

Xiushuang Gong

List of Publications by Year in descending order

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Version: 2024-02-01

2
papers

20
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

9
citing authors

#	ARTICLE	IF	CITATIONS
1	Why does service inclusion matter? The effect of service exclusion on customer indirect misbehavior. Journal of Retailing and Consumer Services, 2022, 68, 103005.	9.4	11
2	Leaders that bind: the role of network position and network density in opinion leaders' responsiveness to social influence. Asia Pacific Journal of Marketing and Logistics, 2021, 33, 2019-2036.	3.2	9