China Tourism Research</i> , 2020, 16, 118-139.	1.9	8
7	A Schema-based Perspective to Understanding Hotel Social Media Content Strategy. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2022, 23, 56-88.	3.0	6
8	The U.S. tourists'™ perceptions of destination China over two transformative periods. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 217-230.	3.7	5
9	Travelers'™ Psychological Comfort with Local Food Experiences and Place Attachment. <i>Journal of Hospitality and Tourism Research</i> , 2023, 47, 1453-1477.	2.9	2